

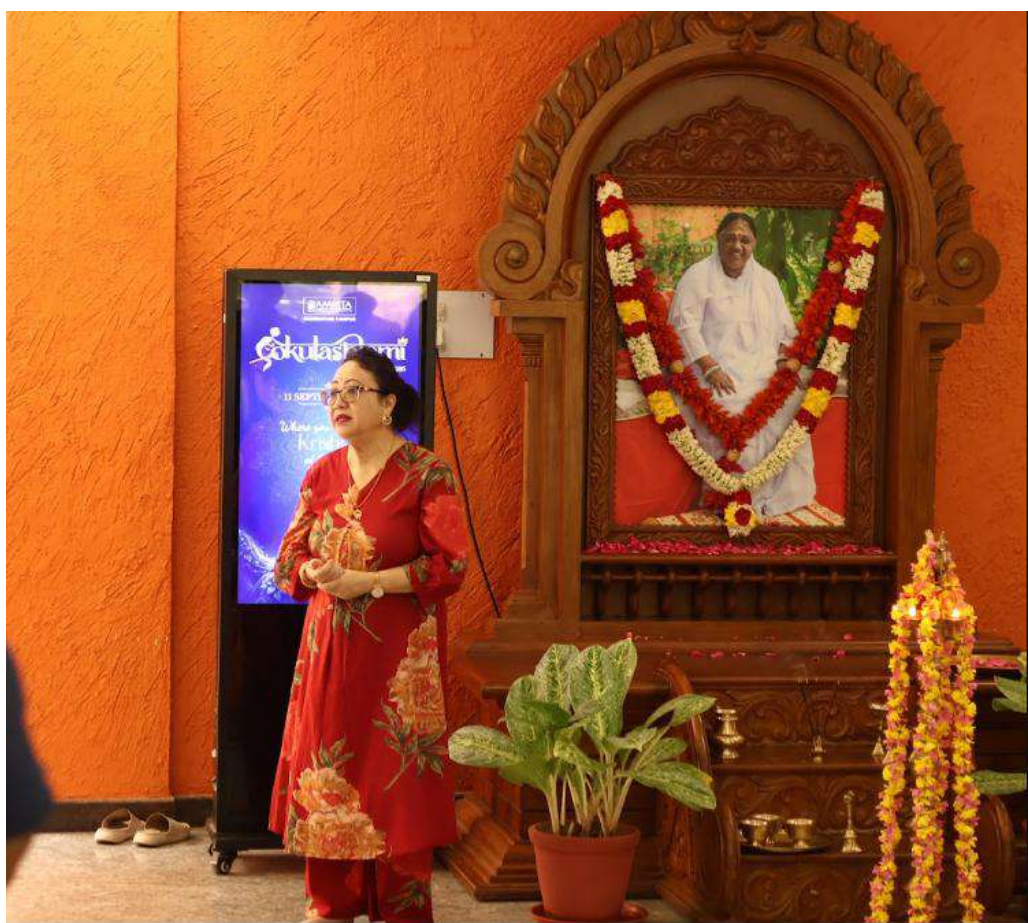
CATALYST '26 — ALUMNI BOOTCAMP

Event Report | 5th September 2026

1. Overview

Catalyst '26 – the Alumni Bootcamp organised by Amrita School of Business, Coimbatore – brought together 19 alumni from a wide range of industries and functions, two of whom joined virtually, to mentor first- and second-year students ahead of their placement season. The day combined resume-building workshops, mock personal-interview practice, domain-specific career sessions, one-on-one mentoring, and a lighter evening of martial arts and performing arts, giving students both practical preparation and direct access to industry perspective.

The programme opened at 8:45 AM with a formal welcome and lamp-lighting ceremony and ran through the day until dinner, with alumni facilitators drawn from organisations including Tata Motors, EY, Infineon Technologies, Zoho, Federal Bank, Celonis, Genpact, Flipkart, GEP Worldwide, and Innocap, among others.



4. Session Highlights

2.1 Morning: Resume Building & Interview Preparation

The day began with a CV and resume-building session for second-year students, followed by a dedicated "Cracking the PI" workshop focused on personal-interview readiness. Both sessions were led jointly by Aswin R, Sreejith Vijayakumar, K Srinivasa Varadhan, Akhilraj Rajan, Pranav M, Abhishek Narayanan, Kaushik Arya, Renu Devadas, and Uday Hari Narayanan, giving students structured, practitioner-led feedback on their profiles and interview approach.

This was followed by a faculty interaction session attended by all alumni, creating a shared dialogue between the school's faculty and its industry alumni base.



2.2 Domain Sessions

After lunch, alumni took domain-specific sessions spanning Marketing, Finance, Operations, Analytics, and HR, alongside parallel resume and one-on-one tracks for first- and second-year students respectively. The sessions covered topics ranging from data-driven marketing and financial risk analysis to quick-commerce logistics, AI-led analytics, banking careers, procurement, US taxation, product management, and the evolving role of HR.



2.3 One-on-One Mentoring

Alongside the domain sessions, alumni offered one-on-one slots where students could raise individual doubts and career concerns. A total of 53 students used this window — 27 first-years and 26 second-years — and the format drew strong positive feedback from students for the personalised attention and industry insight it offered.



2.4 Evening: Wellness and Culture

The formal sessions were complemented by a self-defence and martial arts session led by Aswin R, followed by a jamming session with the Performing Arts, where alumni K Srinivasa Varadhan, Sreejith Vijayakumar, and Abhishek Narayanan took the stage alongside students. The engagement continued with these interactive activities, bringing the programme to a close with a shared sense of participation and camaraderie.



3. Closing Note

Catalyst '26 brought together students and alumni for a full day of learning, mentoring, and interaction, with sessions designed to support students at different stages of their MBA journey. From placement-focused guidance, resume building, and domain sessions to one-on-one interactions, the programme provided practical insights while giving students the opportunity to engage directly with experienced professionals. The participation of both first- and second-year students ensured that the programme addressed immediate placement needs while also helping juniors prepare for their professional journey. More than a series of sessions, Catalyst '26 became a meaningful exchange of experiences, ideas, and aspirations, with candid conversations, personalised guidance, and informal interactions allowing students to learn not only from the alumni's professional expertise but also from the journeys, challenges, and lessons that shaped their careers. The enthusiasm and positive response from the student community reflected the value of such direct engagement.



6. Alumni Panel

	Name	Designation & Organisation
1	K Srinivasa Varadhan	Senior Management, Ryewalk Consulting
2	Gourisankar Patra	GM – HR, Passenger Vehicle Business, Tata Motors
3	Rajeswari Mani	Associate Tax Manager, EY
4	Sreejith Vijayakumar	Staff Specialist, Product Management, Infineon Technologies
5	Martina Gladys	Performance Marketing Lead, Testsigma
6	Akhilraj Rajan	Head of Business Solutions, Zoho Contracts
7	Pranav M	Manager, Federal Bank
8	Uday Hari Narayanan	Senior Deployment Engineer, Celonis

	Name	Designation & Organisation
9	Shilpa Santhosh	HR Specialist, Genpact
10	Simrran Mehta	Senior Analyst, Beroe Inc
11	Aswin R	Senior Account Manager, ZOHO
12	Abhishek Narayanan	Digital Marketing Manager, Orkla India
13	Renu Devadas	Marketing Associate, Ayrin Digital
14	Deepak Karthik	Program Manager, Flipkart
15	Kaushik Arya	Senior Operations Executive, Way.com
16	Yuvan Shankar	Market Research Analyst, Feedback Insights
17	Rakshitha Prabhakaran	Risk and Performance Data Analyst, Innocap
18	Abhiram Girish	Senior Sourcing Analyst, GEP Worldwide
19	Rohit S Nair	Senior AI Analyst, GEP Worldwide