



उन्नत भारत अभियान
ग्रामीण विकास एवं प्रौद्योगिकी केंद्र
भारतीय प्रौद्योगिकी संस्थान, दिल्ली
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UNNAT BHARAT ABHIYAN
INDIAN INSTITUTE OF TECHNOLOGY, DELHI
National Coordinating Institution

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Date: February 20, 2024

To

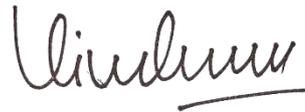
Dr.S.Kanagaraj
Amrita Vishwa Vidyapeetham,Coimbatore

Subject: Financial Sanction of Technical Intervention project (No. RP-03525G) under UBA 2.0

1. This is to intimate you that Technology Intervention proposals under the category of “Customization”, Project-No: **RP-03525G** entitled, “Capacity building for promoting organic farming through effective implementation of Paramparagat Krishi Vikas Yojana (PKVY)” submitted by you under the *Unnat Bharat Abhiyan 2.0 Program*, has been approved by “SEG - Capacity Building, Strategy for Convergence and Implementation of Various Govt. Schemes” and funded by the **National Coordinating Institute IIT Delhi** in your account no. **39367200288** against **UTR No. –C122334059963** vide dated 12/27/2023.
2. You can use the grant for fulfilling the project objectives under the approved heads as per the proposal, using the established procedure of your institute and as per the UBA guidelines, within 6 months from the date of receiving of funds. Kindly note that the utilization of funds allowed under the head “General Contingency” should not be more than 10% of the total sanctioned fund.
Note: TA/ Honorarium is strictly not permitted in this project.
3. Any product/service developed under the sanctioned project must have UBA logo on it.
4. Detailed information of faculty in-charge and students/volunteers, who will be coordinating/ working under the sanctioned project, shall be shared in the project report submitted by your institution.
5. The project implementation location/site shall be selected in consideration with gram panchayat officials/ members.

6. Please take care that the position holders/Panchayat officials shall not be benefitted in person. Also, ensure that the project shall not be controversial in terms of beneficiaries. Selection of beneficiaries shall include the Marginalized communities or EWS Category as well.
7. Few videos and images shall be shared to the SEG Coordinator (for updating the status of the project), also the report shall contain good quality pictures of the project site/product/service and feedback from the villagers/beneficiaries.
8. For the projects related to training camps, awareness, rally etc., the in-charge shall share the material/posters/modules to be used in the villages, for the knowledge of SEG Coordinator and further comments, if any.

You are required to submit the completion report/5-6 photographs/3 min videos of the project within two months after the completion of the project to the competent authority of NCI-IIT Delhi, UBA2.0 cell. Without the submission of the completion report, the opportunity for funding of a new project will not be facilitated.



Prof. Vivek Kumar

National SEG Coordinator

Unnat Bharat Abhiyan (UBA 2.0)

National Coordinating Institute

Indian Institute of Technology, Delhi