AMRITA VISHWA VIDYAPEETHAM
DEEMED TO BE UNIVERSITY
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Amrita Vishwa Vidyapeetham's Public Pledge Towards 100% Renewable Energy



Date – 20/December/2025

Overview

Amrita Vishwa Vidyapeetham has pledged to run all its campuses on 100% renewable energy by 2035, and it invites households, schools, businesses, institutions and local governments to take the same pledge. The pledge is public: anyone can sign it online or at Amrita's community events.

Amrita promotes the pledge beyond its campuses through village programmes, school and community events, international youth forums and partner organisations. Through the "Every Watt Counts" campaign alone, more than 1,000 community members have committed to energy-efficient and clean energy practices.

The pledge

There are two versions of the pledge: one for individuals and households, and one for organisations.

Individual and household pledge

> *I pledge to move my home and my daily life towards 100% renewable energy. I will save energy wherever I can, choose efficient appliances and LED lighting, use solar and other clean energy when it is available to me, and encourage my family, friends and community to do the same.*

Organisation pledge (schools, colleges, businesses, NGOs, panchayats and local bodies)

> *We pledge to work towards meeting 100% of our energy needs from renewable sources. We will measure our energy use, cut waste, adopt solar and other renewable energy, set a target year for reaching 100% renewable energy, and report our progress publicly.*

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Signing is free and open to anyone. People and organisations can sign on the pledge page at amrita.edu or on paper at Amrita outreach events. Organisations that sign are listed on the pledge page with their target year.



Amrita Students and Staff taking Pledge for 100% Renewable Energy on 17/June/2025

Promoting the pledge beyond the university

Amrita takes the pledge to communities in India and abroad, so that people outside the university commit to clean energy too.

Channel	How the pledge is promoted	Reach
"Every Watt Counts" campaign	Launched in July 2025 at AYUDH Europe's 20th European Youth Forum in Germany, by Amrita's UNESCO Chair on Experiential Learning for Sustainable Innovation and Development and the Amrita School for Sustainable Futures, with AYUDH International	More than 1,000 community members committed to energy-efficient practices
NSS Energy Conservation Week	Public pledge-taking with students, local families and children around the Coimbatore campus, alongside drawing competitions for ages 5–10 and 11–17, debates and flashmobs	Coimbatore campus and nearby communities
ECOLYMPICS	National Energy Conservation Day event (14 December 2025) run by the GEN-E Students Association and NSS	Students and the public

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Channel	How the pledge is promoted	Reach
Live-in-Labs® Energy Awareness Week	Pledge and clean energy sessions in villages, led by Amrita students	800 villages across India
Partner organisations	Pledge shared through government bodies and NGOs Amrita works with, and through Green Power Purchase Agreement partners	Local, national and international
Workshops and courses	Public workshops and courses on renewable energy technologies	Communities, schools and institutions

Amrita's own commitment

Amrita leads by example: it already has 4 MW of renewable energy capacity across its campuses and is working to 100% renewable energy by 2035.

Milestone	Commitment
Now	Immediate 10% cut in energy use through conservation
By 2025	Grid electricity dependence cut to about 30% of demand
Within 3 years	Feasibility studies and pilots for wind and hybrid systems
Within 5 years	Green Power Purchase Agreements with wind and solar suppliers
Within 10 years	Rooftop solar on all campuses meeting up to 50% of energy needs
2030	Net-zero emissions
2035	100% renewable energy for all campus operations

Energy-efficiency upgrades aim to cut overall energy demand by 20–30%, so less renewable supply is needed to reach 100%.

Tracking and reporting

The Office of Sustainability keeps a register of everyone who signs the pledge and reports the numbers every year.

- **Pledge register.** Records the number of individuals and households who sign, and the name and target year of each organisation.
- **Annual energy audit.** Tracks Amrita's own progress towards 100% renewable energy.
- **Annual public report.** Published on amrita.edu, showing the number of pledges signed, the organisations that joined, events held, and Amrita's own renewable energy share, challenges and updated strategy.
- **Follow-up with signatories.** Organisations that sign are offered free advice from Amrita's energy experts and students on energy audits and solar adoption.