



AMRITA
VISHWA VIDYAPEETHAM
DEEMED TO BE UNIVERSITY



Amrita Vishwa Vidyapeetham

Coimbatore Campus

“Unnat Bharat Abhiyan (UBA) 2.0”

Annual Report 2021 – 2022

28.07.2021 to 14.02.2023

UBA Participating Institute Id no. 5558
AISHE Code - U-0436

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1. UBA Introduction:

Amrita Vishwa Vidyapeetham, Coimbatore campus is recently approved as participating institute (Id no. 5558) on 04.06.2021 by the Ministry of Human Resource Development, Government of India for Unnat Bharat Abhiyan 2.0.

Unnat Bharat Abhiyan is a flagship programme of the Ministry of Human Resource Development, with the intention to enrich Rural India. It has six different themes namely: Organic farming, Water Management, Energy sources, Artisans, Industries and livelihood, Basic Amenities, and Convergence. IIT Delhi has been designated as the National Coordinating Institute to function for this program and the Ministry intends to extend the coverage to all the reputed Higher Educational Institutes, in a phased manner. Each institute that participates would adopt a cluster of villages or Panchayats and gradually expand the outreach over a period of time.

Amrita Vishwa Vidyapeetham, Coimbatore is one of the Participating Institutes of UBA Project. In which the Department of Social Work plays a pivotal role by collaborating with other departments. The department provides several opportunities which enables the students develop an integrative, holistic approach to social work practice that permits versatility in the choice and application of intervention methods. The Participating Institute with the help of students and faculties will carry out studies related to the living conditions in the adopted villages. They will assess the local problems and needs, will work out the possibilities of leveraging the technological interventions and the need to improve the processes in the implementation of various government schemes, and prepare workable action plans for the selected village.

The Institutes would closely collaborate and coordinate with the district administration, elected public representatives of Panchayat or villages and other stakeholders and would become a part of the process of development, planning, and implementation.

2. Background Of UBA

“If villages perish, India will perish too.” – Mahatma Gandhi

Mahatma Gandhi in his seminal work, 'Hind Swaraj' said that western developmental paradigm due to centralized technologies and urbanization has given rise to consequential problems such as increased inequity, and climate change due to rapid ecological degradation.

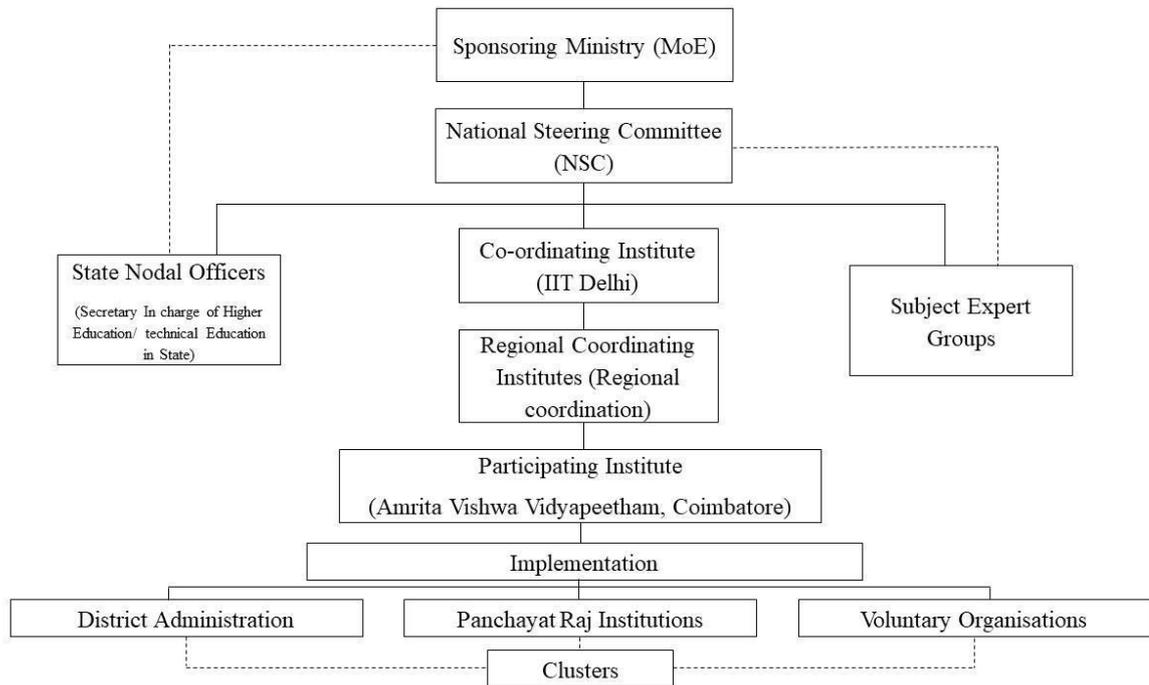
To amend these problems there is a need to promote developmental activities in rural areas in accordance with Gandhian vision of self-sufficiency (village republics) based on local resources and use of decentralized eco-friendly technologies such that the basic needs – food, clothing, shelter, sanitation, healthcare, energy, livelihood, transportation, and education are locally met which is necessary for a holistic development of villages. All these exist as there is a huge developmental disconnection between the rural and urban areas.

The conceptualization of Unnat Bharat Abhiyan was initiated by a group of dedicated faculty members of Indian Institute of Technology (IIT) Delhi working in areas of rural development and appropriate technologies. The concept was nurtured through wide consultation with the representatives of a number of technical institutions, Rural Technology Action Group (RuTAG) coordinators, Voluntary Organizations, and Government Agencies that are actively involved in rural development work during National workshops at IIT Delhi in September 2014. The program was formally launched by the Ministry of Human Resource Development (MHRD) on 11th of November, 2014.

Currently higher educational institutions have largely been oriented to cater to the mainstream industrial sector. But, have hardly contributed directly to the development of the rural sector. Unnat Bharat Abhiyan (UBA) has been conceived to explore the potential of higher educational institutions to enrich rural India.



3. Organization Structure



Vision

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.

Mission

The Mission of Unnat Bharat Abhiyan is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.

4. Organization Funding

There are more than 6.4 lakhs villages involved in UBA, which includes 650 districts and several thousand professional institutions. The changes or actions in villages demand synergetic collaboration between several Government agencies, Panchayat Raj Institutions

(PRIs), Voluntary Organizations, and professional institutions. The funds for the development of the village can be generated through diversified Government schemes and funding agencies that are allocated for each district. Separate funding is allocated for different activities by different ministries or the State Nodal Department. There are other ways of grabbing financial support such as CSR Funds, Alumnus Support, Community Support etc.,

5. Organization Programs And Activities

Survey of the cluster village for identification of problems in the village area

Assessing, incorporating knowledge, inputs, revise plans, and finalize them with local bodies along with communities, panchayat etc.,

Utilizing the existing knowledge base and institutionalizing the area such as drinking water, education, health, agricultural practices, electrification, agricultural and rural industries, cooking energy, and watershed analysis.

Foster collaboration between governance, knowledge institutions, and local communities for GPDP.

6. Details UBA Amrita In Nutshell

UBA application submitted on 30.12.2020

Verification was completed on 16.02.2021

UBA Participating institute was confirmed on 04.06.2021

Seed money Rs.50,000/- for 5 villages received on 28.07.2021 (mail received on 02.08.2021)

7. Open setting fieldwork for II MSW CD Students in UBA project

The university has adopted five villages in the Coimbatore district. The following is the list of team members and village names that was allocated for the students under the guidance of Dr. S. Kanagaraj., Assistant Professor and UBA Coordinator and Mr. T. Sathishkumar., Assistant Professor.

S. No	Name of the Team Members	Village Name
1.	Anandapadmanabhan H	Kaliyapuram
2.	Devika K S	(Thirumalayampalayam Town Panchayat)
3.	Bala Subramanian S	
4.	Sandrima K K	Veerappanur (Pichanur Gram Panchayat)
5.	Shivaratri Avinash	
6.	Sanjay S	Arunthathiyar Street (Ettimadai Town Panchayat)
7.	Prakathi Ramakrishnan	
8.	Swetha K C	Adi Dravidar Colony (Pichanur Gram Panchayat)
9.	Saipriya S	
10.	G Vijayanarayan	M.G.R. Colony (Nandhi Kovil – Pichanur Gram Panchayat)
11.	Aswini P V	
Faculty Members		
12.	Dr. S. Kanagaraj	Assistant Professor & UBA Coordinator
13.	Mr. T. Sathishkumar	Assistant Professor & Field Coordinator

The villages were visited by the trainees for two consecutive days i.e., Wednesday and Thursday of every week. The major roles for the trainees were to build rapport among the villagers, baseline household survey, to conduct awareness programs in villages, to conduct Participatory Rural Appraisal (PRA), etc., During the visit to villages supervisors would come to guide the trainees.

The trainees in the initial days visited the villages during the assigned field work days. Later, according to the villager's availability the working hours were changed by the trainees. During the process the trainees were able to build a good rapport among the villagers.

I was allotted the village AD Colony of Pichanur Gram Panchayat, Madukkarai Block of Coimbatore district that has approximately a population of 1500 and 239 households. The trainee did the field work under the guidance of Dr. S. Kanagaraj., Assistant Professor & UBA Coordinator and Mr. T. Sathish Kumar., Assistant Professor & Field Coordinator.

I am extremely thankful to our chancellor, our beloved Amma – Mata Amritanandamayi Devi for showering her blessing onto us. A journey of two months from October 18th, 2021 to December 17th, 2021 was definitely a rollercoaster to all of the trainees with new learnings and live experiences. There were discussions, planning, organization of events, arguments, disagreements and with all these the trainees' learned things and are still learning as professionals and individuals.

Note: Masks are not worn only for taking pictures. The trainee completed the field work by following all the safety protocols keeping in mind the pandemic and other diseases.

8. UBA Activities

9. Orientation for UBA voluntters – MSW Students

20th October, 2021 (Thursday)

An orientation and welcome were done by the Chairperson Dr. P. Rangasami, Assistant Professor Dr. K. Uma Maheshwari, Assistant Professor Dr. S. Kanagaraj, and Mr. T. Sathishkumar. Dr. P. Rangasami and Dr. K. Uma Maheshwari wished the trainee best wishes and instructed regarding the COVID-19 situation and the safety measures to be ensured by each trainee during the entire field work period.

They also instructed about the social etiquette that has to be followed while visiting villages and during the interaction with villagers. Dr. S. Kanagaraj guided the trainee on how to build rapport with the community people. The importance and necessity of rapport building was explained by Dr. S. Kanagaraj, that eventually builds confidence among the villagers.

The UBA survey questionnaire was well explained by Dr. S. Kanagaraj. He also provided ideas on how to carry forward the survey with the help of village people themselves by creating youth clubs or by associating with the panchayat workers or educated people in the

community. It was highlighted that, for such a process the primary facilitators would be children or the old age people in the village. Various other strategies in responding to the respondent's and making the hidden goal achievable by the trainee was briefly highlighted during the orientation. The resources for the field work were distributed and the orientation was put to end by quoting a message by Mahatma Gandhi, that is as follows, "Practice what you preach". This was specifically quoted as it is highly important for a social worker to follow, who basically works to create or to visualize a positive change in the world.

Visit to Ambedkar Colony (Ettimadai Panchayat):

The trainee along with the faculties visited Ambedkar Colony by foot. The trainee observed the village infrastructure and the facilities available for the village such as individual toilets, water supply, and the house type if it is pucca, kutcha, or semi-pucca houses.

The buildings were closely constructed and most of the houses were kutcha and semi-pucca in the community. The trainee interacted with a few villagers and could feel the economic deprivation faced by them during normal days and at the situation of COVID-19. The people of the community had a great cohesion during the visit. The people of the village recognized the faculties as they had good rapport and network.

Visit to AD Colony (Pichanur Panchayat):

AD colony was a small village in Pichanur panchayat, that was reached by the trainee via bus. A village with closely constructed houses. The village was occupied by Scheduled Caste people. The village had concrete streets and it was a place with high class people as well.

On observation it was felt that the children of the village required Tuition centers for enhancing their studies. Also, there was a well that was not used by the villagers. The trainee has the responsibility of understanding the reason behind the unused well and has to intervene in the problem.

The other major finding was that the village houses had no rain water harvesting system, though the place would receive high rainfall. There were no toilets that were built under the Swachh Bharat mission of the Central Government. The transportation facility to the village is not that frequent. There are only limited Tamil Nadu Government buses available to travel

to the village. There are small petty shops in the village, where basic necessity items can be purchased.

The problems identified by the trainee along with the guidance of the faculty were the issues of tuition center availability, rain water harvesting system, toilet facility, renovation of unused open wells in the village. By further observation and analysis, the trainee will have the opportunity to identify more suffocating problems of the community and their actual need, for which intervention can be planned and executed.

Visit to Veerappanur (Pichanur Panchayat):

Veerappanur village is closer to the AD colony in Pichanur Panchayat. This village had 22 households in one part of the village that were closely constructed to each other. The village people had good cohesion among themselves during the visit by the trainee. Similar to AD Colony, the village had unused open wells.

The trainee was able to observe houses that were constructed for the Scheduled Tribe people. The village had 2-3 temples where children and teenagers gather to chit-chat and rest.

10. Visit to Kaliyapuram (Thirumalayampalayam Panchayat):

21st October, 2021 (Thursday)

The trainees visited Kaliyapuram village by foot. It was observed by the trainee that the villages had open drainage systems. Most of the houses in the village had no toilets and in a few houses' toilet foundations were built and were left incomplete.

The trainee observed that one of the houses had a toilet that was built under Swachh Bharat Mission (Individual House-Hold Toilet). The village had a serene atmosphere and there were fields that cultivated tomatoes. Old Age people were seen waiting for buses to go to work. The trainee on interaction, understood that they go for the Agri-field work for removing weeds and they earn around rupees 250 per day.

Like other villages, open defecation was observed in the village premises. The village had no tuition centre facilities for children and adolescents were observed playing video games near temples. The transportation facility to the village is not that frequent. There are shops

near the government school and bus stop, where basic essentials are available. Food is also provided in the shop.

Visit to M.G.R. Colony (Pichanur Panchayat):

The trainee visited the village by bus. When compared to other villages, M.G.R. Colony had a poor solid waste management system. There were dustbins at every end of the street, but the wastes were not disposed of properly. The children in the villages were energetic, and they had the fear of offline classes that are scheduled by the government from 1st November 2021.

The village had a community hall, where tuitions are taken by Ms. Jeeva for school children. There is also a community kitchen inside the hall, where most of the community programs are organized.

The trainee participated in a survey that was conducted by the Department of Rural Development and Public Relations of Pichanur Panchayat. The Swachh Survekshan Gramin 2021 survey had 5-6 yes/ no questions, which the trainee answered. The main aim of this survey was to increase the rate of voting given by the volunteers, or any people around and make the Government adopt the village. This is mainly to ensure a proper solid waste management in the village that was lacking and observed by the trainee.

11.UBA Orientation programme at Pichanur village

27th October, 2021 (Wednesday)

UBA orientation programme held at Pichanur community hall on 27.10.2022. A prayer song was rendered by the trainee Swetha K C, followed by a welcome address by Mr. Bala Subramanian. The guest of Honour for the program was Dr. R. Balaji., Associate Coordinator of UBA and Assistant Professor (HRM) Directorate of Agribusiness Development, TNAU, Coimbatore.

Chairperson Dr. P. Rangasami, briefed about the Department and Social Work and the activities carried out in the department. He thanked the Deputy Dean, Dr. S. Mahadevan for extending his support to all the activities and wished the students best wishes for the future endeavours.

President, Mr. P Maruthachalam and Vice President, Mr. M Senthil Kumar of Pichanur Panchayat was invited to the orientation. The Vice President addressed the gathering and thanked Dr. S. Kanagaraj for his work towards the village. Also, he assured their support to any activity that can be done for the development of the village. He mentioned certain areas that needed intervention in his village.

Assistant Professor and UBA Coordinator, Amrita Vishwa Vidyapeetham, Dr. S. Kanagaraj welcomed the dignitaries with happiness and gratitude. The project that is undertaken by the University and the work to be executed by the students were explained. The importance of the project and benefits of the project for the students were stressed by the Professor and wished the students to apply the classroom learning in the field for better development and sustainability.

The felicitation address was delivered by the Deputy Dean, Dr. S. Mahadevan. During his speech, he mentioned a heartfelt regret of not initiating such a project in earlier days. Thus, he assured that the projects of the Engineering Department can be collaborated if in case any of the social problems are benefited out of their projects. The vision and mission of the University and the platform it has arranged for the development of students, institution, and all the people associated were explained with immense happiness.

Dr. R. Balaji., the Guest of Honour briefed about UBA and its theme in detail. The various projects that are undertaken in collaboration with various colleges and Universities were explained in detail by Dr. Balaji. He explained about the projects that ensure the upliftment of rural areas in the country and encouraged the students to develop sustainable innovative projects. He briefed about the funding and execution part of the projects. An amount of Rs. 50, 000 is issued per University or College that has adopted villages for UBA project. There are 5 villages considered for intervention and for each village Rs. 10, 000 can be utilized. He explained about the lack of awareness in terms of schemes and policies that are available for the people by the State and Central Government. So, he envisioned the students for conducting awareness programs with regard to schemes and also other social problems such as hygiene and sanitation, open defecation free etc.,

Field Coordinator, Mr. T Sathish Kumar proposed the vote of thanks and as a token of gratitude and remembrance, dignitaries were given Pentas Plant. To mark the beginning of the UBA project, Ashoka trees were planted near the Panchayat Office premises by the Guest of Honour, ChairPerson, and Deputy Dean.



Dr. R. Balaji., Associate Coordinator of UBA and Assistant Professor(HRM) Directorate of Agribusiness Development, TNAU, Coimbatore briefing about UBA to the students

UBA Project Field Work Inauguration at Pichanur – Tree Plantation
by Deputy Dean – Dr. S. Mahadevan



Group picture with the dignitaries in Pichanur

AMRITA
VISHWA VIDYAPEETHAM
Coimbatore campus

उन्नत भारत अभियान
UNNAT BHARAT ABHIYAN

You are
invited to

**Orientation on
Unnat Bharat Abhiyan
(UBA)**

October 27, 2021
09:30 AM

Venue: Pichanur Panchayat Office

Programme Schedule

S.No	Particulars		Time
1	Prayer	II MSW Students	09.30to9.35
2	Welcome address	II MSW student	09.35to09.40
3	Introduction about the Dept. of Social Work and its strengths	Dr.P.Rangasami, Chairperson, Dept. of Social Work, Amrita Vishwa Vidyapeetham	09.40to09.50
4	Introduction about Pichanur Panchayat	Mr.P.Maruthachalam President Pichanur Panchayat Mr.M.Senthil Kumar Vice President Pichanur Panchayat	09.50to10.00
5	Introduction of UBA villages adopted by Amrita Vishwa Vidyapeetham	Dr.S.Kanagara Asst Professor and UBA Coordinator, Amrita Vishwa Vidyapeetham	10.15to10.25
6	Felicitation address	Dr.S.Mahadevan Deputy Dean Amrita Vishwa Vidyapeetham	10.25to10.35
7	Chief Guest	Dr.S.D.Sivakumar, Nodal officer UBA & Director ABD Directorate of Agribusiness Development, TNAU, Coimbatore	
8	Guest of Honour	Dr.R.Balaji Asso. Coordinator of UBA Asst. Professor (HRM), Directorate of Agribusiness Development, TNAU, Coimbatore	10.30to10.40
9	Vote of thanks	Mr.T.Sathish Kumar	



12. Workshop on PRA (Participatory Rural Appraisal)

A workshop on PRA was conducted for the Community Development students by Assistant professor, Dr. S. Kanagaraj and Field-Coordinator, Mr. T. Sathish Kumar, Department of Social Work, Amrita Vishwa Vidyapeetham. The workshop was planned as part of the Unnat Bharat Abhiyan project such that the tool can be used for well execution of projects in the selected villages.

The workshop being the first non-virtual program, Dr. S. Kanagaraj began the session with an ice-breaking task. The students were asked to write in a sheet of paper any task that his/her friend should enact. Later, with a small twist, the written papers were thrown and anyone when called randomly picks-up the paper ball and should do the task that is written on that paper.

Important Content of the Workshop:

The definition and the principles of Participatory Rural Appraisal was explained in detail by Dr. S. Kanagaraj. The discussion included Chamber's definition of PRA. Earlier, PRA was termed as RRA (Rapid Rural Appraisal), this is due to the fact that, when PRA is used, the essential information and the complete data in a village can be obtained within an hour with the help of the key respondents. PRA is all about analyzing, planning and bringing the ideas into action by the villagers and in this process the professionals will only be the facilitators. Once the PRA is done it has to be mapped in A4 sheet for future reference which can be analyzed even after years as part of the follow up process. During the workshop, the importance of asking key questions such as boundary, time and location, number of households in the village, and various other elements must not be excluded. It is quintessential to keep track of the active and inactive or hesitant participant during PRA. Children, Senior Citizens, Men and Women of the village can participate in PRA.

PRA is important as better decisions can be made and that will be decided by the respondents and will not be imposed by anyone. There is more kind of people participation that stands unique in PRA. The important principle of PRA is triangulation, where the information can be validated by referring from one source to another. There are different maps in the PRA

tool that help in easy understanding or identifying or labelling the important resources and facilities available in a village. Maps are important as they are simple and can be easily understood due to their visual presentation. There is a method called participatory census in Participatory Rural Appraisal, that generates the demographic and outline of a geographical area that can be achieved through card method and social map method. Social map is a mapping that is used for the identification of infrastructure, population, and other essential details of a village. Card method is that, a small sheet of card will be given to each household in which using symbols the details of the household will be collected.

Several other maps and methods that are used for analysing the villages were explained in detail by Assistant professor, Dr. S. Kanagaraj. They are Resource map, Transect walk, Wealth ranking, Timeline, Seasonal calendar, Gender sensitization (Daily Schedule), Chapati Diagram or Venn Diagram, Mobility map, Problem tree, and Dream Village – Vision 2030.

The CD Students were divided into groups of three, and were issued with charts, A4 sheets, colours and sketches. The villages taken by the groups were AD Colony and Veerappanur of Pichanur Panchayat, and Kaliyapuram of Thirumalpalayam Town Panchayat

S. No	Team	Village Name	Activities
1.	Anandapadmanabhan H	Kaliyapuram	Social Map, Timeline, Seasonal Calendar (Education and Health)
	Devika K S		
	Prakathi Ramakrishnan		
2.	Bala Subramanian S	Veerappanur	Social Map, Timeline, Seasonal Calendar (Year 2020)
	Sandrima K K		
	Shivaratri Avinash		
	Aswini P V		
3.	Sanjay S	AD Colony	Social Map, Timeline, Seasonal calendar (Agriculture)
	Swetha K C		
	Saipriya S		

Dr. S. Kanagaraj, demonstrated other maps with live examples and it was an engaging session for all the students who participated in every activity with at most energy and eagerness. Each and every important aspect one should follow during PRA was well explained and demonstrated by Dr. S. Kanagaraj and the feedback for the students' activity

was given by Sir as well as Field Coordinator Mr. T. Sathish Kumar. Both the faculties ensured that the activities in the workshop includes complete participation of the students.

At the end of the workshop feedback was shared by a few students.



Participatory Rural Appraisal (PRA) workshop was conducted by Dr. S. Kanagaraj., Asst. professor & UBA Coordinator to the students **(Left)** | Community Development students (2020-2022) actively participating in the workshop **(Right)**

Swetha K C: “This was the kind of experience that I expected one and half years back and it would have been much more the happiest day if the entire class could have met and attended. Whatever I missed was actually fulfilled on this day and I thank Kanagaraj Sir and Sathish Sir for coordinating and initiating such an event and occasion where we could learn and share our ideas as much as possible. The concepts that were taught during the workshop were really helpful and I wish all these are properly implemented by us in the villages.”

Anandapadmanabhan H: “I am really happy that we got an opportunity to attend this workshop and us being together on this day. This is probably the first class that was so energetic and whatever taught was so clear and will always remain fresh in mind. I strongly believe and wish that if we could have offline classes rather than online class it would have definitely been the best.”

Bala Subramanian S: “I have not experienced that feel of college life in my under graduation. This was the time that I enjoyed college life even though it had only been a few days coming to Coimbatore. Online class also made me feel like I was in a college, but above all offline exposure feels great and helps me gain more knowledge.”

Sanjay S: “The workshop was really good and helpful. I prefer and feel that offline classes are effective as online classes make us feel exhausted within hours. Though the workshop was held for the whole day, it did not drain us as it was engaging. Also, during the group activity I got to learn and look into the different perspectives and thought processes of my classmates.”

Shivaratri Avinash: “This was really a great opportunity for me. I missed this PRA in a rural camp during under graduation. So, having this PRA workshop offline feels good. I thank Kanagaraj Sir and Sathish Sir for organizing this workshop. I got to learn more and I am happy to be a Student of the Social Work Department.”

Prakathi Ramakrishnan: “The session was interesting and helpful. The kind of interaction and knowledge shared helped me understand different aspects in a new perspective. The live workshop further highlighted that offline classes are more effective than online classes.”

13. Visit to AD Colony, Pichanur

28th October, 2021 (Thursday)

The purpose of the visit was to build rapport with the villagers and to have a basic understanding of the village infrastructure, the occupation, resources available, and to analyse the living condition of the people. With this observation and analysis, the trainee planned to draw the social map, problem tree, mobility map, and other methods of the PRA tool.

The trainee visited the village by using public transport (MTC 48). The trainee went to the Panchayat office and asked for the boundary of the village. The officers mentioned that there are about 150 households in the village and Ms. Rani accompanied the trainee to show the initial point of the village. Once reaching the village, the villagers posted questions such as where are the trainees from and what will be the role played by the trainees. Many of the villagers immediately after seeing the trainee poured out their problems and asked for help.

The trainee observed that the village had no proper waste management system and the wastes were not disposed of in the garbage box. The trainee could not notice a single waste bin in the streets and when enquired the villagers said that, all the wastes are either stored in the respective houses or will be thrown in streets and once in a week or month the wastes will be disposed in the waste picking lorry. It was also mentioned that the villagers will carry the waste to the main road and none of the waste pickers enters the village to collect the waste.

It was also observed that the drinking water tap had no proper sealing and the water was left to overflow even when it is closed. The villagers mentioned that the availability of drinking water is not sufficient and they would buy water when it is not supplied regularly. The hard water is available in regular terms. There is also a well and a hand pump that are not used and are not in good condition in the village. Also, the trainee observed that there are 2-3 public toilets built in the village and the girls of the village are using the toilet and bathroom whereas the toilet and bathroom for the males are not yet opened as the water is not supplied.

The trainee then spoke with a few of the elderly people in the village who were removing the threads from a piece of cloth. The trainee witnessed the same in many of the household and being clueless, the trainee inquired regarding the same. The elderly people said that this is a work carried out by them from which they earn money. That is from such clothes they remove threads and for 1kg of thread removed they receive an amount of 18 rupees. After removal this will be given to a shop from which it is exported. These removed pieces are used as grease clothes, or for any waste clothes.

Then the trainee initiated the conversation with children who were near a temple. The children initially hesitated to talk to the trainee and were reluctant to mention their real names. Later the trainee asked for their interest, their free time activities etc., Slowly, the children connected with the trainee and started to share their interest and the problems that they have noticed in their village.

The children then introduced the trainee with the college students of the village and explained the purpose and also asked for the initiation of the student community in the village to address their people's problem. The trainee also explained regarding the survey forms and asked if they can extend their help for the completion of the survey. Along with the college students and children the trainee met the ward member and initiated the conversation with them as well. The ward member mentioned that many colleges have visited the colony and have got the details of the village but nothing has changed or been

created. She also questioned what will be the help rendered by the trainee for the development of the village. The trainee explained clearly that, nothing can be done without the support and action of the villagers and if anything has to be done or changed all that has to be done and can only be changed by the villagers and the trainee can only be the facilitator or guide in the process of action. The college students got the pulse and supported the trainee saying intervention can be planned and all the necessary action will be done by the villagers.

The trainee, when speaking with the elderly people, understood that rain water harvesting systems are built for many other villages and offices by them. The trainee when inquired why it is not built in their own village, the villagers had no answer and they recognised that the fault is also from their end and not everything can be done by others for their development. The villagers are the only action agents who had to work for their upliftment and sustainable development.

The college students are given a few forms by the trainee to check if they can work accordingly. A form was filled by the trainee for one of the villagers as an example for the students to refer. With that the trainee took a transect walk and mapped the village. The children and students accompanied the trainee and explained the structure and drainage system of the village. They also mentioned few of the issues that are faced by them and where no action is taken by the Panchayat.

The trainee would prefer facilitating the villagers for renovation of wells, for having a proper waste management system, to address the issue of open drainage systems and to open the toilet and bathroom for males as well. The trainee would like to render a solution for a sustained employment of the villagers and free tuition can also be taken to the children as the schools are opened.

14. Visit to AD Colony, Pichanur

10th November, 2021 (Wednesday)

The social work trainee visited the village with an idea of building a good rapport with the community people. The trainee was back to the village after a week leave and doubted if people would recognise and give the same hospitality that she received during the previous visits. But the trainee was surprised to see few people recognising and addressing her

concerns immediately when she reached the village. The trainee interacted with the people in each household and started to fill the survey forms with the help of youth groups that were created during the previous visits.

The trainee visited the Anganwadi that is located near the Pichanur bus stop. Due to rain, the government announced that schools would be closed for three consecutive days. So, there were no children in the anganwadi and the trainee interacted with the Village Health Nurse (VHN), who is in charge of medical assistants for the people in the village i.e., VHN takes care of immunization programme for the children, health check-ups for lactating and pregnant women, and they do check-ups for the senior citizens and provides medicines for blood pressure and sugar. Door to door vaccination drives are also conducted due to the COVID-19 pandemic.

During the interaction with the villagers for the survey the trainee was able to understand and identify the problems and concerns of the villagers. The dearth of stable employment opportunities, proper waste disposal management system, use of community toilets or private individual house toilets, unavailability of hospital nearby the village and yet other issues were addressed by the villagers to the social work trainee. Also, it was observed that nearly 10-11 houses that were built based on the SC schemes have no land patta. In spite of writing to the officials with respect to this problem, the villagers did not receive a positive response from the officials. The trainee on the day of visit filled 8-9 survey forms.

The villagers had concern with respect to the survey forms as many students from different colleges visit the village and collect data as part of NSS and other activities. The villagers lost hope as this was a routine process and so the trainee had to convince and build trust among the villagers. For which the social work trainee clearly explained that the role of the trainee is to study the village and the existing problems of the village. If changes are in need in the village, then it would be created or can be executed and maintained only by the villagers and not by the trainee or the University.

Though the villagers had a second thought to this statement, they recognised the fact that is hidden within. The trainee approached the student or youth community of the village to actively participate in the programs that will be organised in the future days. The youth community initially had no interest and the trainees were not able to sense positivity. But, the problems and solutions to certain problems were known to the youth community and they only lacked the zest to act in the field. So, the trainee planned to organise a cleaning

drive in the village, where the villagers would participate along with the help of youth group volunteers.

The children are also well equipped with talents, which mesmerized the trainee. The children use tires as musical instruments. They play different tunes and have their own rhythms and calculations to play those tunes. The trainee wishes to use this talent of the children to mobilise people during Participatory Rural Appraisal (PRA) or any programs that would be organised in the village.

15. Visit to AD Colony

11th November, 2021 (Thursday)

Visit was to fill the survey forms with the help of volunteers and to build rapport with the people. During the previous day's interaction with the people, it was found that AD Colony extends and few people from the AD Colony live near JCT College of Engineering and Technology. The trainee planned to visit the people of that particular area so as to cover nearly 150 houses of the colony for the survey.

The visited area of the colony was small and compact. The people residing in that area had the same cohesion as that of the other area near the Anganwadi and Pichanur bus stop. The area was clean comparatively to the other and houses in that area were well constructed with proper space and boundary. The area had an open drainage system and community tap water was also available. The buildings in the area were pucca houses and there were only a few semi-pucca and kutcha houses.

During the transect walk, the trainee interacted and got contact with one of the women in that area. She was active and helped in understanding the type of people residing in the area. Their occupation and other details were collected in brief with the help of her. She mentioned that people at AD Colony work in forest or agricultural land, but they do not have or practice agriculture as their profession. They only do small scale agriculture, such as tomato, brinjal etc., in their house premises which would be sufficient for one household cooking. The

trainee met two 12th completed students in the area and asked if they can fill the survey forms from each household. The students agreed and with that assurance the trainee explained how the form should be filled and the details required to be filled were explained by the trainee. The schemes mentioned in the form were also translated in Tamil.

Having explained the instructions to fill the forms, the trainee asked the student volunteers to fill 10 forms as much as possible. Later, the trainee filled 2-4 forms in the area near anganwadi. The respondents brought into limelight the internal politics and the practical difficulties they face or are being faced during these many years. They also mentioned that the products received by them from the ration shops are not sufficient and are not distributed on time. The other issue mentioned was the unavailability of stable jobs and other common problems that were mentioned by villagers were the improper waste disposal, open drainage problem, and the issue of patta for the houses.

It was analysed while filling the forms that there are villagers who are benefited by the government schemes (State and Central Government Schemes). There are villagers who are benefited out of Swachh Bharat Mission Toilet, PM Ujjwala Yojana, Free houses to the members of the Scheduled Castes/ Tribes (AIADMK and DMK period), Old Age Pension, Provision of electricity of 100 units and etc.,

16.Children's day programme at Ambedkar Colony

14th November, 2021 (Sunday)

The children in the village were informed to assemble near the temple. The preparations and arrangement with respect to mobilising people in the community was enabled by youth volunteers of the community. Mobilising and assembling the children was tough and so the social work trainees along with the volunteers reminded the households individually such that children of the household attend the program.

Activities and participatory programs for the children were planned and arranged by the social work trainees. The volunteers of the colony also arranged and prepared the children for Thirukkural recitation and elocution. The program began by invoking the blessings of Mata Amritanandamayi Devi.

Ms. Nandhini, one of the volunteers of the colony welcomed the gathering by rendering her speech about the first prime minister of India, Jawaharlal Nehru, whose birthday is celebrated as Children's Day nationwide.

Dr. S Kanagaraj, Assistant professor and UBA Coordinator, addressed the gathering saying the importance of education, the effect of being educated and the necessity to be educated. The children listened to the conversation with utmost patience and concentration.

Assistant Professor, Mr. V S Varunan Velu, educated the children regarding transparency, basic rights of the children according to United Nations Convention on the Rights of the Child (UNCRC), and about Childline Help number 1098. The children listened to the content and the session was interactive. Mr. Varun explained and demonstrated the Childline Help number. The helpline was called and a live demonstration was arranged for the children through which he inquired about the provisions provided at the Childline for the children in need.

The children recited Thirukkural and a speech about Jawaharlal Nehru. The children had stage fear, but still they tried reciting whatever they had prepared and did not lose hope or felt nervous of forgetting lines. After which a session was taken by the Community Development students on the topic "Good Touch and Bad Touch." Presentation was made only with pictures as children can associate immediately and it would be an effective learning. The presentation covered on topics such as sensitive parts of the body which should not be touched without the permission of the children, three immediate reactions (**No-Go-Tell**) that should be followed by the children in times of molestation, harassment or danger, five trustworthy contacts to have in times of danger for the children to share and tell their concerns, also about the childline helpline number. During the session the children contributed their points and the trainee insisted on sharing the knowledge of Good Touch and Bad Touch with the other children of the community and school.

Gifts such as notebooks, pens, pencils, and chocolates were arranged by mobilising the community people. It was distributed to all the children by the volunteers and social work trainees. The children were happy receiving gifts and participating in the activities that were conducted. The program concluded with a prayer by the children of the community and with group pictures.



Mr. Varunan Velu V. S. demonstrating a call to Child Line 1098

A session on Good Touch Bad Touch by the trainee in Arunthathiyar Street



17.Children's day programme MGR Colony

The program was arranged in the community hall and it began by invoking the blessings of Mata Amritanandamayi Devi. Ms. Abinaya K C., Parenting Coach, Mindfulness Practitioner; Certified Lactation Education Counselor; and the Psychiatric Social Work student of Amrita Vishwa Vidyapeetham was invited to address the parent group of the village.

The session was about Good Parenting and the effectiveness of Good Parenting. She also interacted with the children and initiated an activity wherein the child has to draw in a paper what makes them feel happy or good. These drawings are to be given to the children's family by the child themselves. To surprise the social work trainees, each child was unique and they had different ideologies and interests that made them feel happy. The children drew the image of Mahatma Gandhi that was in the Unnat Bharat Abhiyan (UBA) banner hanged in the community hall, a child in a simple but with much effectiveness wrote in a paper "I Love Amma" with his name and class below, another child demonstrated in the paper the play time that he usually has with his friends. There were several drawings that had innovation and presence of mind.

Dr. S Kanagaraj., Assistant Professor and UBA Coordinator interacted with the children where the children were so active. He recited a story and asked the children to make sounds as they listened to the story. The zest of the children was brought into limelight during this story recitation. Immediately after the interaction the cultural program was started.

The children in the village choreographed themselves and danced to cine songs. It was so overwhelming to see the happiness of the children performing in front of the village people. Both boys and girls of the village participated with utmost energy. A small performance was also given by Ms. Sandrima K K, Ms. Swetha K C, Ms. Aswini PV, and Ms. Sai Priya S, the community development students.



Children's day program at M.G.R. Colony – Children showcasing their drawing

Ms. Abinaya K C interacting with the children



Ms. Jeeva, of MGR Colony, who takes tuition for the village children thanked the University, the in charge, and the students for initiating and conducting a program in the village. The program was put to end by distributing chocolates to the children. It was distributed by Ms. Abinaya K C and with happiness the session was concluded.

The social work trainees met an active volunteer of and an initial rapport was built with the volunteer. He collects, distributes, and plants free sapling to the nearby community and villages.

18. Visit to Anganwadi and Elementary school of Pichanur

17th November, 2021 (Wednesday)

The social work trainee visited the Anganwadi and Elementary school of Pichanur. Both anganwadi and elementary school are located inside the same premises. The trainee met and interacted with the anganwadi helper Ms. N Veerakumari, who gave primary information of the anganwadi. The strength of the anganwadi is approximately 20-30 children, but due to COVID-19 pandemic, the current strength of the anganwadi is reduced to 3 children. The working hours of anganwadi is from 9a.m. to 3p.m.

There are around 22 children studying in class 1 and 2 in the elementary school. Ms. Jayanthi Mala the headmistress of the elementary school was met by the trainee, details and help with regard to conduct programs in the village involving children and the villagers were communicated. The classrooms were well equipped with chairs and benches for the children and teachers. The classrooms in the school are well ventilated, they have hand wash and wash room facilities with soaps and water facility.

A Village Health Nurse (VHN) is available inside the school who is in charge of conducting general check-ups and distributes nutritional tablets after consultation for the villagers. The health center room inside the school requires good ventilation and needs some maintenance, hygiene and cleanliness. Dustbin was not visible in the school premises and wastes are dumped in the premises which are cleaned, collected, and disposed later.

The school follows the Mid-Day Meal (MMM) scheme. They prepare and provide food for the anganwadi and school children. Sanitary napkins are issued from the health center to the adolescents and the mothers of the school going children in the Pichanur village.

Few of the households were covered in Adi Dravidar (AD) Colony and the remaining households were covered in the colony near JCT college (Mettukaadu). The trainee became acquainted with the existence of micro financing in the village. The villagers who are involved in micro financing groups pay an extra of 13% to 15% interest when compared to Self Help Groups (SHGs). The people are not aware of the interest rates that they are paying. This proves the innocence and the exploitation of such vulnerable people of the community. The interest is paid by the villagers on Tuesday every month, and it is collected by the bank officials by person.

The trainee motivated the women of the village to form energetic groups such that SHGs can be formed. The loan will be sanctioned after 6 months till then the people have to work hard and the groups should have the same cohesion that they had initially. For which a group of 50 women approximately must be mobilized, so even if the group shrinks after the general instructions the groups can proceed further.

A clarification was given by Dr. S Kanagaraj to the village women with respect to micro financing and the interest rates they pay. This was eye opening for the villagers and that motivated them to start SHG as soon as possible.

19. Transect walk Adi Dravidar Colony of Pichanur

18th November, 2021 (Thursday)

The trainee took a transect walk to Muniappan Kovil street, which is approximately 700m away from Adi Dravidar Colony of Pichanur. These people were shifted due to insufficiency of land in AD Colony, similar to that of Mettukadu dwellers. This area of the village is completely isolated and is in the dearth of basic amenities such as shelter, electricity, drinking water, toilet facility, and a proper drainage system. No houses in the street have toilets and they practice open defecation in the nearby forest area. This practice is among the entire human life cycle from a child to an old age citizen.

They do not have a proper road for transportation. Few of the households have small solar cells which they have bought using the micro-financing group money. With that solar, only one light can run and is used by the children for their study purpose. The people of the area still do not use mixie or grinder and they still have the practice of grinding flour using traditional equipment. Most of the houses built in the street are left incomplete due to lack of money and due to which extra weeds and mosquito breedings are prevalent in the area.

The library in the Panchayat office premises was visited by the trainee. Interaction was enabled with the secretary and staff at the Panchayat office. The condition of the library was really poor. It lacks maintenance and the limited books available in the library were destroyed due to white ants. The book shelves of the library were affected with rust and water stains. During rain the water clogs and leaks from the rooftop. The building is also used for storing fertilizers and other panchayat utensils. Looking at the conditions of the library it seems to be that it was not used for almost 1 to 3 years. When inquired, a library renovation request is already given by the Panchayat.

The trainee also visited the Cooperative Society Bank which is besides the Panchayat office and library. The Bank provides agricultural related loans, gold loans, loans for SHGs are also provided. Also, the wages for MGNREGA card holders are given from the bank. There are different types of membership available in the bank.

The trainee took surveys in the colony and started to build good rapport with the people. Later the trainee along with other social work trainees visited Kaliyapuram for filling the survey forms. This was the first group initiative to check whether the survey forms can be completed. The try yielded good results and within an hour the trainees were able to cover 40-50 households. During the survey, the trainee understood the key problems of the village. The most enduring problem of the village is the practice of untouchability and is observed when they fetch water from the well or tap. Community toilets are the only option in Kaliyapuram village and individual toilets are available only in rented houses. Daily wage work is the most prevalent job among the villagers.

20.Survey at Kaliyapuram village

Day 10: 20th November, 2021 (Saturday)

Social work trainees split themselves into groups and started taking surveys street wise at Kaliyapuram village

Key observations:

Community toilets were used by the villagers, only one or two households had individual toilets. Though the majority of the villagers use community toilets, open defecation still exists and is practised by the old age citizens.

Use of community toilets was a major concern for the women's and girl children of the village. It was because the toilets are not clean and as everyone uses it is not maintained properly by the villagers themselves. Apart from that, during the dark or in times of emergency going to the community toilet is not considered to be safe for the females and the toilets do not have proper electricity.

During weekends and night time, there will be drunkards and that is another factor said by the teenagers as the fear of using community toilets.

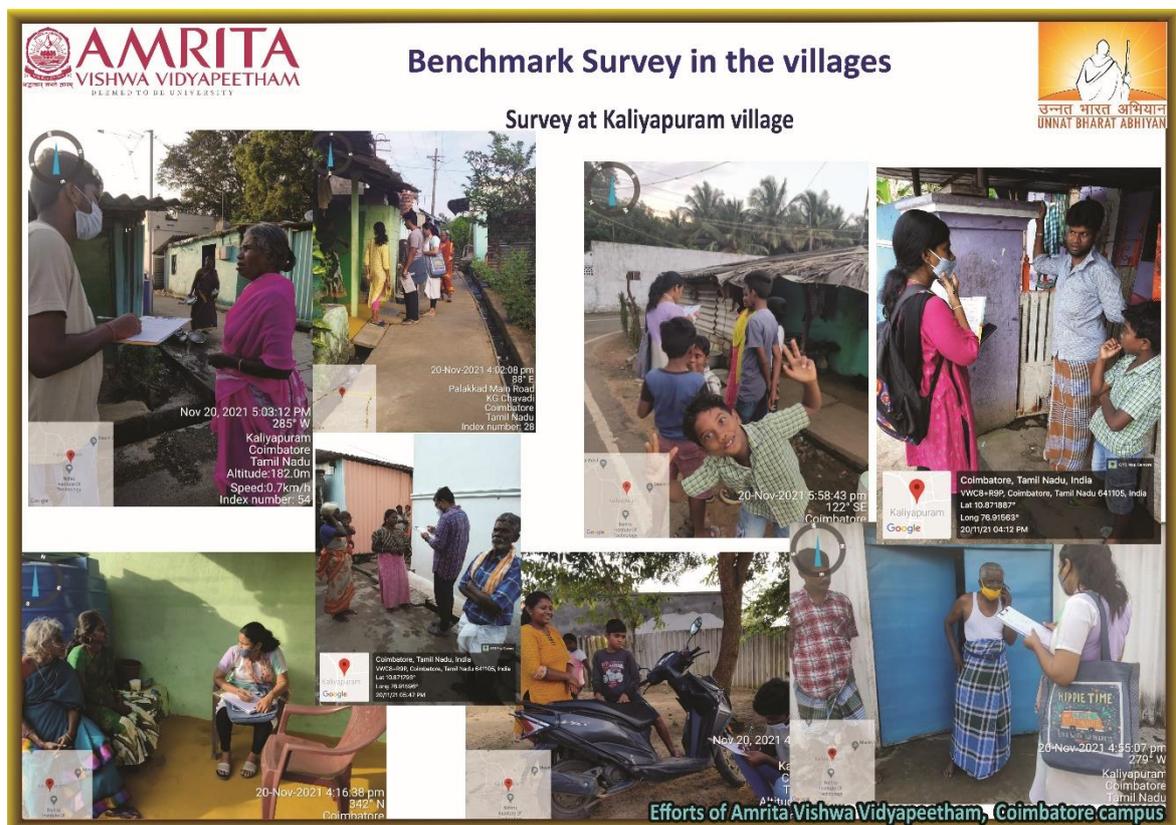
Liquors are brought from the shops and sold inside villagers among themselves for higher prices. This creates public nuisance in the village during weekends and it disturbs the youngsters and women of the village.

The other major problem of the villagers is the transportation problem. Kaliyapuram village does not have enough bus facilities. There are only limited services to and from the village. This makes the school going children and other daily wage employers vulnerable. It comes during a specific time and the time schedule is not definite all the time. In case the villagers miss the bus, they have to walk 2km to reach a bus stop.

It was also observed that many of the adults (female) of age 20 to 21 are married and have children to foster. Most of them are well educated but do not go for jobs as they got married.

As part of Karthigai deepam celebration, the villagers had special pooja in the village. The villagers requested the trainees to attend and have dinner at the temple premises. Old Age citizens, adults, and children attended the pooja. Special pooja (vilakku poojai) was performed by the women and young girls of the village.

A good rapport was built among the villagers by attending and being there in the village for the pooja. The social work trainees got to connect with the children and the villagers.



21.Survey at Veerappanur

21st November 2021

Visit to Veerappanur

Social work trainees split themselves into groups and started taking surveys street wise. Veerappanur is the village that has a mixed population of higher and lower caste people. The villagers are more vigilant and they inquire about where the trainees are from and what is the purpose of the visit and reason behind taking surveys.

Key Observation:

There are several houses in the village that are rented and few of the houses do not have electricity.

The village has anganwadi and it is not used or maintained properly. It is not functioning and the anganwadi children are going to elementary school for the time being.

There is an open well that is not used and it contains a lot of waste. To be precise, the villagers dispose of wastes in the well. Children without knowing the value of the resources they tend to misuse without their knowledge.

The villagers also have problems with drinking water and drainage systems. They buy water for rupees 200 which will have around 12 jugs of water. This is one of the major crises of the village and villagers.

Untouchability exists in the villages and it is evidently visible from the practices of the villagers in times of carrying water, the number of water tanks available and the way it is splited for villagers, and in several other acts. The children in the village fear entering the houses of higher caste villagers.



22. Survey at AD Colony (Pichanur)

The households of Muniappan Kovil street were covered for the survey. The village has no electricity, toilets, and proper waste management system. The area has around 50 households and 90% are Kutcha houses.

Key Observation:

While taking surveys the dark reality of the area with no toilet facility was analysed. The villagers suffer as they do not have toilets in the household and the unavailability of community toilets push them to defecate in an open space. The community toilet available is almost 700m away from the street and it is not opened or used due to the unavailability of water resources and maintenance.

80% of the households have solar through which a light works in each household. These solar cells are brought with the help of a micro-financing group. The villagers do not know the exact details of the private groups and the interest rate they pay. This innocence or lack

of knowledge is used by private groups and the people are exploited. There is no proper road system and drainage facility available in the area.

There are houses in Adi Dravidar Colony which have Swachh Bharat Mission toilets. But only women in the household use those toilets and in few houses the toilets are not being used due to several inhibitions. This fact reveals that open defecation still exists in major parts of rural Tamil Nadu.

Most of the old age citizens are not willing to avail Old Age Pension if one in the household receives the pension due to the reason that if two in a household receives pension, there is a reduction in rationing (Public Distribution System).



23. Visit to AD Colony

22nd November, 2021 (Monday)

The villagers of AD Colony are extended to a place called Mettukaadu due to lack of space. This village near JCT College has around 105 households. The major problems of the village are Open Defecation, lack of drinking water, and labor exploitation or unemployment.

Houses located on one side of the village do not have patta, they reside in reserved sites and they have been living there for more than 10-15 years.

When visiting the village, it is quite evident to observe wastes (food wastes) disposed in open spaces and the area is not cleaned properly. Besides that, the road connecting to the village and the forest behind is used for open defecation. Thus, the village is completely polluted and this can cause diseases among the villagers. In addition to this, there is no proper drainage system in the village. The ditch constructed is not cleaned or maintained properly.

Most of the villagers in the village have MGNREGA cards. But the work is not regular and the wages are not received on a regular basis. Due to which the villagers are involved in micro financing. They indulge in it as they receive immediate revenue. But they are not aware of the interest rates they pay or on what interval they have to pay that amount.

While taking surveys we were able to identify a disabled person with all certificates and provisions. Other two interventions were also identified - Widow pension and SC scholarship for a girl child. It was identified that many of the educated do not have a stable employment or are employed that does not fit into their educational background. Many of the adults in the village are married in their early 20s and they take care of their family and children, withdrawing from their education.

Later, the social work trainees were invited to one of the households and were offered with tea and snacks. A good rapport was built in the village. Totally 57 surveys were completed on that day.

24. Visit to AD colony

23rd November, 2021 (Tuesday)

Visited the village near Mettukkadu and tried completing the left households for surveys. While taking surveys, the trainee observed the existence of micro financing. Officials from private banks were explaining the process of loan to the villagers. The trainee observed that most of the villagers attending the class were women.

Sri Nanthan Ji, Dy manager, Amrita Vishwa Vidyapeetham expertised in rain water harvesting and water related issues visited the villages along with the trainees to understand and identify interventions.

During the visit to the AD colony, the villagers were mobilized to interact. The villagers interacted and participated actively in the discussion. He inquired about the well and if there is any availability of natural water resources in the village.

He inspected the well and found that the well is public property and it does not belong to any of the individual villagers. On observation, the well also had water and the villagers said that at any circumstances the water does not drain from the well. The water resource is also available just 1km away from the well. If the well can be cleaned and when water pumped, it can be connected to the public toilets which are not opened due to the unavailability of water.

He also mentioned that the water should only be used for toilet purposes and for no other purpose. For such intervention to be initiated, funding would be a major problem and for which the possibilities are to be discovered.

Later, the well in Veerappanur village was visited. But, unlike Pichanur the intervention in the village is not that easy to occur due to the existence of caste discrimination in the village. The village already has two water tanks, which the villagers have split among themselves for upper- and lower-class people. Apart from that, they have panchayat water taps.

In both the villages, the well is not maintained properly and wastes are dumped inside the well. The villagers show hesitance to clean the well and they are expecting someone outside to clean and renovate the best resource available for them. This resistance is because the villagers are comfortable with the facilities they have and that are provided by the government for free.

24th November, 2021 (Wednesday)

Social work trainees split themselves into groups and started taking surveys street wise.

Key observations:

Among the villagers, 85% are daily wage workers and they depend on MGNREGA cards or other forest works from the panchayat.

There is existence of micro financing in the village and the trainees explained the ill-effects among the villagers. Simultaneously, the villagers were mobilized to create Self Help Groups (SHGs).

The villagers responded that there were SHGs 2-3 years back and it was functioning in a very good manner until rifts arose among the group members.

There are households in the village that do not have patta and those houses are constructed in reserved sites. It was meant for building anganwadi for the village children. It is half way constructed and is yet to open.

The village has issues related to drinking water, drainage problems, unstable employment opportunities, and lack of proper waste disposal.

During the survey a good rapport was built among the women and children of the village. They were also given awareness regarding COVID-19 vaccination and encouraged the villagers to get vaccinated during a mega camp that will be conducted in community hall.

Day 15: 25th November, 2021 (Thursday)

The trainee met the person who was in need of a widow pension before which the details of the person were inquired. The documents required for applying for a widow pension were collected and checked by the trainee. The beneficiary did not have the original death certificate and instead carried a photocopy of the same.

The trainee visited the school located in Rangasamuthiram which is 1.8 km away from JCT College of Engineering and Technology. The purpose of the visit was to know if they are providing scholarships for the children at School. Also, to inquire why a child at Pichanur is not receiving the scholarship. The trainee met the Head Mistress of the school and inquired the prerequisites for receiving the scholarship. The child's details were also inquired and the trainee got to know that the child does not have a Community Certificate without which scholarships cannot be received.

The same was informed to the child's father. It was later identified by the trainee that the child as well as her younger brother does not have a Community Certificate. The father also does not have a Community Certificate. So, the trainee had to inquire about the information from the e-sevai center.

25.Success story by UBA volunteers



AMRITA
VISHWA VIDYAPEETHAM
DREAMED TO BE UNIVERSITY

Social Work intervention by II MSW Students



उन्नत भारत अभियान
UNNAT BHARAT ABHIYAN



25-Nov-2021 3:37:05 pm
186° 8'
Unnamed Road
Coimbatore
Tamil Nadu

With the beneficiary



25-Nov-2021 3:26:48 pm
103° 8'
Thirumalayampalayam
Coimbatore
Tamil Nadu

At the bank after reactivating the bank account

Social Work students Mr.Ananadapadmanaban and Ms.Devika were placed at Kaliyapuram village for their fieldwork in UBA project. They found a elderly person Mr.Palanisamy who could not get his pensions and he was struggling. The students found that his bank account was inactive but the pension amount he was already receiving for three months. So the students took him to the bank and reactivated the account and immediately he also withdrew the pension amount. The beneficiary thanked the students, he mentioned that without their support it would have not been possible to get the amount

Efforts of Amrita Vishwa Vidyapeetham, Coimbatore campus

26th November, 2021 (Friday)

The trainee visited the colony to take surveys. After which the trainee met the beneficiary. Along with the beneficiary the trainee went to the e-service center. When inquired regarding the Community Certificate, they asked for a letter stating that the family is residing in the area and the family belongs to Arunthathiyar community. The letter must be signed by other villagers to ensure that the information provided is true. This procedure had to be followed as the parent of the beneficiary does not have a Community Certificate and the family members who have Community Certificate are not located nearby.

As the staff was on leave, the trainee was not able to apply for the certificates and pension. The trainee got a sample letter from the bank and informed the beneficiary that the certificates can be applied the next working day.

26.Pre- planning for conducting the program

27th November, 2021 (Saturday)

The trainees planned to conduct an awareness program in the AD Colony of Pichanur Gram Panchayat. For the same the trainee along with other social work trainees went to the village and started mobilizing people for the event. The trainee interacted with the children and old age people. Inquired which would be the best spot to conduct programs so that all the villagers would assemble.

The trainees visited the primary school located in Pichanur for conducting the program. But as the vaccination camp was supposed to be conducted the next day the location got changed. Yet, the teachers and Headmistress supported the trainees for the program by mobilizing the school children.

A marriage hall is available near to the bus stop and when inquired about that place, they had no issues conducting a program over the hall but it was particularly meant for higher caste people and even if others join, they will not be allowed inside. So, the trainees decided not to fix that place for the program.

Later with the help of the villagers a spot was identified where all the villagers would gather. Permission for connecting speakers were also obtained by the concerned person and the stage was set for the program.

The trainees mobilized people involving children and ideas were considered from their end for the awareness program. The awareness program was planned to be on Open Defecation. It is one of the prevalent issues in the village that needs to be addressed. The trainees later prepared for the program and designed posters to circulate.

A street drama (mobilization act), dance performance, and few games were planned by the trainees to engage the community. Placards required for the drama were also prepared. The trainee invited all the faculty members officially. The ward member - Ms. Sulochana, panchayat president - Mr. Maruthachalam P was invited for the program and the medical officer of Thirumalayampalayam Primary Health Center - Dr. Rajalakshmi was invited as the chief guest.

Due to unavoidable situations, Dr. Rajalakshmi was not able to participate and so Dr. Mithun Manohar was said to participate in the program.

27.Awareness program on Open Defecation - “Use toilet | Stop Open Defecation” in AD Colony of Pichanur Gram Panchayat.

28th November, 2021 (Sunday)

Activities and Key discussions:

The trainees visited the village and started to arrange for the program. Banner, Chairs, and Amma’s photo was set with the help of children in the village. The trainees splitted themselves and few mobilized the villagers for participation and others worked on connecting the speakers and technical side.

Mr. Bala Subramanian S one of the trainees mimicked to mobilize people. Once a few people gathered, the trainees began the program with a dance.

The event was screened live on the facebook page - Department of Social Work, Coimbatore Campus, Amrita Vishwa Vidyapeetham.

Unfortunately, the guests were not able to attend the program due to unavoidable situations. Thus, the trainees initiated the program with fun activities for the children and elders.

A newspaper balancing game was conducted for the children and musical chairs for adults and children. Games were planned so as to mobilize and engage people.

With the games and fun activities, around 40-45 people gathered and participated actively. Old Age people, adults, children, teenagers joined the program actively.

As a crowd gathered the trainees played the drama. Key roles were played by Ms. Swetha K C (Adolescent girl), Mr. G. Vijayanarayan (Villager), Mr. Bala Subramanian S (Drunkard 1), Mr. Shivratri Avinash (Drunkard 2), Mr. Sanjay S (Doctor).

The crux of the drama was that of an adolescent girl struggling to defecate in open space during her menstruation. The girl struggles as she is not able to use public toilets as it is not



Trainee interacting with the villagers

cleaned, she is being bullied by the drunkards on her way to defecate, when she defecates in open space, she has the fear of someone watching and is afraid of defecating in open space.

The drama ends by saying that such practices can lead to the spread of diseases and it is not a healthy practice. Thus, use the toilet and stop open defecation.

Once the drama ended, the trainee interacted with the community and one of the villagers came forward to share what was understood from the act.

The villager conveyed that whatever depicted was true

and it has been practiced in the village. She spoke about the importance of opening public toilets which will reduce such practices and asked the villagers not to defecate in open spaces and use individual toilets that are built under Swachh Bharat Mission scheme which are not used by the villagers due to several reasons. She thanked the trainees for performing such an act.

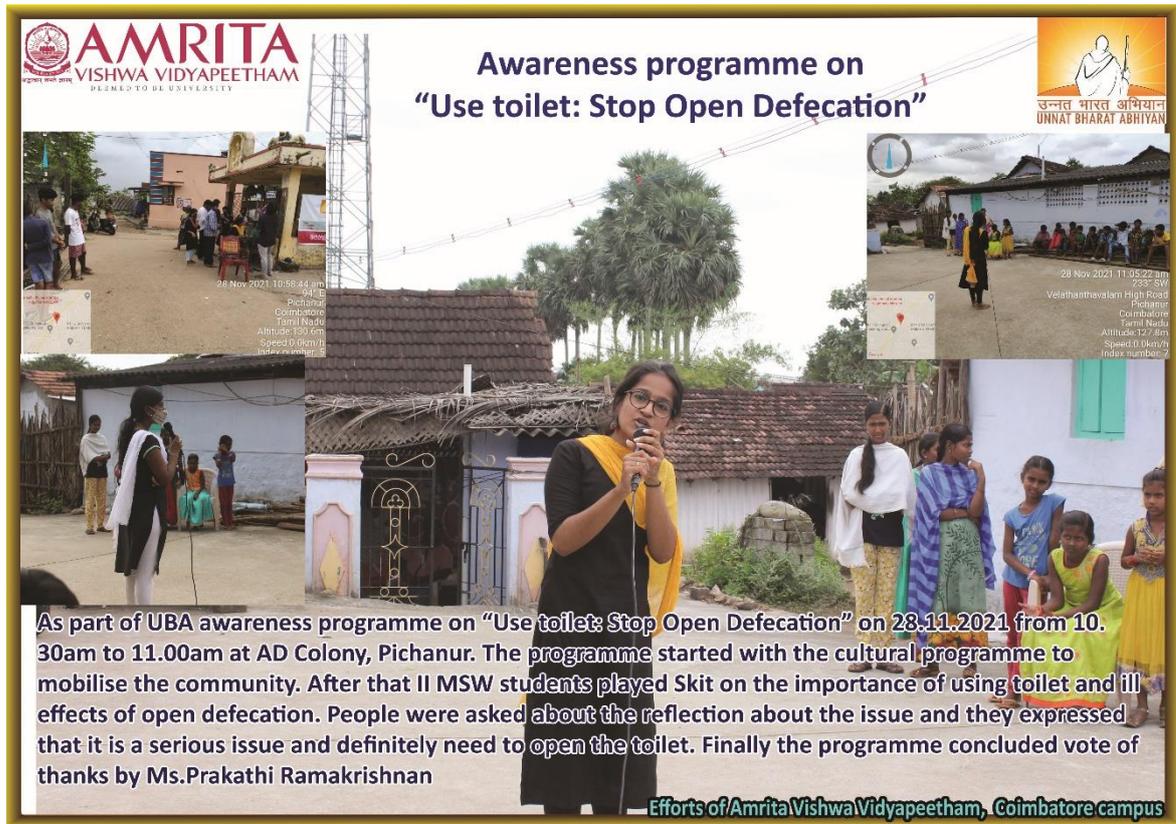
The trainee later thanked the villagers for coming forward for the program and Ms. Prakathi Ramakrishnan officially ended the program by proposing a vote of thanks.

AMRITA VISHWA VIDYAPEETHAM
 DEPARTMENT OF SOCIAL WORK
 AWARENESS PROGRAM
**Use Toilet
 Stop Open Defecation**
 Chief Guest
Dr. Rajalakshmi
 (Medical Officer)
 Primary Health Centre, Thirumalayampalayam.

Faculty In charge
 Dr. S. Kanagaraj., Assistant Professor &
 UBA Coordinator
 Mr. T. Sathish Kumar, Assistant professor

Program Agenda (MOC: Swetha K C)		
1.	Social Mobilization (Flash Mob)	10.00 A.M. to 10.10 A.M.
2.	Prayer (II MSW)	10.10 A.M. to 10.12 A.M.
3.	Welcome Address (Mr. Bala Subramanian)	10.12 A.M. to 10.15 A.M.
4.	Felicitation (Mr. P.Maruthachalam, President Pichanur Panchayat)	10.15 A.M. to 10.20 A.M.
5.	Realization Act (II MSW)	10.20 A.M. to 10.30 A.M.
6.	Resource Person (Dr. Rajalakshmi)	10.30 A.M. to 11.00 A.M.
7.	Community Interaction	11.00 A.M. to 11.20 A.M.
8.	Vote of Thanks (Ms. Prakathi Ramakrishnan)	11.20 A.M. to 11.25 A.M.

Venue: Pichanur (AD Colony) | Date: 28th November, 2021
 Time: 10.00 A.M. to 11.30 A.M.



1st December, 2021 (Wednesday)

The survey of left out households was taken by the trainee. During the survey the trainee identified a disabled person and got to know that the person has applied for disabled pension.

Later the trainee wrote a letter for the Community Certificate of a girl child and got signatures as assurance that the family is living in the village for the past 10-15 years and they belong to the mentioned community. The trainee was unable to submit the documents for the widow pension as the beneficiary was not available in the place.

The letter was submitted to the VAO, he cross checked the documents and ensured that the family belongs to the category mentioned. An approval letter was obtained from the VAO and Community Certificate was applied in the e-service center for both the girl child and the younger brother of the child.

The trainee mobilized people for the formation of SHG. People were continuously mobilized so as to ensure maximum participation. The villagers are involved in multiple groups where they get immediate revenue and so mobilizing for government groups had its own practical

difficulties. The importance and the minimal interest rates in government SHGs were explained to the people. Whereas in private groups they pay 10-15% extra interest which they are not aware of.

2nd December, 2021 (Thursday)

The trainee completed surveys of a few households. The trainee along with the supervisor Dr. S. Kanagaraj, discussed and planned for another awareness program. The trainee discussed the reflections of the awareness program that was conducted in the last week. For the future program the chief guest was identified and approached. A transect walk was undertaken by the trainee to know the exact number of households in the village. There are 239 households in the entire village (that includes AD Colony near Pichanur Bus Stop, AD Colony near Mettukaadu, and Muniappan Kovil Street of AD Colony).

The trainee arranged and mobilized villagers for an informal SHG meeting. The villagers were educated about TAHDCO loans, that is Tamil Nadu Adi Dravidar Housing & Development Corporation. It implements many programmes and schemes for the economic development of Scheduled Caste, i.e., financial assistance from Special Central Assistance.

The trainee explained the economic assistance for Self Help Groups (SHGs) by TAHDCO. For which, the one who applies are in need of Community Certificate and any ID Proof. This is when the trainee identified that many of the villagers do not have Community Certificate. The trainee approached the e-service center and identified the procedure to apply CC. Later, the same procedure was explained to a village volunteer. Around 40 members gave their names for joining SHG.

28.Preparation for conducting PRA

4th December, 2021 (Saturday)

The trainee planned to conduct PRA in two villages on Sunday, 5th December 2021. The trainee discussed with the supervisor and initiated to conduct PRA in Ettimadai and Kaliyapuram village in two shifts. Unfortunately, due to a death in Ettimadai Arunthathiyar Street the trainees were not able to conduct PRA in the village and so they had to conduct in any other village.

Thus, the trainees after a discussion with the supervisor planned to conduct PRA in Kaliyapuram and Veerappanur village. In Kaliyapuram the PRA was planned to be executed in the morning and in the evening, PRA was planned in Veerappanur village.

The trainee visited Kaliyapuram and started to mobilize people. The places to conduct PRA were decided by the trainees. Out of 10 PRA tools; Social mapping, Mobility map, and Venn diagram was planned to be sketched in the ground and other tools in charts.

The consent from the villagers were obtained for connecting speakers and for other technical support. The permission was obtained from one of the households in the village.

The trainees later visited Veerappanur for mobilizing people. The response and reactions were not that welcoming and the trainees doubted the result of PRA. But with hope the people were mobilized and the consent from the households were obtained for the technical support.

In Veerappanur the places selected for social mapping, mobility map, and Venn diagram were concrete roads whereas in Kaliyapuram it was a ground.

The trainees purchased all the requirements necessary to conduct PRA such as Charts, Color powder, Chalk pieces etc.,

ABOUT PARTICIPATORY RURAL APPRAISAL (PRA):

The crux of PRA is 'putting people first' i.e., participation. PRA is a participatory tool of learning which is a continuum of Rapid Rural Appraisal (RRA) and other field-based and people-oriented participatory approaches. There are certain ground rules (principles) that is to be followed during the practice of PRA. Different practitioners and authors have listed different principles underlying RRA and PRA and further there are certain principles that is stressed particularly for PRA.

The principles are as follows:

Reversal of learning

Learning rapidly and progressively

Offsetting biases

Optimising trade-off

Triangulating

Seeking complexity and diversity

Facilitation

Self-critical awareness and responsibility

Sharing

Several PRA tools are available and a few are discussed below which were used by the trainees during the field work.

Social Mapping

Resource mapping

Mobility map

Chapati or Venn Diagram

Daily Schedule

Seasonal Calendar

Our Future Village 2030 (Dream/ Vision)

Time Line

Problem tree

Wealth Ranking

Participatory Census Method

Social Mapping: Social map gives a profile of the village and provides insights into the social aspects and social life of people. It helps to determine who lives where and how the community members interact with one another.

Resource Mapping: It portrays a general picture of natural resources of a locality such as fields, water sources, trees, forests, ponds, wells, rivers, canals, and dams. It mirrors the resource base of a locality.

Mobility Map: A mobility map is to explore the movement pattern of an individual, a group or a community. It is used to assess the mobility patterns of people from their village and the resources available nearby. By this tool it ascertains the problems of the villagers if any, in travelling the distance.

Chapati or Venn Diagram: It is an effective visual representation method which indicates the presence of individuals or institutions and their importance in the perception of the village participating group describing relationships of institutions/ individuals with the rural community. Circles of different sizes represents different individuals or institutions and the distance of such individuals or institutions from the participating group.

5. Daily Schedule: It is employed to study labour patterns and other activities. It is also known as daily activity schedule, daily activity profile, daily routine, and 24-hour clock chart. It documents activities of men and female and it ascertains the periods in which more than one activity is carried out concurrently.

6. Seasonal Calendar: Seasonal Calendar plays a crucial role in assessing the product flow, agricultural operations, livelihood options, prevailing diseases, service delivery and various other analyses across different seasons or months. This tool helps to monitor or evaluate the programme, understand the ways of service delivery, and assess needs.

7. Our Future Village 2030 (Dream/ Vision): In this the villagers will be asked to mention the resources that they require or visualise in the near future and what they possess at present. This tool helps the facilitator to understand the villagers dream village and it indirectly indicates what are all the basic facilities that they are not provided with.

8. Time Line: It analyses the key events, group wise and individual wise. It identifies historical sequences of events, generally over a period of years or decades. It examines general issues and specific activity/ inactivity as well as individual events. It is used to understand the history of the village and relate to the current context. It enables the facilitators to understand how villagers coped with major events in the past.

9. Problem Tree: It is a tool to analyse the underlying problems of the village. The image of the tree is used for identifying cause and effects in which the roots represent the causes of the focal problem that will be mentioned in the trunk of the tree. The branches of the tree represents effects and consequences.

10. Wealth Ranking: It is a tool to understand relative wealth within a specific area and community. It supports analysing the social stand and conditions of certain groups among local people. The people in the village would be categorised based on several facilities. The trainees categorised the villagers as Very Poor, Poor, and Rich based on facilities such as Pucca houses, Bike, Television, Refrigerator, Washing machine, Employment, Mobile Phone, and Debtless people.

11. Participatory Census Method: It is one of the tools in which the entire details of the village can be covered such as number of households, the members present in each household, it also highlights if there are any disabled persons in the house. With this tool basic details and information of the villagers in the village can be identified by the facilitators.

29.PRA-Kaliyapuram Village (Thirumalayampalayam Town Panchayat)

Day 22: 5th December, 2021 (Sunday)

PRA in Kaliyapuram was planned in the morning. The PRA was conducted under the guidance of Dr. S. Kanagaraj., Assistant Professor and UBA Coordinator. Songs were played in the speaker to mobilize people. The area was cleaned with the help of villagers and when a few people gathered the trainees involved them in activities. The villagers actively participated in the program. Old Age people, Adults, Children, Teenagers took part in the program. The villagers were enthusiastic which resulted in innovative ideas while sketching the tools. The children were involved with the Dream Village tool and the response was shocking and appreciative as they knew the importance of what is needed and what not is needed. They prioritized school, proper roads, bus facility, toilet facility at first and they dreamt of other entertainment facilities.

The trainees facilitated the villagers for each tool. A review of tools was conducted after sketching all the tools in ground and charts. This is to make the villagers understand their village and the existing problems. The main purpose of PRA is to empower local people and

to take an active role in analysing their own living conditions, problems, and potentials in order to seek for a change of their situation.

The following is the list of tools and facilitators for the PRA conducted in Kaliyapuram village.

S. No	Facilitators	PRA Tool
1.	Anandapadmanabhan H	Social Mapping
	Sanjay S	
2.	Bala Subramanian S	Resource mapping, Our Future Village 2030 (Dream/Vision)
	Saipriya S	
3.	Devika K S	Venn diagram (Chapati), Daily Schedule
	Prakathi Ramakrishnan	
4.	Sandrima K K	Seasonal map, Timeline, and Problem tree
	Swetha K C	
5.	Shivaratri Avinash	Mobility map, Wealth Ranking
	G. Vijayanarayan	

The main problems expressed by the villagers after PRA were,

There is a lack of street lights in the village due to which many of the women and girls struggle to move from their houses.

There is the existence of Bell shops in the village and they sell alcohol in the morning and



Trainee facilitating the villagers to explain the PRA Tool – Social Map in Kaliyapuram (Thirumalayampalayam Town Panchayat)

evening hours which creates disturbances for the school children as well the teenagers.

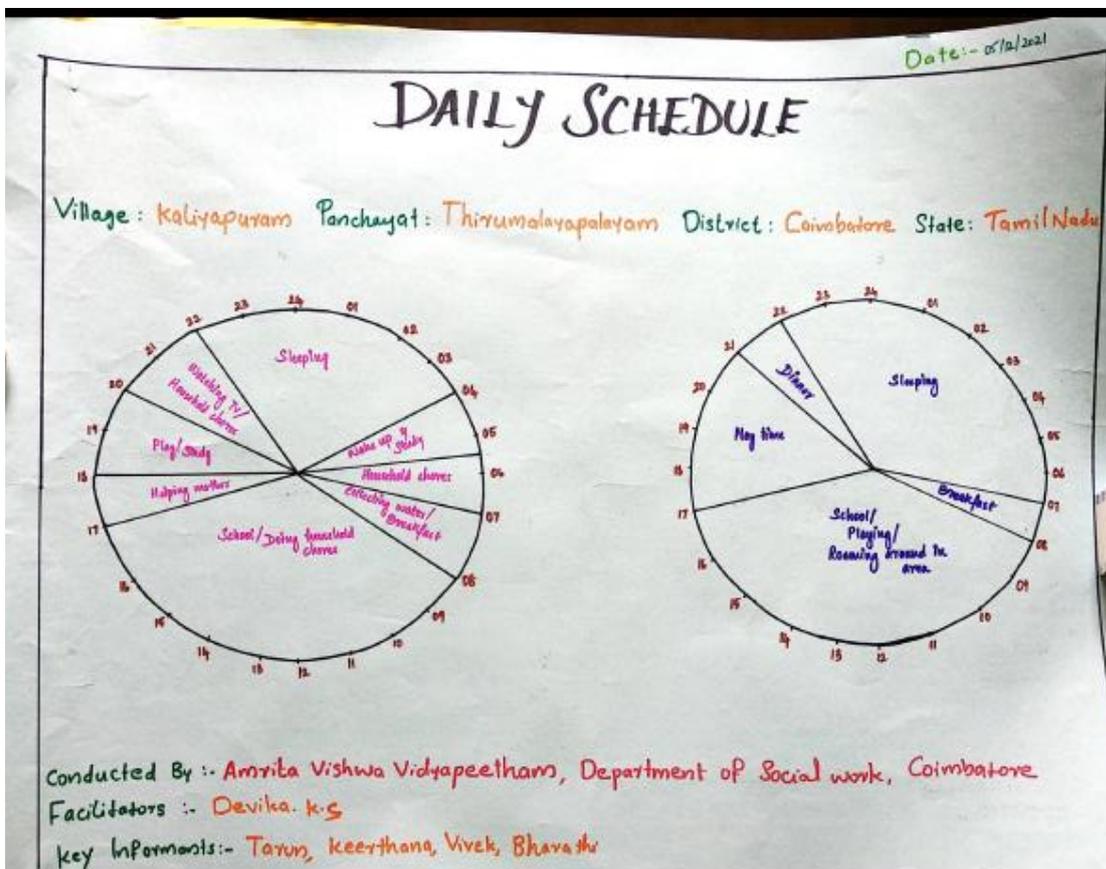
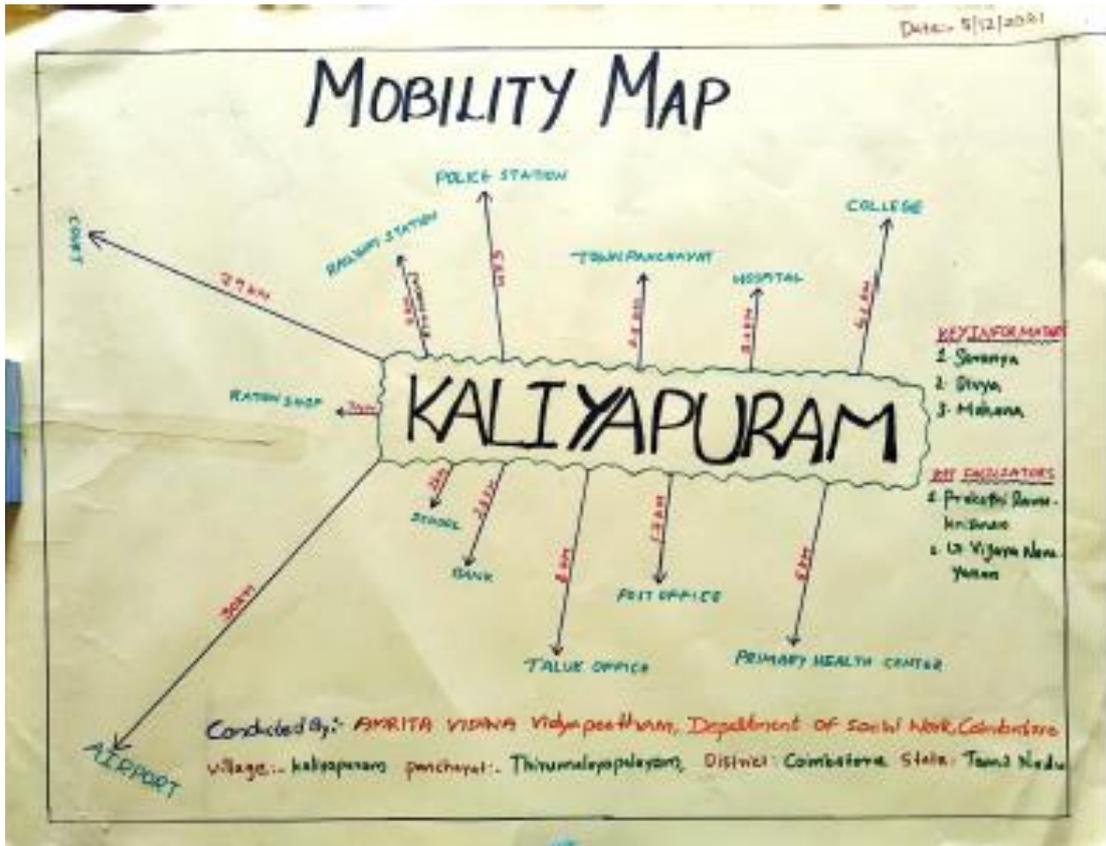
No households in the village have individual toilets or water connections. They use community

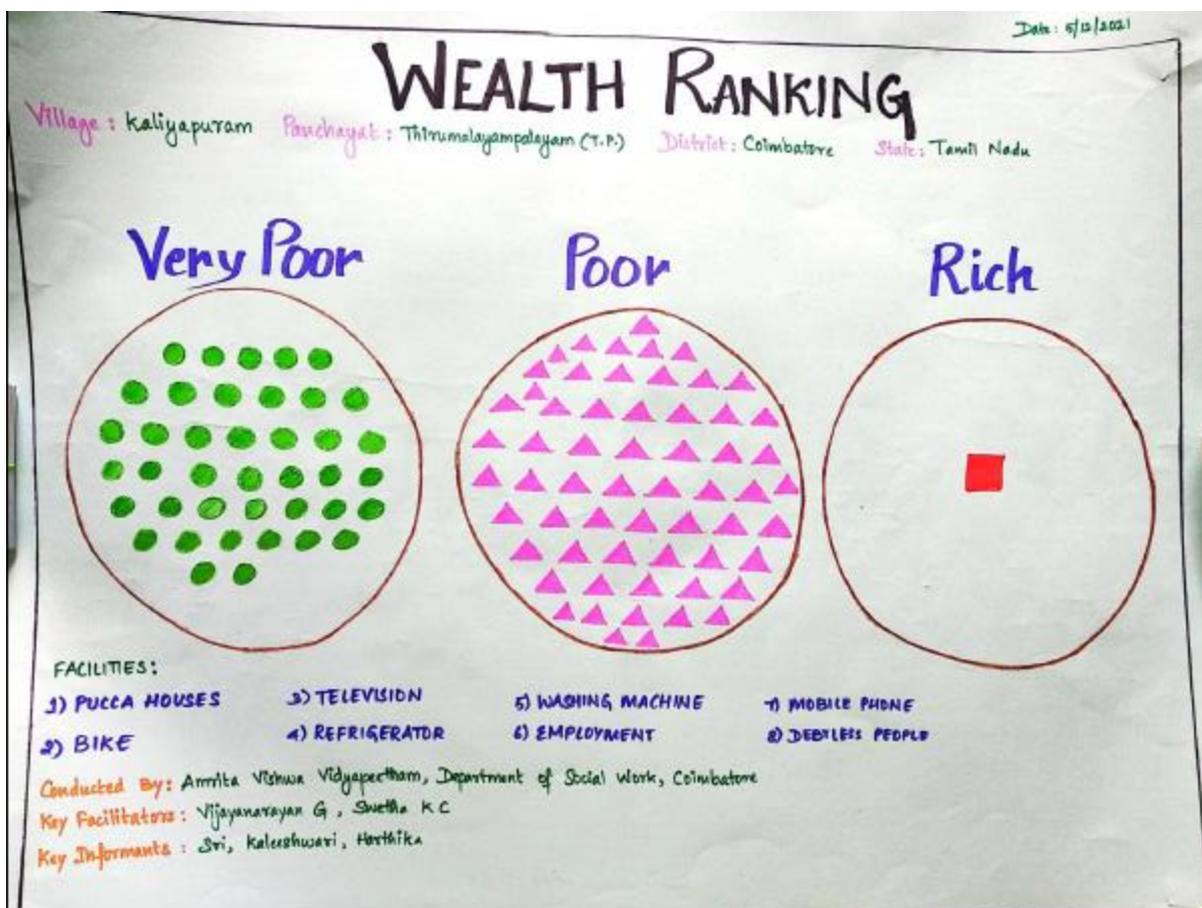
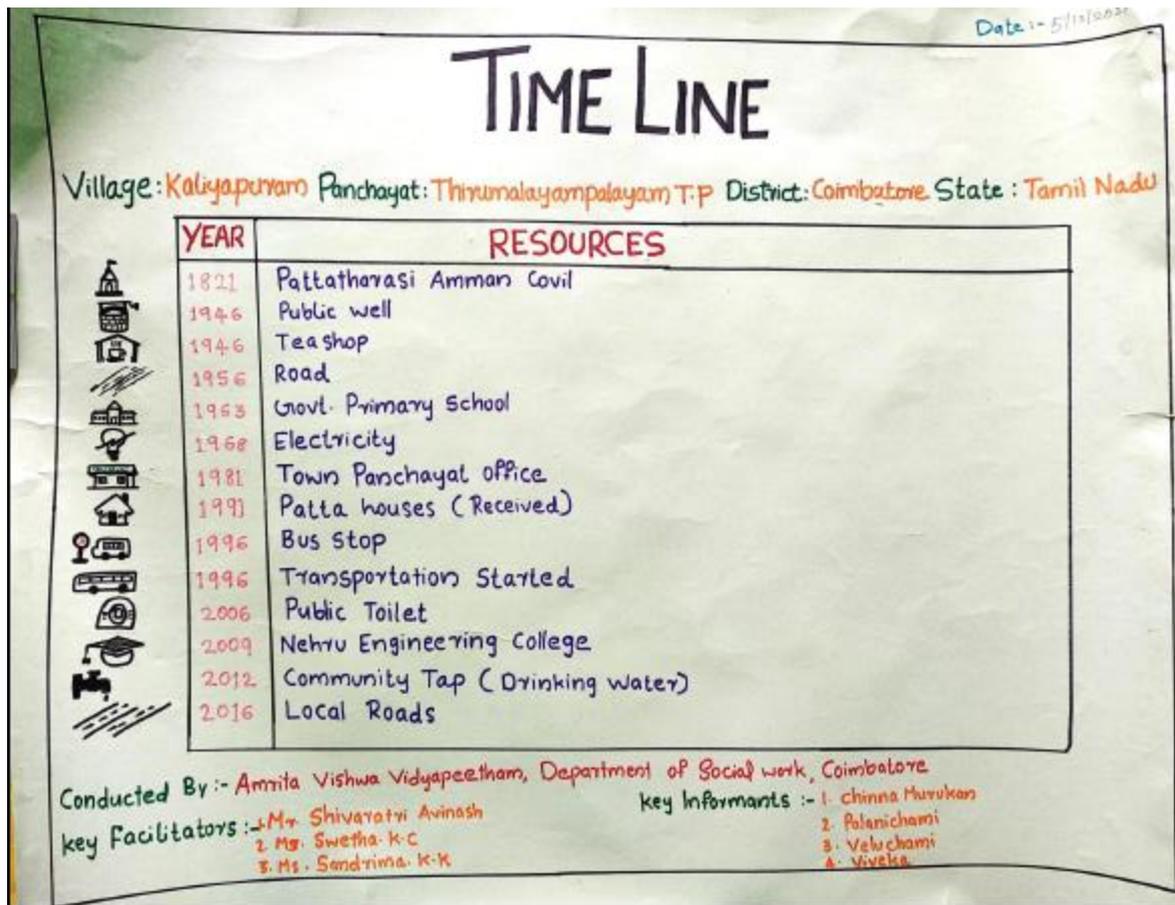
toilets and community water taps.

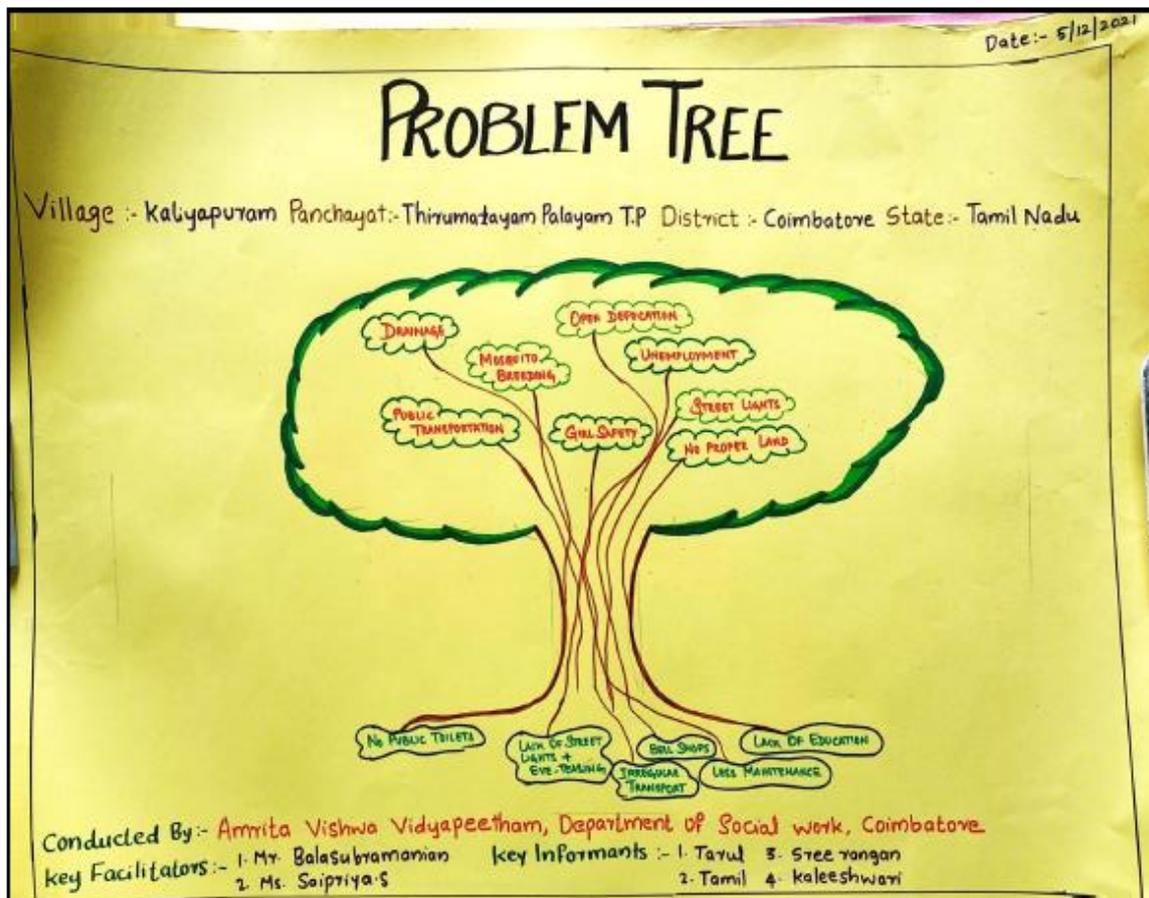
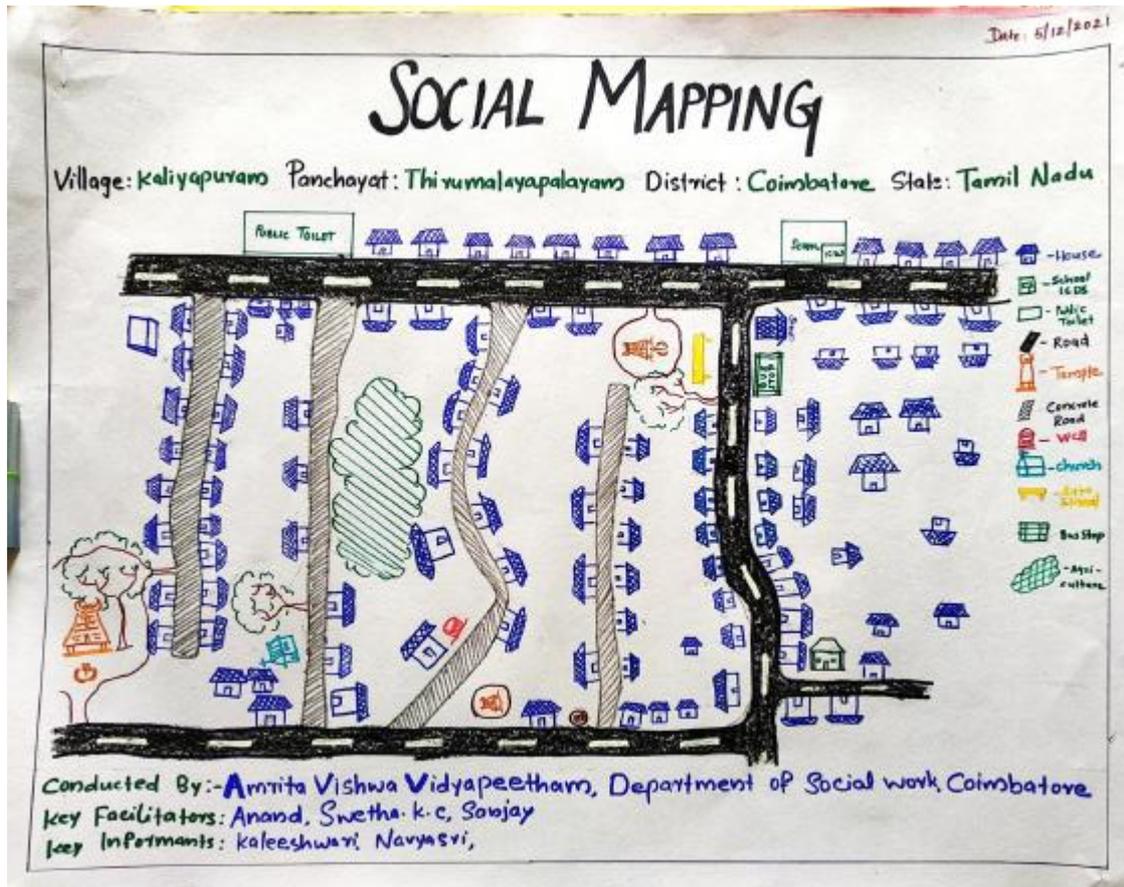
There is no frequent bus facility in the village due to which many of the villagers prefer walking around 2-3 km to avail any

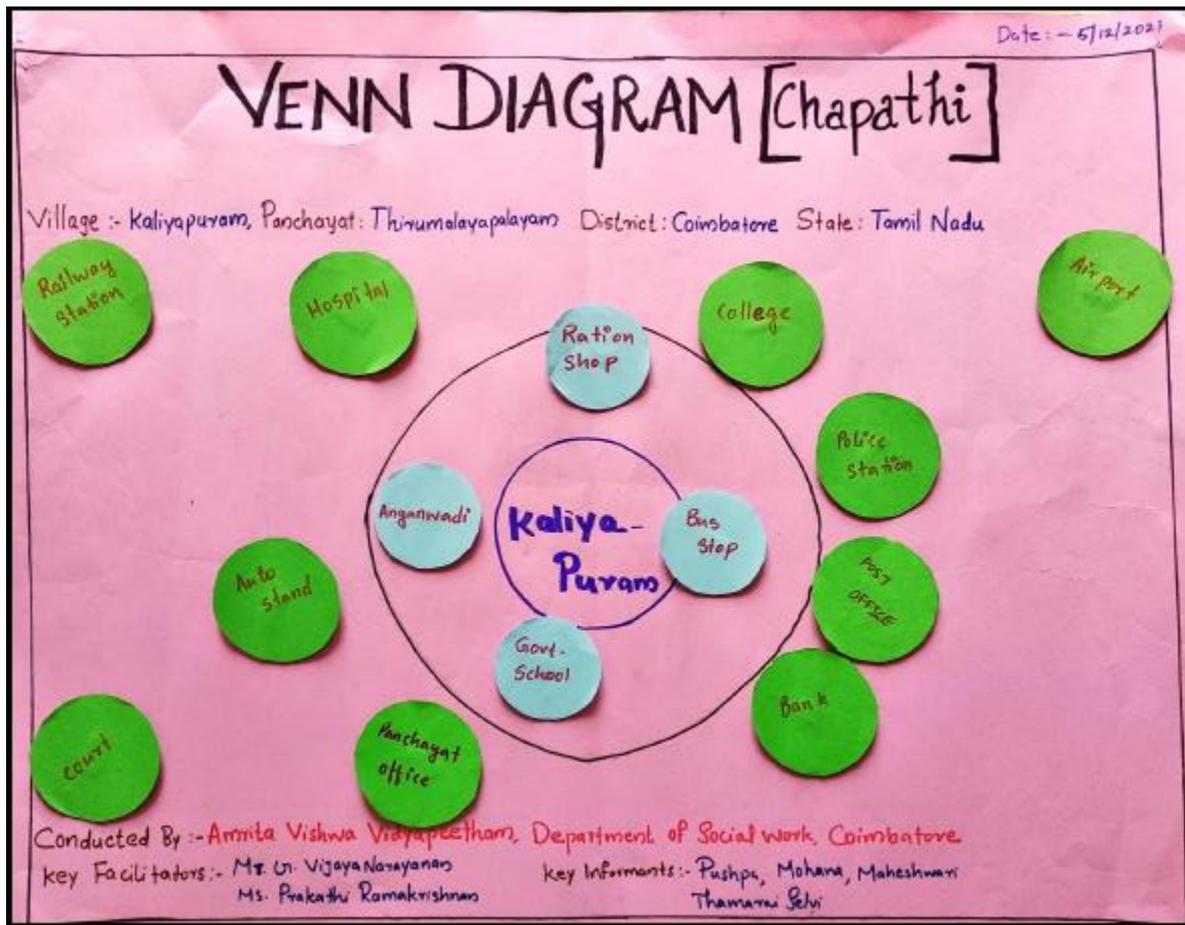
other transport system. Among the PRA tools, the daily schedule and dream village had interesting contents. The villagers questioned among themselves “who decided gender specific roles?”. During the process unstable job opportunities and the prevalence of micro financing popped in for the discussion. Hence, villagers were mobilized and educated about Self Help Groups (SHGs). The social work trainees thanked the villagers for their constant support and active participation. As the children were curious and enthusiastic, a small running competition was held and with that the PRA in Kaliyapuram village was officially ended.

30.PRA Results of Kaliyapuram village









Date: 05/12/2021

OUR FUTURE VILLAGE 2030 [Dream/Vision]

Village: Kaliyapuram Town Panchayat: Thirumalayampalayam District: Coimbatore State: Tamil Nadu

	2021	2030
1.	Govt. Primary School	1. Multi-Speciality Hospital
2.	Private. College	2. Public Transportation 24x7
3.	Public Toilet	3. Play Ground
4.	Temple	4. Proper drainage System
5.	Ration shop	5. Individual Homes and Toilet
6.	Community Tap	6. Higher. Secondary
7.	Road	7. Govt. College
8.	Tap	8. Health Centre [Sub-Centre]
9.	Small Stationary and Teashop	9. Bank
10.	Public Transportation [Bus]	10. Railway Station
		11. Temple Renovation
		12. Marriage. Hall
		13. Highway. Roads
		14. Hyper market
		15. Gymnasium

Conducted by: Amrita Vishwa Vidyapeetham, Department of Social work, Coimbatore
 Key Facilitators: 1) Balasubramanian. S. 2) SaiPriya. S
 Key Informants: 1) Tharun 2) Vishal 3) Dharmesh

Date :- 05/12/2021

SEASONAL CALENDAR

Village :- Kaliyapuram Panchayat :- Thirunelkalam-palayam District :- Coimbatore State :- Tamil Nadu

SL. NO	RESOURCES	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEP	OCT	NOV	DEC
1.	EMPLOYMENT	✓	✗	✗	✗	✗	✓	✓	✓	✓	✓	✓	✓
2.	SCHOOL	✓	✓	✓	✓	✗	✓	✓	✓	✓	✓	✓	✓
3.	AGRICULTURE	✓	✓	✓	✗	✗	✗	✗					
4.	WATER	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
5.	RELIGIOUS FESTIVAL	✓ (S)	✓	✓	✓	✓ (S)	✗	✗	✗	✗	✗	✗	✗
6.	RAIN	✗	✗	✗	✗	✗	✓	✓	✓	✗	✓	✗	✗
AGRICULTURE													
1.	BANANA	✓	✓	✓	✓	✗	✗	✗	✓	✓	✓	✓	✓
2.	TOMATO	✓	✓	✓	✗	✗	✓	✓	✓	✓	✓	✓	✓
3.	COCONUT	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Conducted By :- Amrita Vishwa Vidyapeetham, Department of Social work, Coimbatore
 Key Facilitators :- Ms. Sandrima k.k. Key Informants :- Palanichami, chinnamurugan, Velchami



31.PRA-Veerappanur Village (Pichanur Gram Panchayat)

As planned the previous day, the trainees started towards Veerappanur to conduct PRA. When inquired most of the villagers were not available in the village as they had functions nearby. The trainees and the supervisor almost lost hope. But, with a positive attitude the trainees took it as a challenge and tried conducting the PRA in the same village. Songs were played in the speaker to mobilize people. The area was cleaned with the help of villagers and when a few people gathered the trainees involved them in activities.

Surprisingly, it was one of the best PRAs conducted among all five villages. With just two streets and minimal number of people the program was conducted in a good manner. The villagers actively participated in the program. Old Age people, Adults, Children, Teenagers took part in the program. The villagers were enthusiastic which resulted in innovative ideas while sketching the tools.

The trainees facilitated the villagers for each tool. Though particular roles were assigned to each social work trainee, they helped facilitate other tools once their role was over in specified tools. The Social map of the village was so resourceful as the villagers tried covering every single detail of the village as the trainee facilitated. They were interested in coloring the houses to differentiate houses with toilets and houses with no toilets. They covered the open wells, water tanks, temples, ICDS, street lights, trees, and every minute resources available in the village streets.

The following is the list of tools and facilitators for the PRA conducted in Veerappanur village.

S. No	Facilitators	PRA Tool
	Anandapadmanabhan H Swetha K C	Social Mapping
	Bala Subramanian S Saipriya S	Problem Tree, Our Future Village 2030 (Dream/Vision)
	Devika K S Prakathi Ramakrishnan	Venn diagram (Chapati), Daily Schedule
	Sandrima K K	Seasonal map, Timeline
	Shivaratri Avinash	

	Sanjay S	Mobility map, Wealth Ranking
	G. Vijayanarayan	

A review of tools was conducted after sketching all the tools in ground and charts. This is to make the villagers understand their village and the existing problems. The main purpose of PRA is to empower local people and to take an active role in analyzing their own living conditions, problems, and potentials in order to seek for a change of their situation.

The main problems expressed by the villagers after PRA were,

They had to travel long distances to reach or avail medical facilities.



Social Work Trainees along with the supervisor Dr. S. Kanagaraj listening to the explanation of villagers – PRA Tool Mobility Map in Veerappanur village of Pichanur Gram Panchayat

There is the existence of caste discrimination among the villagers. They have separate water tanks for higher caste and lower caste people. People do not participate in activities when both the caste people join.

They do not have proper individual toilets and drainage systems in villages that suffocate the people.

There is a lack of proper drinking water for the villagers and they buy

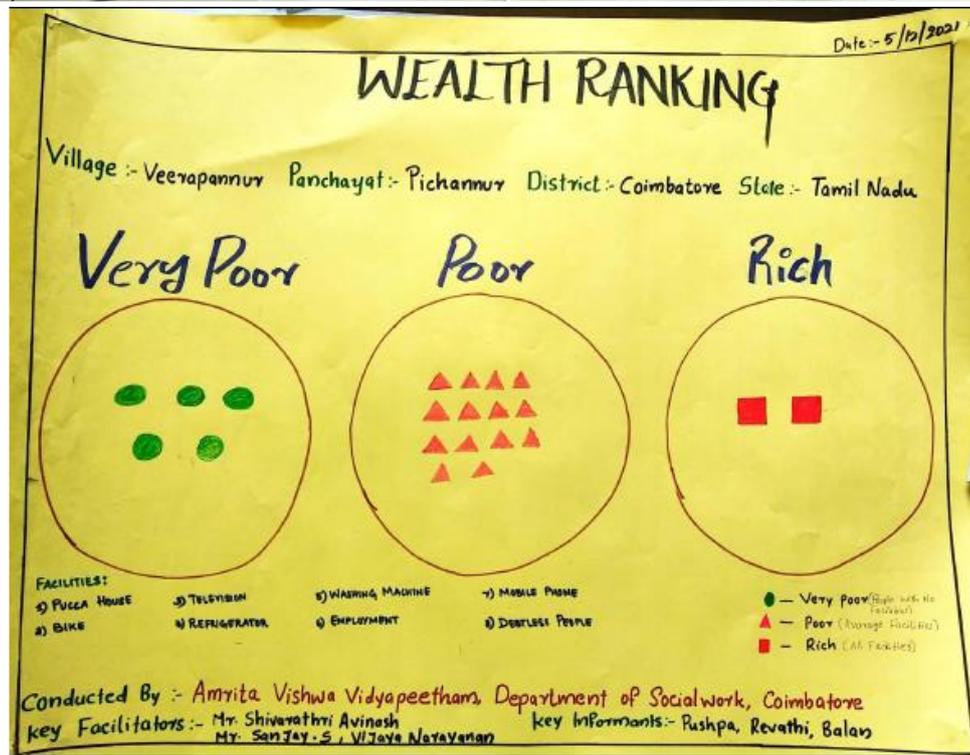
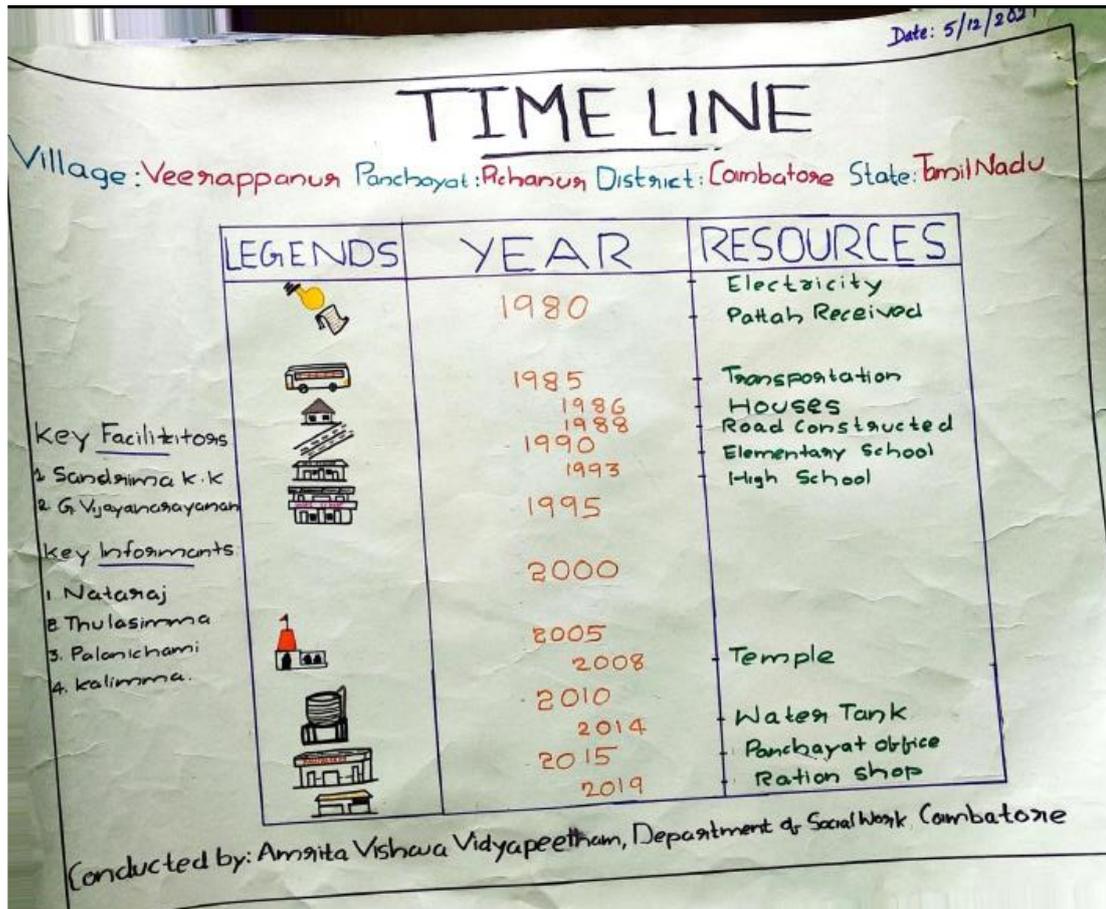
water for drinking purposes.

Among the PRA tools, the daily schedule and dream village had interesting contents. The villagers, the same as Kaliyapuram village, questioned among themselves “who decided gender specific roles?”. The trainee and the supervisor were happy with the active participation of the villagers.

The social work trainees thanked the villagers for their constant support and active participation. The program was put to end by a small dance by the trainees along with the villagers.



32.PRA Results Veerappanur



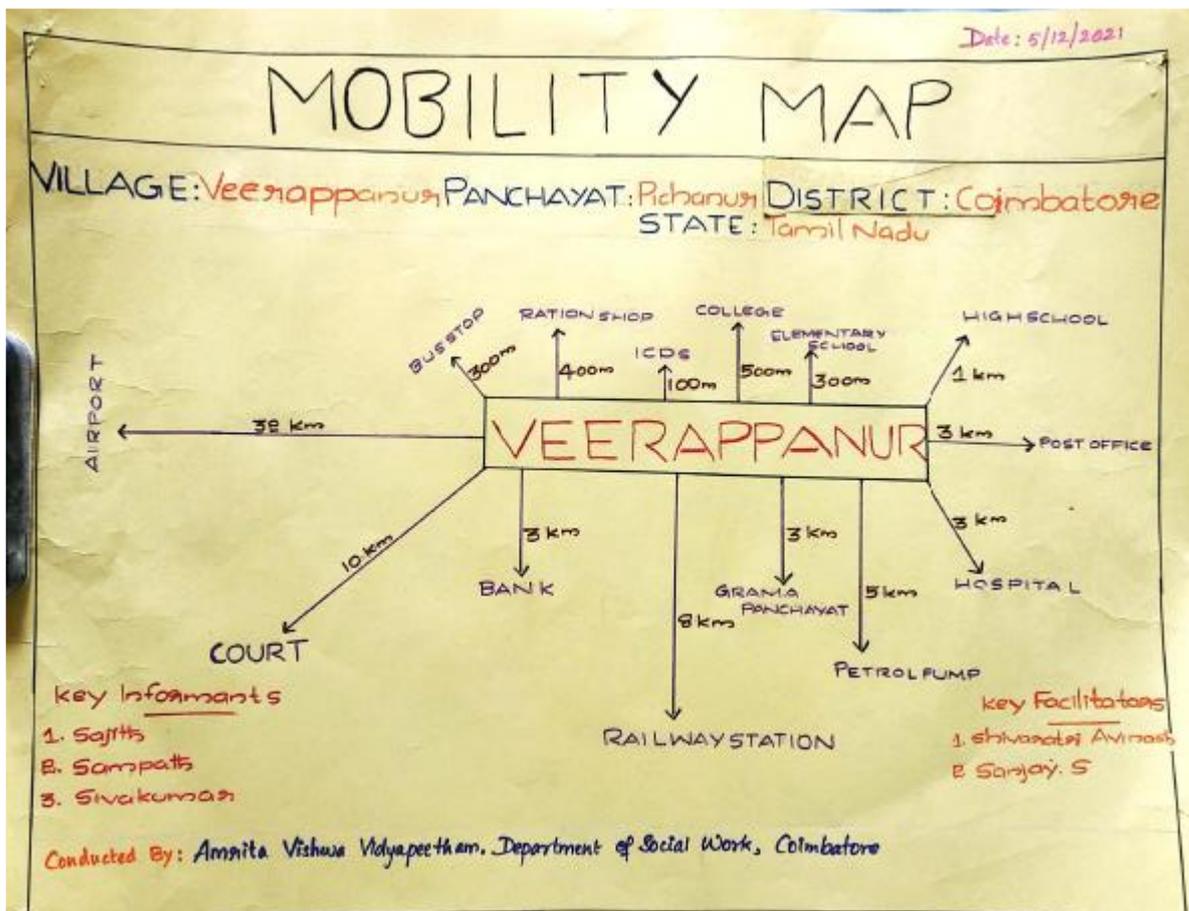
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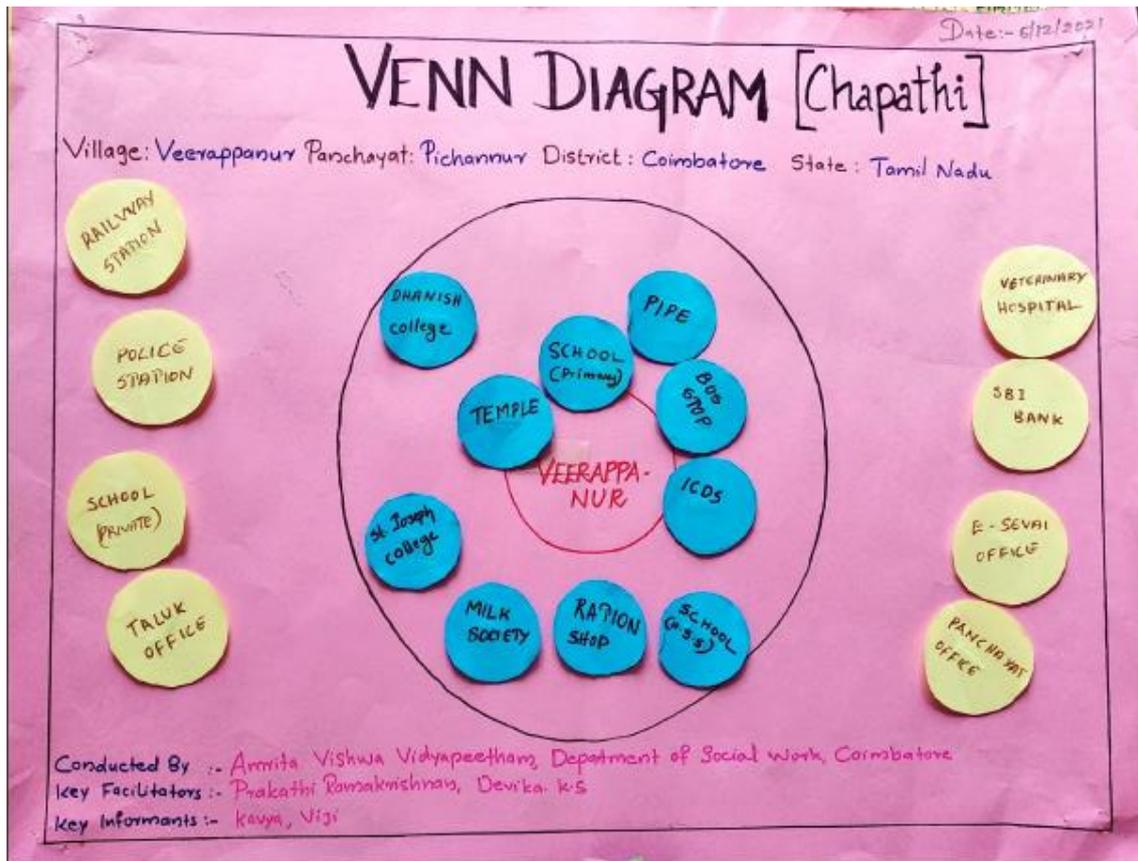
SEASONAL CALENDAR

Village :- Veerappanur panchayat :- Pichannur District :- Coimbatore State : Tamil Nadu

S.No	Resources	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	Nov	DEC
0	Rain	x	x	x	✓	✓	✓	✓	✓	x	x	x	x
2)	School	✓	✓	✓	x	x	✓	✓	✓	✓	✓	✓	✓
3)	Disease	x	x	x	x	x	x	x	x	x	x	✓	✓
4)	Unskilled Job	x	x	x	x	x	✓	✓	✓	✓	✓	✓	✓
5)	Agriculture	✓	x	x	✓	✓	✓	✓	✓	✓	✓	✓	✓
	a) Tomato	✓	x	x	x	x	x	x	✓	✓	✓	✓	✓
	b) Corn	✓	x	x	x	x	x	✓	✓	✓	✓	x	x
	c) Peas	x	x	x	x	x	x	✓	✓	✓	✓	x	x
	d) Lady's finger	x	x	x	x	x	x	x	✓	✓	✓	x	x
	e) Banana	x	x	x	✓	✓	✓	✓	✓	✓	✓	✓	✓

Conducted By :- Amrita Vishwa Vidyapeetham, Department of Social work, Coimbatore
 key Facilitators :- Ms. Sandrima K.K, Prakathi Romakrishnan, Mr. Vijaya Narayanan
 key Informants :- 1. Sajith M, 4. Velmani, 2. Shiva S, 3. Thulasi Amma





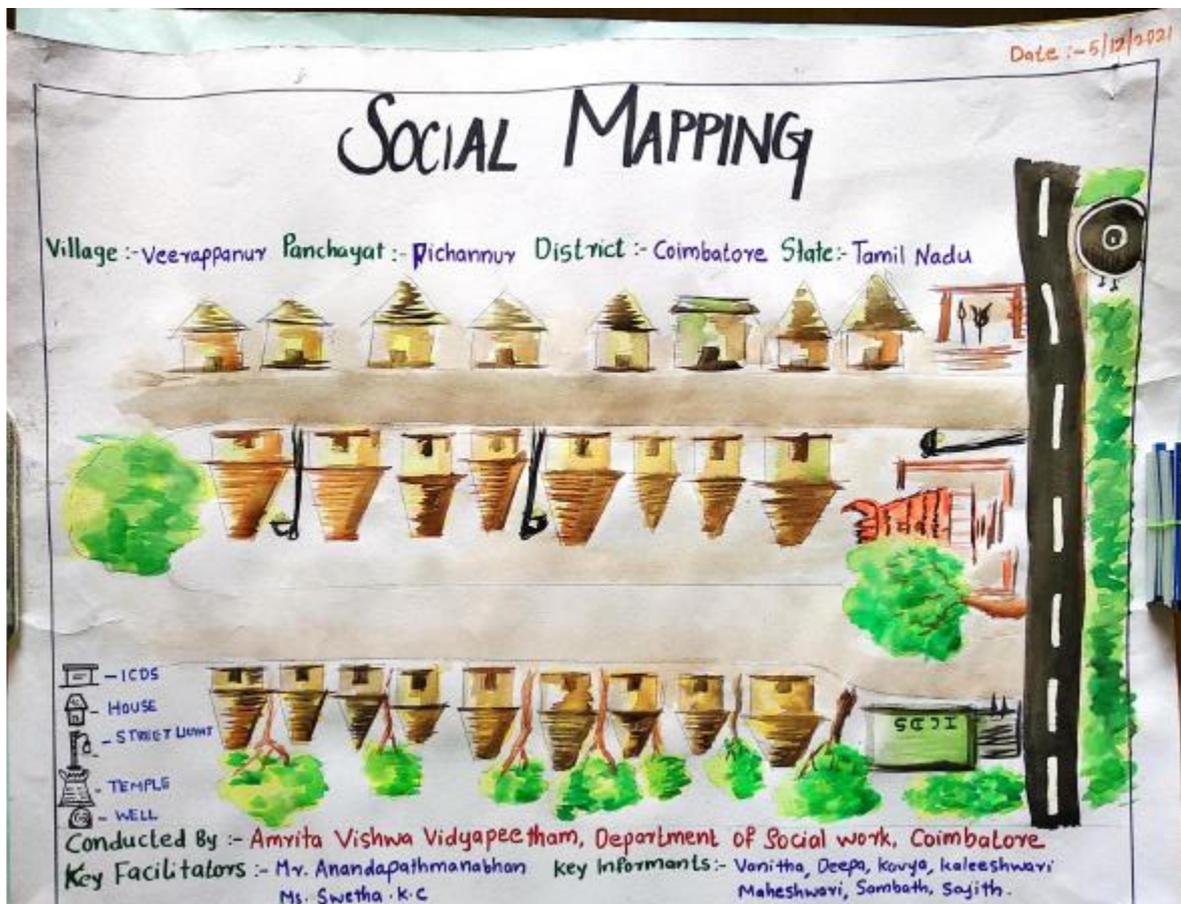
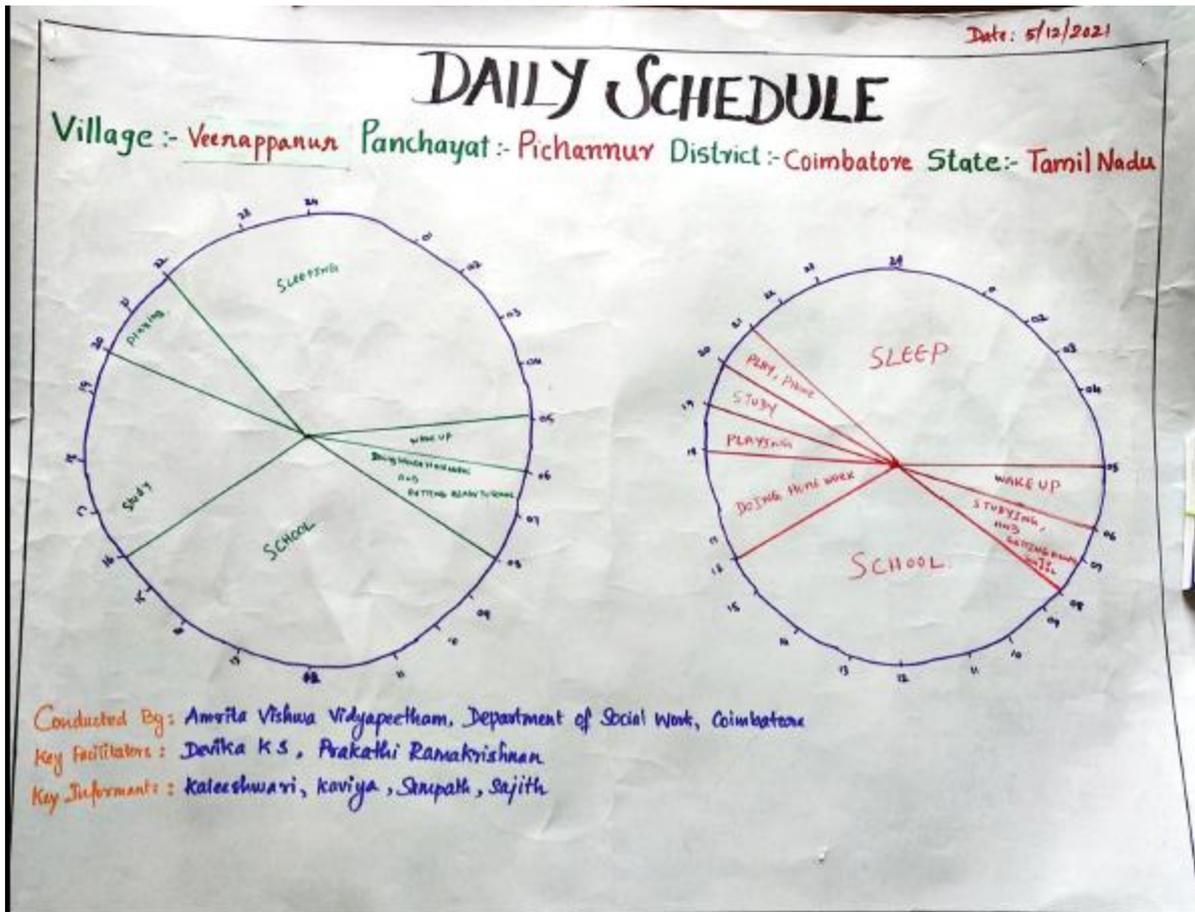
Date: - 6/12/2021

OUR FUTURE VILLAGE 2030 [Dream/Vision]

Village: Veerappanur Panchayath: Pichannur District: Coimbatore State: Tamil Nadu

Sl. no	2021	Sl. no	2030
1.	Temple	1.	Play ground - Park
2.	Govt. Primary School	2.	Public Toilet
3.	River	3.	Multi-Speciality Hospital
4.	Bridge	4.	Bus Transport (24x7)
5.	Agriculture	5.	Individual Houses and Toilets
6.	Road	6.	Govt. College
7.	Milk Society	7.	Swimming pool
8.	Hotel	8.	Bank
9.	Backery	9.	Police Station
10.	Anganwadi	10.	Railway Station
11.	Ration shop	11.	ATM
12.	Community tap	12.	MALL
13.	Un Used Well	13.	Hyper Market
14.	Govt. Higher Secondary School	14.	Five Star Hotel

Conducted By: Amrita Vishwa Vidyapeetham, Department of Social work, Coimbatore
 Key Facilitators: 1. Ms. Sai Priya's 2. Mr. Bala Subramanian
 Key Informants: 1. Monisha 2. Meenakshi 3. Anudeep 4. Akshika.



Date: - 5/12/2021

PROBLEM TREE

Village: **Veerappanuvu** Panchayat: **Pichannuvu** District: **Coimbatore** State: **Tamil Nadu**.

Conducted By :- Amrita Vishwa Vidyapeetham, Department of Social work, Coimbatore
Key Facilitators :- 1. Ms. Saipriya S
2. Mr. Bala Subramanian
Key Informants :- 1. Monisha 2. Meenakshi
3. Anudeep 4. Devshini

33.Awareness programme on importance of Open Defecation Free (ODF)

Day 23: 6th December, 2021 (Monday)

The program was planned and organized in the same premises where the previous awareness program was conducted so that the entire village could assemble without any inhibitions. Trainees split among themselves and started to mobilize people; children joined the trainees for mobilization. Mobilizing was not a task as people were informed about participating in events in the village. The RSS volunteers were involved in the program for mobilizing people in the community.

The ward member Ms. Sulochana was welcomed for the program. Ms. Mallika, Motivator, Swachh Bharat Mission was invited as the chief guest (resource person) for the program. President Mr. P. Maruthachalam was also invited. The program began with a prayer and by invoking the blessing of Amma-Mata Amritanandamayi Devi.

Ms. Prakathi Ramakrishnan was the MOC and Mr. Bala Subramanian S welcomed the gathering. Dr. S. Kanagaraj., Assistant Professor & UBA Coordinator felicitated the guests and resource person of the program. Seating arrangements were done for the audience with the help of villagers. Ms. Mallika explained in detail the ill effects of Open Defecation and created an awareness that the school children are taught about the health effects of open defecation in schools. While Ms. Mallika was explaining 2-3 videos were played by Dr. S. Kanagaraj which highlights the health effects due to open defecation. A video was played to promote and encourage using individual toilets rather than defecating in the open.

The reactions of children while the video playing was disturbing as they understood the purpose of creating awareness and they also participated actively by saying what is being taught in schools. A villager was provoked and she explained in detail the



Ms. Mallika, Motivator, Swachh Bharat Mission explaining the ill effects of Open Defecation during an awareness program at AD Colony, Pichanur – Importance of Open Defecation Free (ODF)

circumstances of the village and requested the villagers not to defecate in the open. Around 35-40 people joined the awareness program. The program was put to end by taking a group picture and Dr. S. Kanagaraj proposed the vote of thanks.

The trainees thanked the villagers for their constant support and active participation.

AMRITA
VISHWA VIDYAPEETHAM
PLANNED TO BE UNIVERSITY

**Awareness programme on
"Importance of Open Defecation Free (ODF)"**

उत्तम भारत अभियान
UNNAT BHARAT ABHIYAN

Awareness video screening

Mrs. Mallika, Motivator, Swachh Bharat Mission

As part of UBA awareness programme on "Importance of Open Defecation" on 06.11.2021 from 06.00pm to 07.30pm at AD Colony, Pichanur. The programme started with a prayer. Mrs. Mallika, Motivator, Swachh Bharat Mission motivated people to use toilet. Video films were screened on hookwork and importance of using toilet. Mr. P. Maruthachalam, President, Pichanur Panchayat, Mrs. Sulochana, Ward member and around 50 People participated in the programme.

Efforts of Amrita Vishwa Vidyapeetham, Coimbatore campus

34. PRA-AD Colony (Pichanur Gram Panchayat)

Day 24: 8th December, 2021 (Wednesday)

In the first half of the day, the trainees were preparing for the UBA Cell Exhibition that was to be held on 16th December, 2021. The PRA tools that were sketched in the villages had to be documented in Charts and in A4 sheets. The trainees began documenting in Charts. The tools were split among the trainees and the documentation was started.

The trainees in the second half started to Pichanur for conducting PRA. The PRA was conducted under the guidance of Dr. S. Kanagaraj., Assistant Professor and UBA Coordinator. Songs were played in the speaker to mobilize people. The area was cleaned with the help of villagers and when a few people gathered the trainees involved them in

activities. The villagers actively participated in the program. Old Age people, Adults, Children, Teenagers took part in the program.



The trainees facilitated the villagers for each tool. All 10 tools were sketched in which social mapping, mobility map, and Venn Diagram were on ground and other tools on chart. Social map was reviewed by the villagers after mapping and Dr. S. Kanagaraj briefed the gathering about Self Help Groups and the program was put to end.

Trainee facilitating the villagers for the PRA Tool– Social Map in AD Colony (Pichanur Gram Panchayat)

The following is the list of tools and facilitators for the PRA conducted in AD Colony village.

S. No	Facilitators	PRA Tool
	Anandapadmanabhan H	Social Mapping, Venn Diagram (Chapati)
	Swetha K C	
	Bala Subramanian S	Our Future Village 2030 (Dream/Vision), Problem Tree
	Saipriya S	
	Devika K S	Seasonal map, Timeline, Daily Schedule
	Sandrima K K	
	Aswini P V	

Sanjay S	Mobility map, Wealth Ranking
Shivaratri Avinash	
G. Vijayanarayan	



35.PRA Results of AD Colony, Pichanur

Date :- 02/12/20

PROBLEM TREE

Village :- AD Colony Panchayat :- Pichannur District :- Coimbatore State :- Tamil Nadu

Conducted By :- Amrita Vishwa Vidyapeetham, Department of Social work, Coimbatore

Key Facilitators :- 1. Mr. Balasubramanian 2. Ms. SaiPriya.S

Key Informants :- 1. Ranga Sami 2. Jothi mani 3. Baby 4. Sakunthala

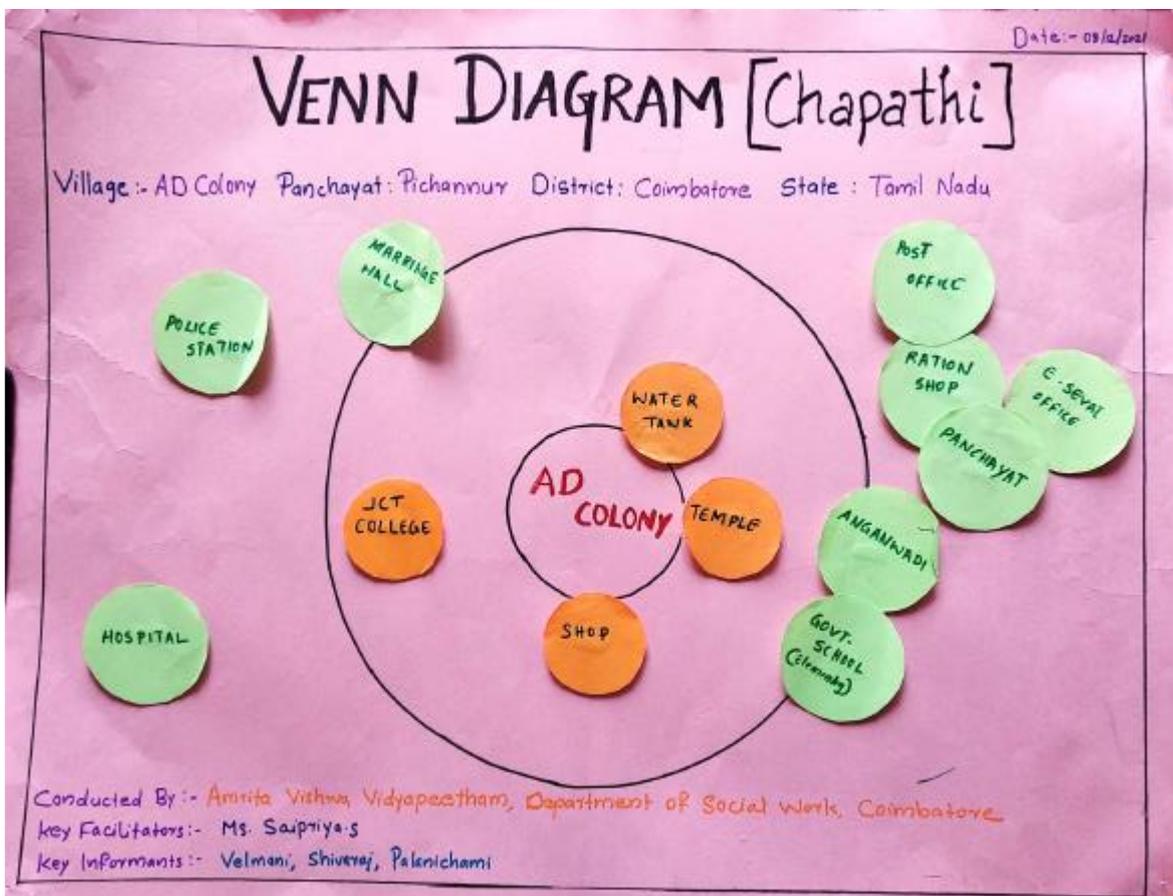
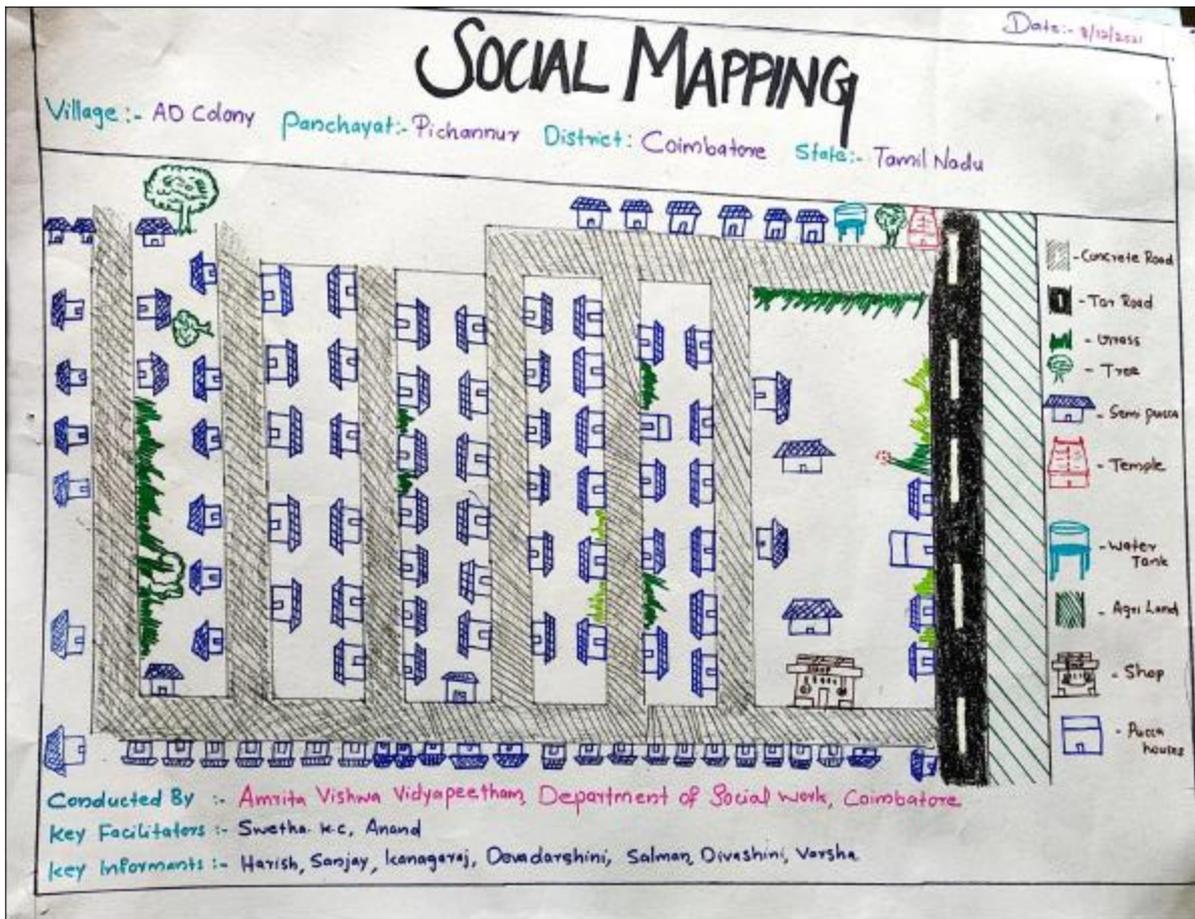
TIME LINE

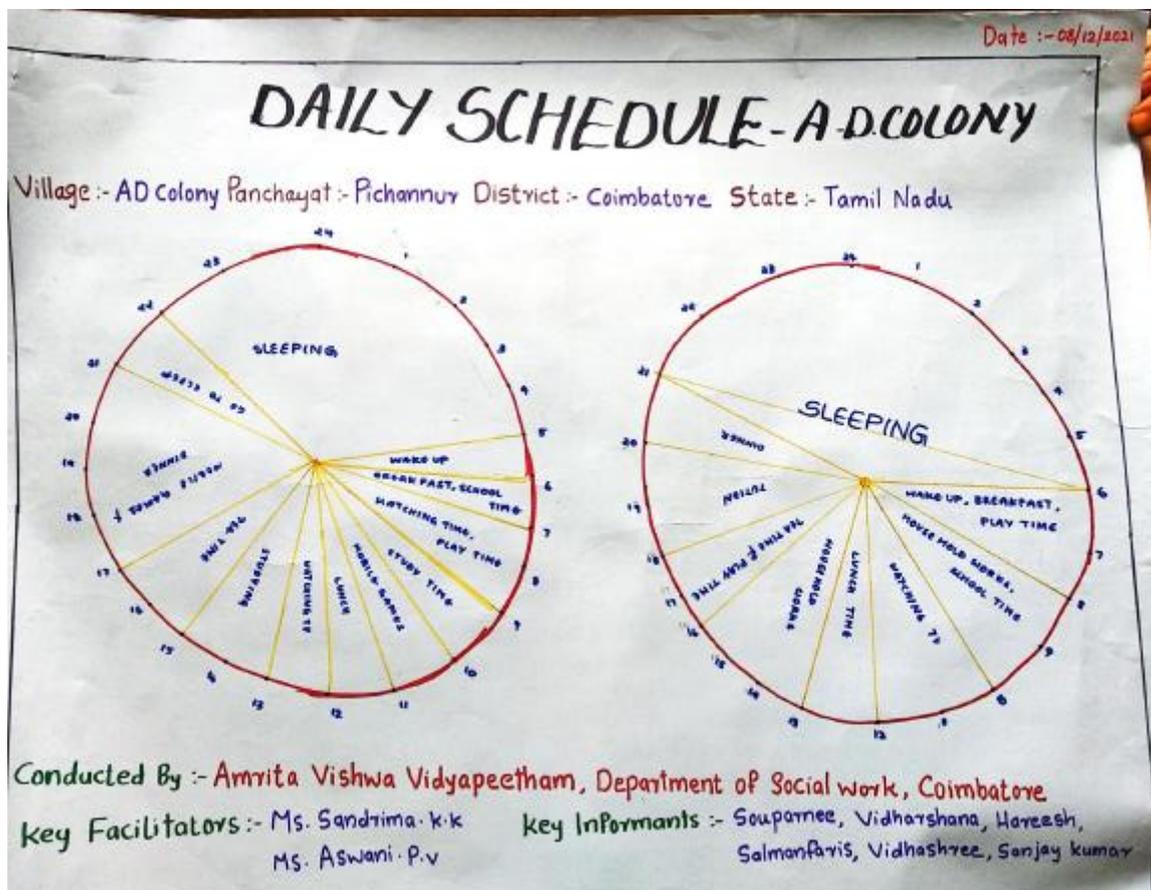
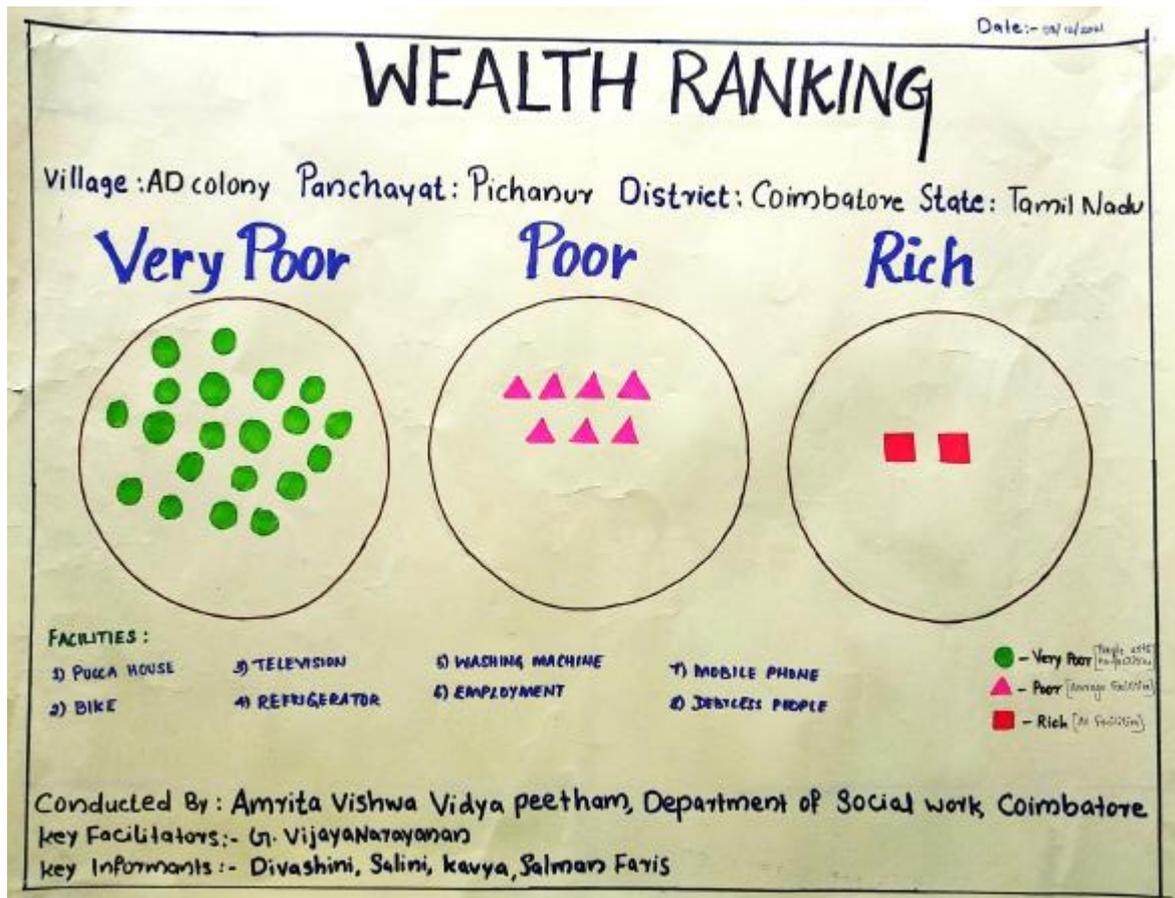
Village: AD Colony Panchayat: Pichannur District: Coimbatore State: Tamil Nadu

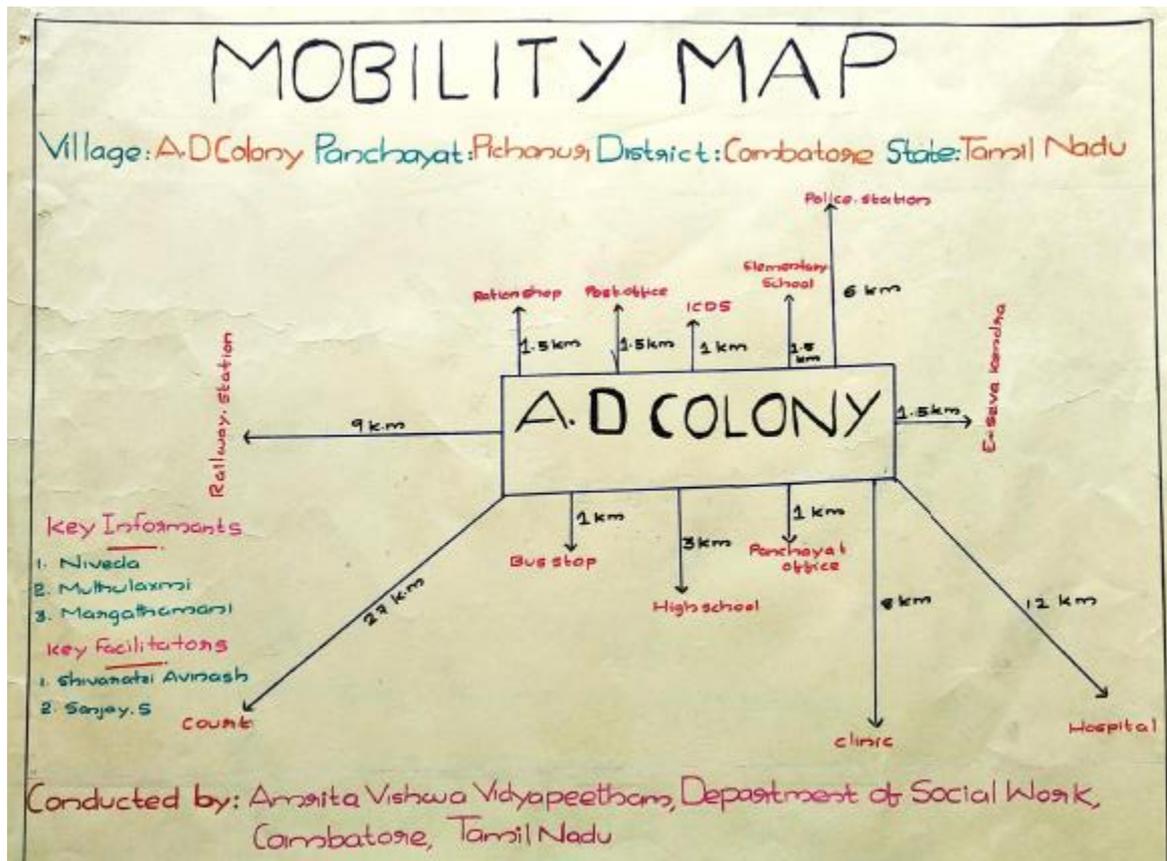
LEGENDS	YEAR	RESOURCES
	1999	Received Patta
	2000	Started Settling
	2001	Temple
	2002	Electricity, Houses
	2006	Water Tank
	2011	Roads
	2016	Toilet
	2019	shop
	2021	Drinking Water pipe

Conducted By: Amrita Vishwa Vidyapeetham, Department of Social work, Coimbatore

Key Facilitators: Devika. K.S







36.PRA-M.G.R. Colony (Pichanur Gram Panchayat)

Day 25: 9th December, 2021 (Thursday)

The trainees prepared for the UBA Cell Exhibition to be held on 16th December, 2021. The PRA tools that were sketched in the villages had to be documented in Charts and in A4 sheets.

The trainees started to M.G.R. Colony for conducting PRA. The PRA was conducted under the guidance of Dr. S. Kanagaraj., Assistant Professor and UBA Coordinator. Songs were played in the speaker to mobilize people. The area was cleaned with the help of villagers and when a few people gathered the trainees involved them in activities. The villagers actively participated in the program. Old Age people, Adults, Children, Teenagers took part in the program.



The trainees facilitated the villagers for each tool. All 10 tools were sketched in which social mapping, mobility map, and Venn Diagram were on ground and other tools on chart. With the help of villagers, the exact number of households in the village was estimated through social mapping.

The program was put to end by the trainees by thanking the villagers for their active participation and support.

Trainee facilitating the villagers for the PRA Tool – Daily Schedule in M.G.R. Colony (Pichanur Gram Panchayat)

The following is the list of tools and facilitators for the PRA conducted in M.G.R. Colony village.

S. No	PRA Tool	Facilitators
1.	Social Mapping	Anandapadmanabhan H, Bala Subramanian S, Aswini P V
2.	Mobility map	Bala Subramanian S, Sanjay S
3.	Seasonal mapping	Sandrima K K, Saipriya S
4.	Wealth ranking	Vijayanarayan G
5.	Problem Tree	Swetha K C, Vijayanarayan G
6.	Our Future Village 2030 (Dream/ Vision)	Swetha K C, Saipriya S
7.	Timeline	Devika K S
8.	Venn (Chapati) diagram	Sanjay S, Shivaratri Avinash
9.	Daily Schedule	Prakathi Ramakrishnan, Sandrima K K, Swetha K C

37.PRA Results of MGR Colony



PROBLEM TREE

Date: - 9/12/2021

Village :- MGR Colony Panchayat :- Pichannur District :- Coimbatore State :- Tamil Nadu

Conducted By :- Amrita Vishwa Vidyapeetham, Department of Social work, Coimbatore
 Key Facilitators :- Ms. Swetha. k.c U. Vijaya Narayanan
 Key Informants :- Poornima, Maheshwari, Eniya Sree Hemiharan, Nitheesh, Karim Raj, Subash, Vinesh.

WEALTH RANKING

Village : MGR Colony Panchayat : Pichannur District : Coimbatore State : Tamil Nadu

Very Poor

Poor

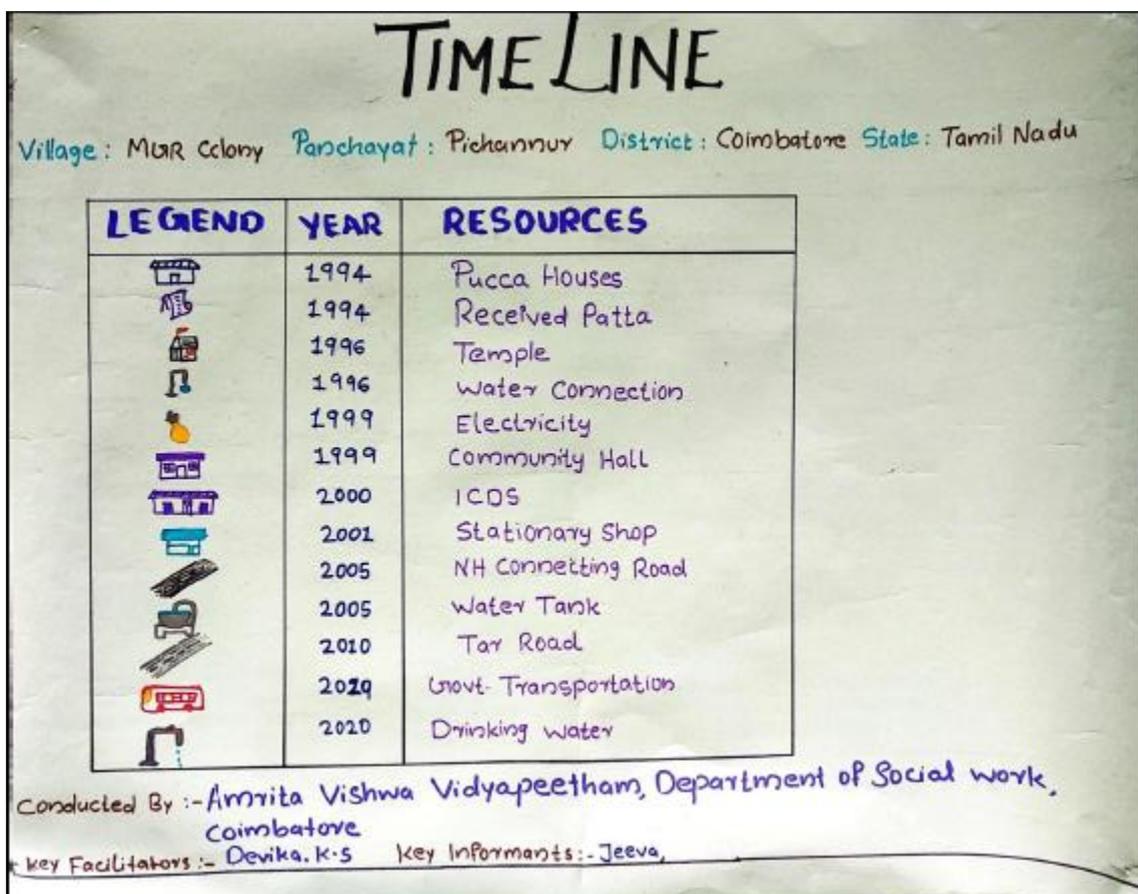
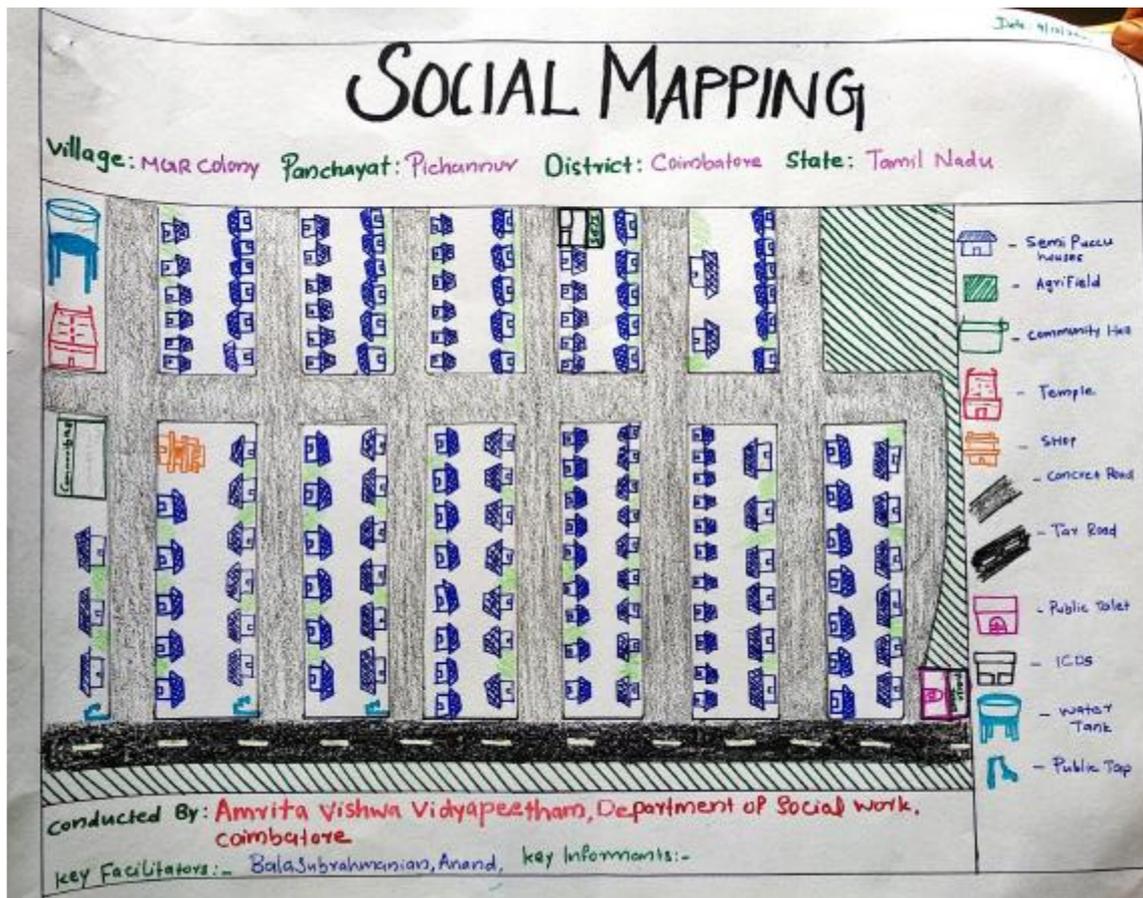
Rich

FACILITIES:

1) Pucca House	3) TELEVISION	5) WASHING MACHINE	7) MOBILE PHONE
2) BIKE	4) REFRIGERATOR	6) EMPLOYMENT	8) DEBTLESS PEOPLE

● - Very Poor (People with 1-2 facilities)
▲ - Poor (Average 3-5 facilities)

Conducted By : Amrita Vishwa Vidyapeetham, Department of Social Work, Coimbatore
 Key Facilitators : G. Vijayanarayan, Shivratni Anandh, Sanjay S
 Key Informants : Jeeva, Vijay, Vel Murugan, Hari, Sibiksha



OUR FUTURE VILLAGE 2030 [Dream/Vision]

Village :- MUR Colony Panchayat: Pichannur District: Coimbatore State: Tamil Nadu

	2021		2030
<ol style="list-style-type: none"> 1. Temple 2. Water tank 3. Community Hall 4. Public Toilet (girls only) 5. Teashop 6. Grocery shop 7. College 8. Community Tap 9. Street Light 10. Solar Light 		<ol style="list-style-type: none"> 1. Play ground 2. Primary and Higher Secondary School 3. Govt Hospital 4. Bank 5. Bus Stop & Transportation 6. Swimming pool & park 7. Library 8. Internet cafe 9. Blood Donation Lab 10. Stable Job opportunity 11. Common public Toilet 	

Conducted By :- Amrita Vishwa Vidyapeetham, Department of Social work, Coimbatore

Key Facilitators:- Ms. Swetha. K.C. Ms. SaiPriya.S Key Informants:- Vindya, Lianesh Akash, Harithaao Subash

VENN DIAGRAM [Chapathi]

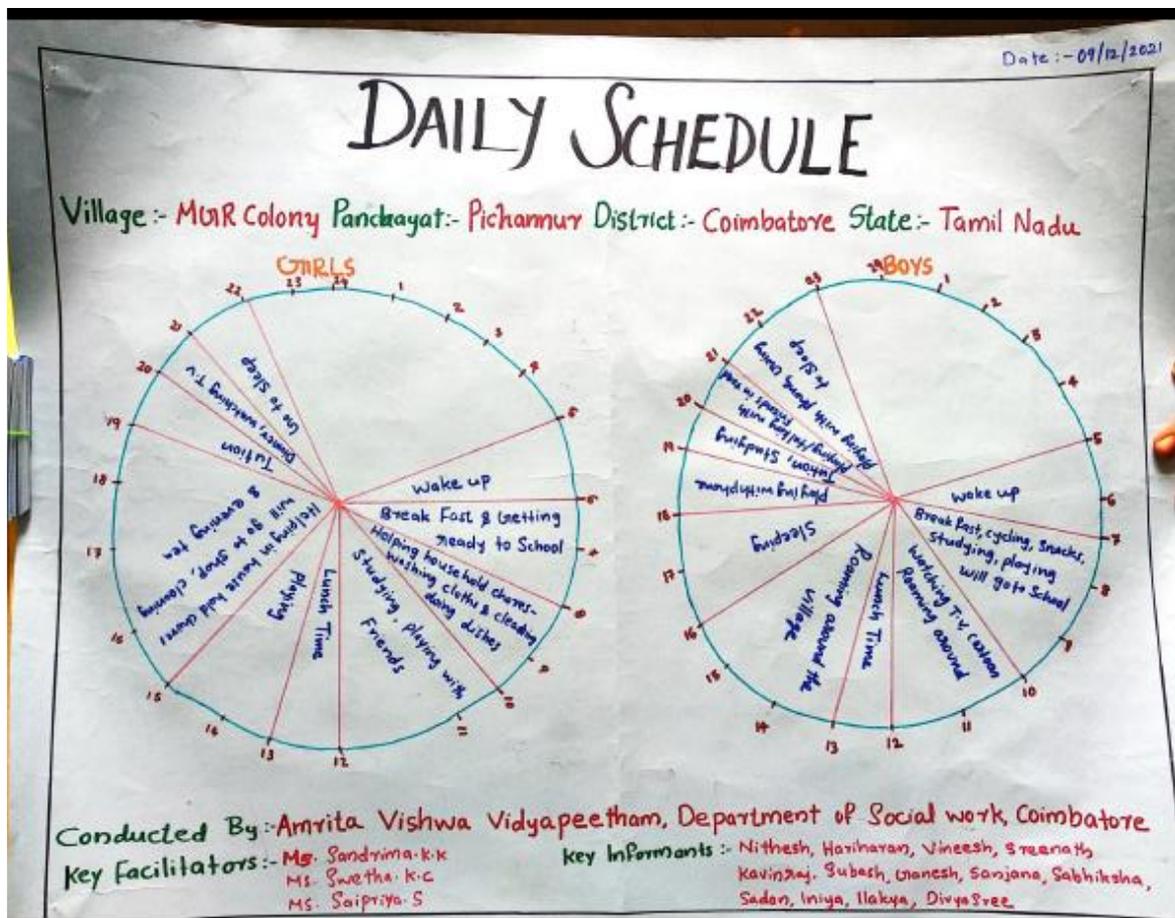
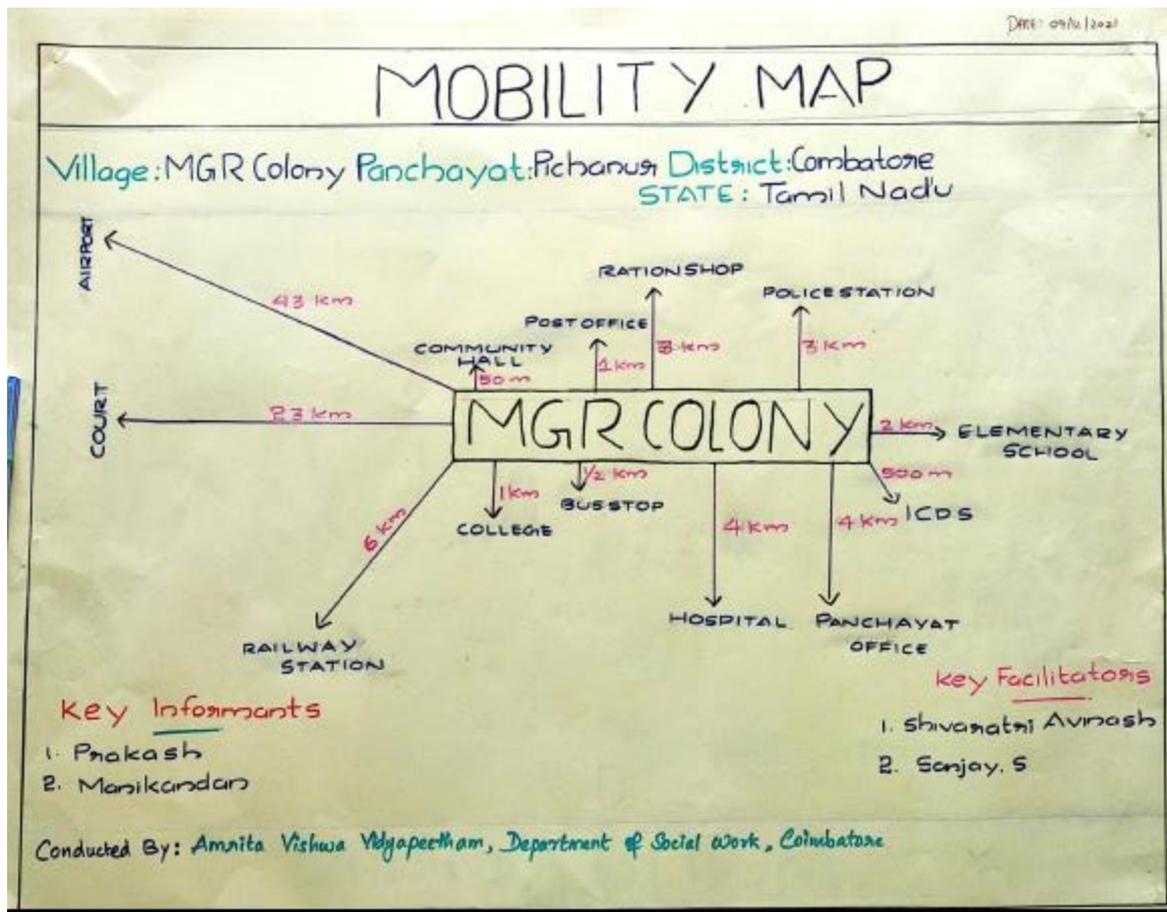
Date: 9/12/2021

Village :- MUR Colony Panchayat: Pichannur District: Coimbatore State: Tamil Nadu

Conducted By: Amrita Vishwa Vidyapeetham, Department of Social work, Coimbatore

Key Facilitators:- Devika, G. Vijayalakshmy

Key Informants :- Palanisami, Vijay, Velmurukan, Sivakami



38.PRA at Ettimadai village

Day 26: 11th December, 2021 (Saturday)

The villagers were mobilized for the PRA in the afternoon by the trainees. The place to



conduct PRA was finalized and the consent from the villagers were obtained to connect speakers and for other technical support.

The trainees conducted PRA in the village and for mobilizing people songs were played in the speakers. The area was cleaned with the help of villagers and when a few people gathered the trainees involved them in activities. The villagers actively participated in the program. Old Age people, Adults, Children, Teenagers took part in the program.

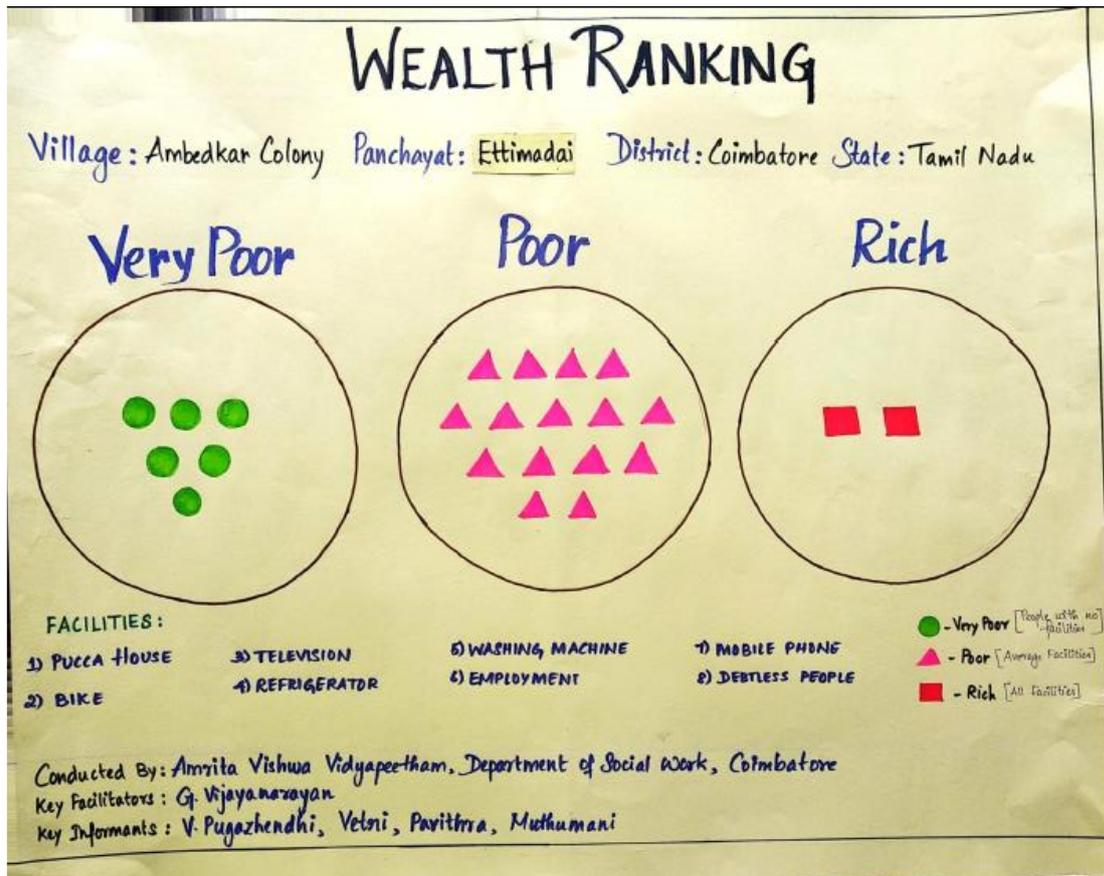
PRA in Arunthathiyar Street of Ettimadai
Town Panchayat

The trainees facilitated the villagers for each tool. All 10 tools were sketched in which social mapping, mobility map, and Venn Diagram were on ground and other tools on chart. The trainees had a discussion with the villagers once the tools were sketched. The villagers explained the tools and briefed about the issues prevailing in the community. The trainee ended the program by taking group pictures and thanked the villagers for their active participation and support.

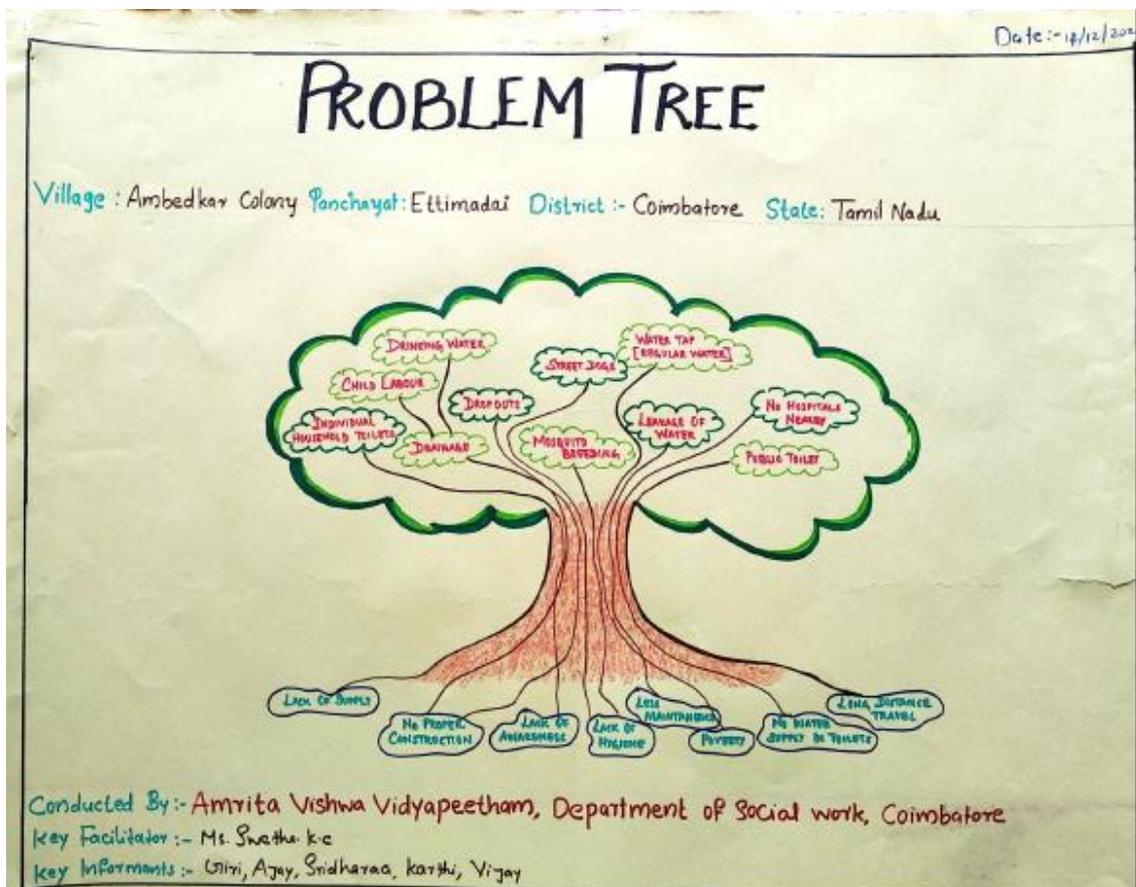
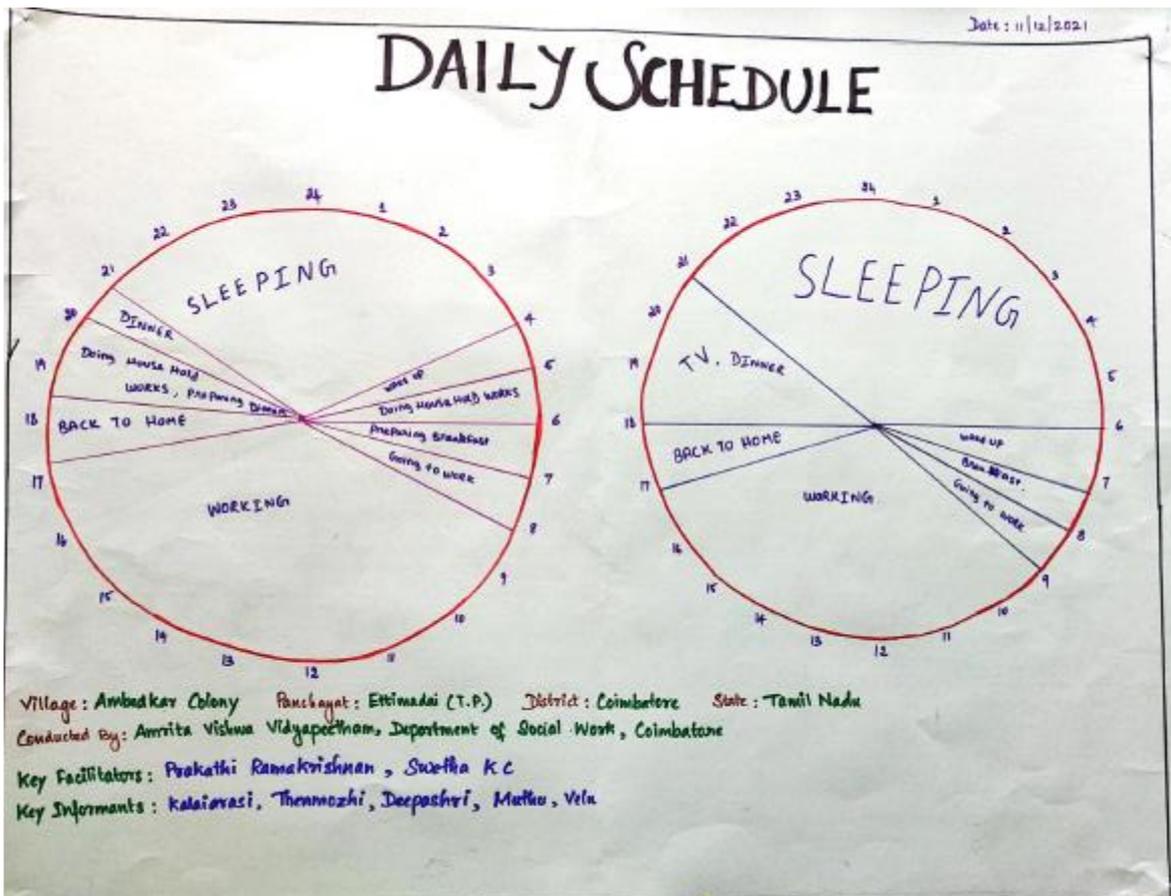
The following is the list of tools and facilitators for the PRA conducted in M.G.R. Colony village.

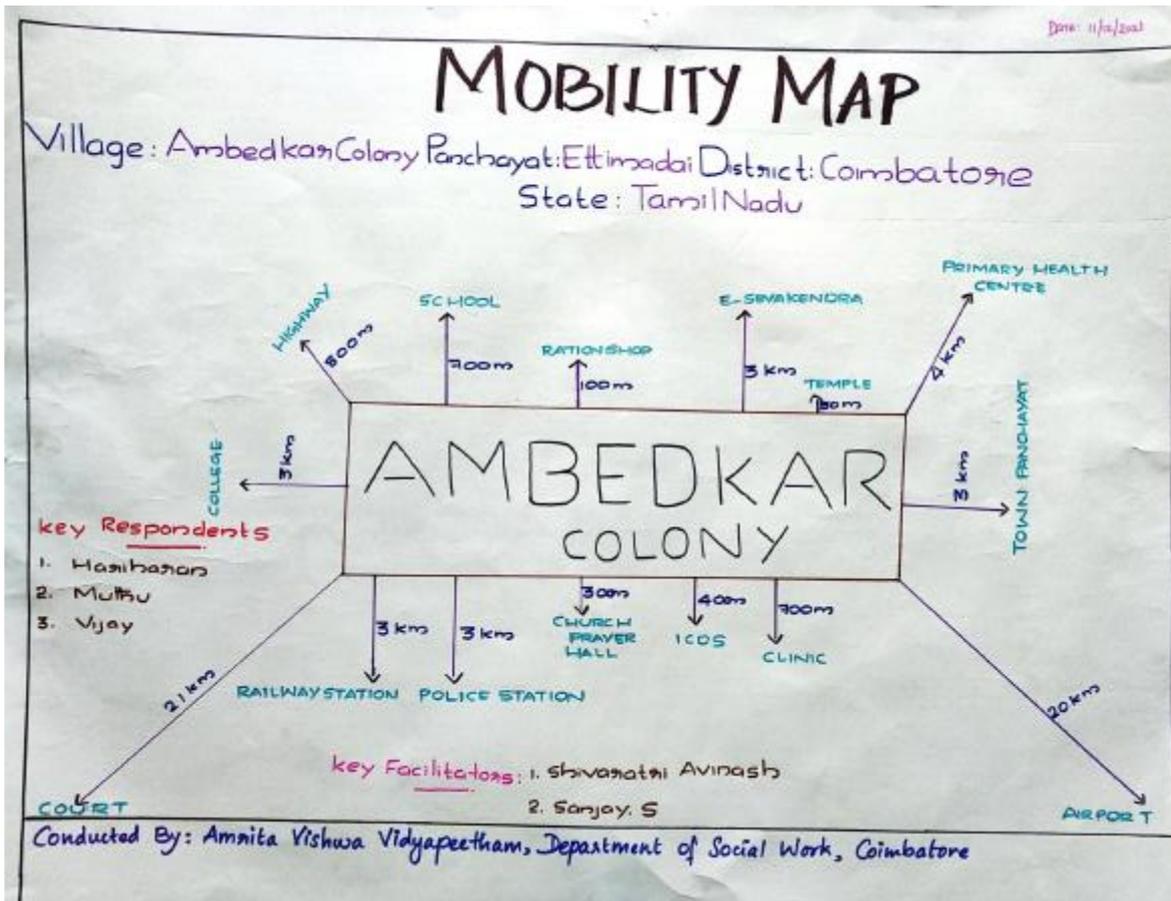
S. No	PRA Tool	Facilitators
1.	Social Mapping	Anandapadmanabhan H, Bala Subramanian S, Prakathi Ramakrishnan
2.	Mobility map	Bala Subramanian S, Sanjay S
3.	Seasonal mapping	Sandrima K K, Saipriya S
4.	Wealth ranking	Vijayanarayan G
5.	Problem Tree	Swetha K C
6.	Our Future Village 2030 (Dream/ Vision)	Saipriya S, Sandrima K K
7.	Timeline	Devika K S
8.	Venn (Chapati) diagram	Sanjay S, Shivaratri Avinash
9.	Daily Schedule	Prakathi Ramakrishnan, Aswini P V

39.PRA results of Ambedkar colony, Ettimadai









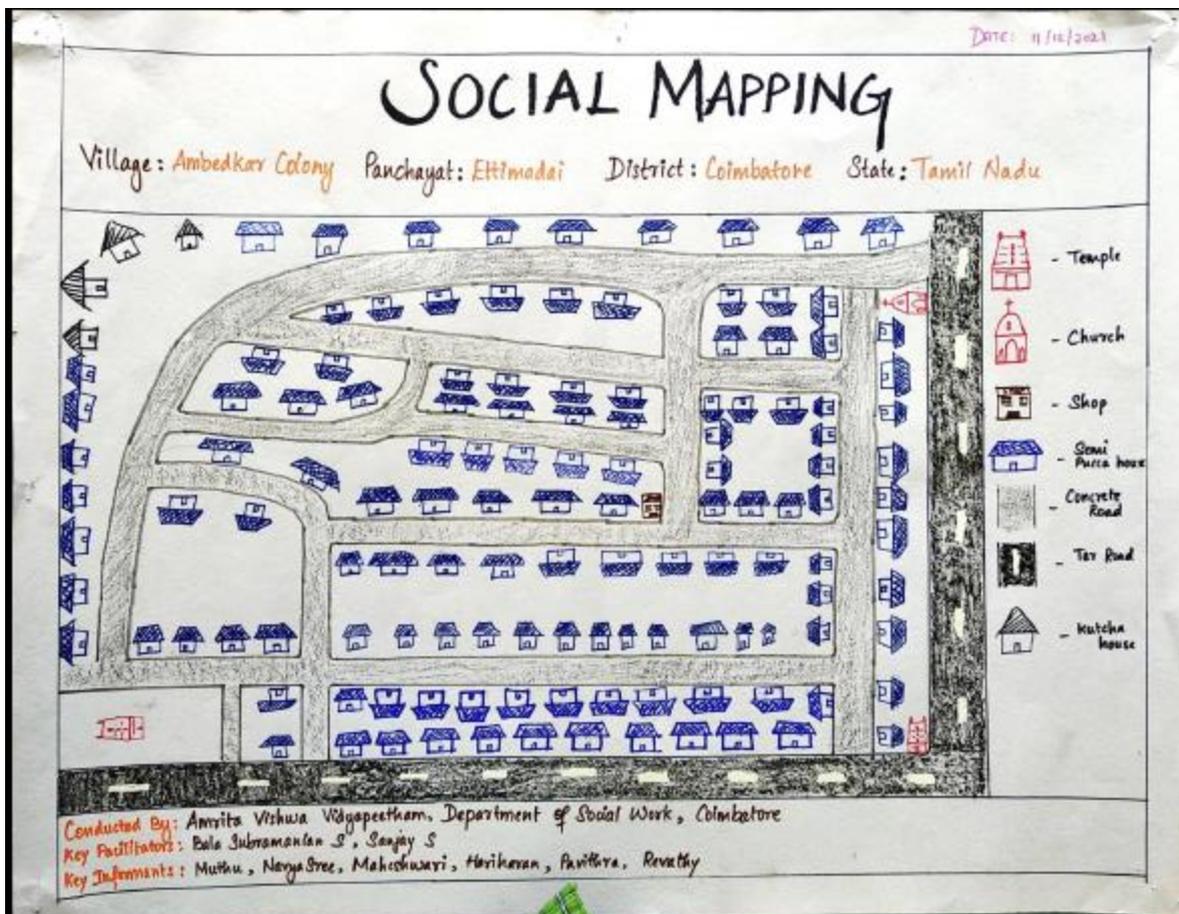
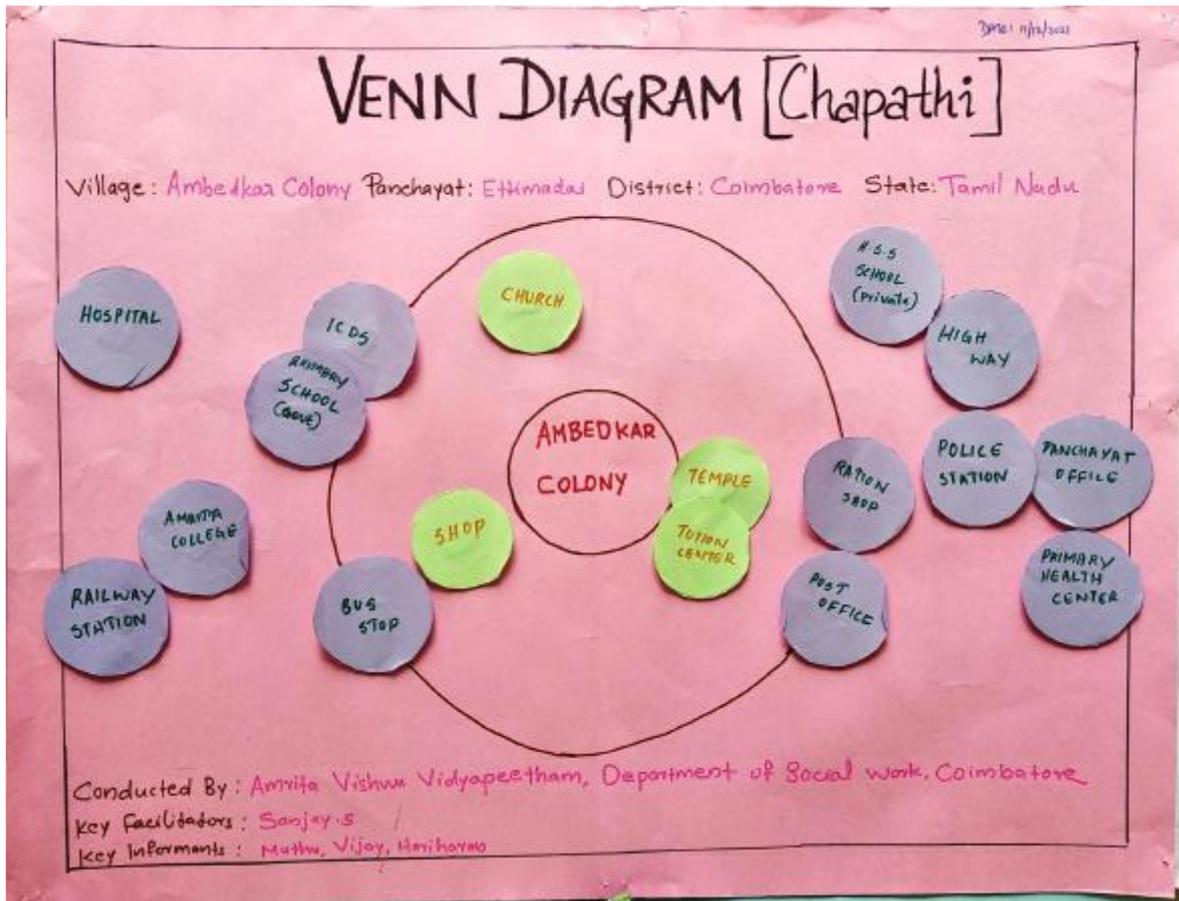
Date: - 11/12/2021

TIME LINE

Village: Ambedkar Colony Panchayat: Ettimadai District: Coimbatore State: Tamil Nadu

LEGEND	YEAR	RESOURCES
	1991	Received Pattah
	1991	Houses
	1941	Salt water
	1961	Temple
	1981	Street Light
	1985	Electricity
	2006	Drinking water
	2009	Road
	2011	Public Toilet
	2016	Ration Shop

Conducted By: Amrita Vishwa Vidyapeetham, Department of Social work, Coimbatore
Key Facilitators: Devika, K-s
key Informants: Rajendran, Uthi, Brinda



40.Documentation for UBA Cell Exhibition

Day 27 & 28: 13th December, 2021 & 14th December, 2021

The trainees documented the works that were executed in villages as part of PRA. Each tool was divided among the trainees for documentation. Every tool was documented in charts with color coordination.

Name of the village, Panchayat name, District, State, Date of PRA, Key Facilitators, and Key Informants were mentioned in the Chart. The documentation was done by the trainees in Ambedkar Colony village premises with the consent of the villagers.

41.UBA Cell Inauguration

Day 29: 16th December, 2021 (Thursday)

The program was attended by Dr. A. S. Ramkumar., Professor Students' Welfare, the faculty members of Department of Social Work (Chairperson – Dr. P. Rangasami, Assistant Professor – Dr. V. Priya, Assistant Professor – Dr. K. Uma Maheshwari, Assistant Professor & UBA Coordinator – Dr. S. Kanagaraj, and Assistant Professor – Mr. T. Sathish Kumar). Dr. S.D Sivakumar., Nodal Officer, UBA & Directorate ABD (Agribusiness Development), TNAU, Coimbatore and Dr. R. Balaji., Associate Coordinator of UBA, Assistant Professor (HRM), Directorate ABD, TNAU, Coimbatore were the chief guest for the program. All the UBA Cell members were welcomed for the program.

Following is the list of UBA Cell members of Amrita Vishwa Vidyapeetham.

S. No	UBA Cell Members
1.	Dr. Sasangan Ramanathan., Dean – Engineering
2.	Dr. A. S. Ramkumar., Professor Students' Welfare
3.	Dr. P. Rangasami., Chairperson, Department of Social Work
4.	Dr. Anbuudayasankar S.P., Professor, Department of Mechanical Engineering
5.	Dr. Janci Rani., Assistant Professor (SG), Food Nutrition and Health Education Centre, Department of Sciences

6.	Mr. Ashok Kumar Mohan., Assistant Professor, TIFAC-CORE in Cyber Security
7.	Dr. S. Rajendra Kumar., Assistant Professor, Amrita Centre for Sustainable Future
8.	Mr. T. Sathish Kumar., Assistant Professor, Department of Social Work
9.	Mr. Anu G. Kumar., Assistant Professor (SR), Department of Electrical and Electronics Engineering
10.	Dr. Gandhiraj R., Assistant Professor, Department of Electronics and Communication Engineering
11.	Mrs. Aswathi K. B., Assistant Professor, Department of Communication
12.	Dr. Prema P., Assistant Professor in Physics, Department of Sciences
13.	Dr. C.S. Sowndaram., Professional Counsellor, Department of English and Humanities
14.	Dr. S. Kanagaraj., Assistant Professor, Department of Social Work, (Campus level UBA Coordinator)
Student Representatives	
15.	Mr. Sanjay S., II MSW (CD) – CB.SW.P2MSW20028
16.	Ms. Swetha K C., II MSW (CD) – CB.SW.P2MSW20036

The program was started by invoking the blessings of almighty and our beloved Amma – Mata Amritanandamayi Devi. Ms. Swetha K C of II MSW (CD) was the Master of Ceremony. Ms. Prakathi Ramakrishnan of II MSW (CD) intoned the prayer song and Ms. Sandrima K K of II MSW (CD) welcomed the gathering. The documented PRA works were exhibited and the chief guest inaugurated the cell by seeing the exhibition.



Unnat Bharat Abhiyan Cell

Unnat Bharat Abhiyan (UBA) is a flagship programme initiated by Ministry of Human Resource Development (MHRD) Government of India with the objective of engaging the Higher Educational Institutions (HEIs) to understand and work for the development of rural India. UBA cell has been constituted with the following members to implement the activities pertaining to UBA.

1. Dr.Sasangan Ramanathan, Dean - Engineering
2. Dr.A.S.Ram Kumar, Professor Students' welfare
3. Dr.P.Rangasami, Chairperson, Dept. of Social Work
4. Dr. Anbuudayasankar S. P., Professor, Department of Mechanical Engineering
5. Dr.Janci Rani, Assistant Professor (SG), Food Nutrition and Health Education Center, Department of Sciences,
6. Mr.Ashok Kumar Mohan, Assistant Professor, at TIFAC-CORE in Cyber Security
7. Dr. S. Rajendra Kumar, Assistant Professor, Amrita Centre for Sustainable Future
8. Mr.T.Sathish Kumar, Assistant Professor, Dept. of Social Work
9. Mr. Anu G. Kumar, Assistant Professor (SR), Department of Electrical and Electronics Engineering
10. Dr. Gandhiraj R., Assistant Professor, Department of Electronics and Communication Engineering,
11. Mrs. Aswathi K. B., Assistant Professor, Dept. of Communication
12. Dr. Prema P., Assistant Professor in Physics, Department of Sciences
13. Dr. C.S. Sowndaram, Professional Counsellor
14. Dr.S.Kanagaraj, Assistant Professor, Dept. of Social Work, [Campus level UBA Coordinator]

Students' representatives

15. Mr.Sanjay S. [Roll number: CB.SW.P2MSW20028], II MSW
16. Ms. Swetha K C [CB.SW.P2MSW20036], II MSW

Roles and responsibilities

1. Explore the possibilities of customizing existing technologies / Develop a new technology for solving various social problems as per local need
2. Engage faculty and students for understanding rural realities
3. Devise processes for effective implementation of various government programmes
4. Develop linkages with rural clusters to expedite the development efforts, planning process as well as promote the requisite interventions
5. Develop eco-friendly sustainable technologies and local resources creating sufficient employment in the process
6. Develop competence towards indigenous and sustainable rural development
7. Major areas of the intervention such as basic amenities, artisans, industries and livelihood, water management, renewable energy, organic farming, local natural resources, e-support

AmritaVishwaVidyapeetham, Coimbatore.campus

The chief guest was honoured by Dr. A. S. Ram Kumar., Professor-Students' Welfare. Chairperson Dr. P. Rangasami addressed the gathering highlighting the initiatives of the Department of Social Work.

Dr. S. Kanagaraj., Assistant Professor and UBA Coordinator, Amrita Vishwa Vidyapeetham, introduced the UBA villages (Arunthathiyar street of Ettimadai Town Panchayat, Kaliyapuram of Thirumalayampalayam Town Panchayat, Veerappanur, AD Colony, and MGR Colony of Pichannur Panchayat) adopted by our university and briefed the gallery with the activities that was carried out in these villages. The key points of the discussion include the activities carried out in each village, number of surveys covered in the village, the interventions and the problems prevailing in the villages. A powerpoint presentation was displayed that outlined the activities of students during the field work days with geo tagged action pictures.

Major Problems of the Village	
Kaliyapuram	Employment opportunities for women Influence of Micro Financing Lack or No street lights questioning the safety of women
Aruthathiyar Street	School drop outs Drainage problems Lack of public water cleanliness Lack of knowledge about different schemes Houses with no patta Drinking water issues
Veerappanur	Caste discrimination Social inequality Drainage problems Drinking water problems No public toilets Unused open wells
AD Colony	Improper disposal of wastes Open defecation – No usage of public toilets Lack of drinking water Unused open wells

	Labour exploitation Influence of micro financing
M.G.R. Colony	Drainage problems Open Defecation Social inequality Houses with no patta – Reserved site houses

The UBA Cell has members from diverse departments and they introduced themselves to the gallery and ensured extending their support for the future programs. Dr. A.S. Ram Kumar shared his experience of UBA activities carried out in Kanyakumari District. The major problems or issues addressed in the village were issues related to sanitation, health care, and solid waste management. He conveyed his wishes and support to the cell for upcoming events and programs.

Dr. S. D. Sivakumar encouraged and appreciated the team for their effort and proper documentation. He mentioned developing a 5-year plan which can result or yield a sustainable solution. He highlighted the importance of thinking of innovative solutions for the problems in the villages. When we give importance and acknowledge what we have, then our perception of looking into the problems of the community will differ. More empathy is required than being sympathetic or sensitive. Moreover, he explained that whatever the initiative or intervention we do for the village, people should be involved and that is how a sustainable and responsible solution or change can be witnessed. He said that, as the university has a diverse UBA Cell team, many innovative interventions can be identified and executed. For the execution, UBA funding alone will not suffice instead CSR Funds or other local government and people support financially might be required and a proper project proposal is required for such initiatives to happen.

Dr. Balaji explained in detail about Uba and its extension till the year 2026. He highlighted the importance of collaborating with diverse teams and departments for better solutions. The main objective of UBA is rural development, and it can be achieved with the help and support of higher education institutions. The work done in the field should also reflect in documentation which would be the only proof of work executed in the village. If an innovative solution can be thought of by the team, claiming funds and other support were ensured by the professor.

Assistant Professor Mr. T. Sathish Kumar winded up the session by proposing the vote of thanks.

Experience shared by II MSW CD Students:

Mr. Bala Subramanian S: “This was the first offline in field experience. I had my own fear and complexes if I will be able to sustain during the fieldwork days. I was nervous in the first week of field work, but as days passed, I started feeling comfortable. A good rapport was built among the villagers and that made me feel confident and the energy to work in the villages. This field work gave me a good experience and I am thankful to Dr. S. Kanagaraj and Mr. T. Sathish Kumar for giving us this opportunity.”

Ms. Devika K S: “I was assigned to Kaliyapuram village, it was a great learning experience for me and I am thankful to Dr. S. Kanagaraj and Mr. T. Sathish Kumar. In my village, initially they did not even accept us and the villagers ignored us during the visits. Once a rapport was built, they welcomed us and we received good hospitality. They cooked and gave us food, they invited us for their village festival and it was a completely new experience for all of us. We did few interventions in our village like the Old Age Pension and Widow Pension. We identified people and when one intervention was done, knowing that people approached us.”

Ms. Prakathi Ramakrishnan: “I had a great experience working in the field. Arunthathiyar Street of Ettimadai Town Panchayat was my village. Initial days were difficult, but with the support and guidance of Dr. S. Kanagaraj and Mr. T. Sathish Kumar, I was able to complete my field work. Myself and Sanjay were assigned to the same village and we took free tuition with the help of village volunteers. School dropouts were one of the major problems of my village. We spoke with the children, their teachers and two children started going to school. That was really a good feeling and now when we cross the street, they recognise us and it is definitely a new and feel-good experience.”

Ms. Sandrima K K: “The field work was definitely a very good experience for all of us. If in my case these were the days of experiencing new things. Me being a Malayali, I had the fear that could be a major flaw during my field work days. But those fears were nothing as days passed, I literally was able to manage things in the field. I was happy to see the children in villages being so welcoming. I was happy to see people recognising me when we went to villages. The village I was assigned was Veerappanur and initially people showed resistance

and they ignored, avoided us when we visited them. This was quite difficult for us and the major issue in the village which I couldn't digest was the issue of caste discrimination. Though we belong to the 21st century, such issues still exist and these were the things that I have only watched in movies. Later, a good rapport was built with the people and children over the village after which things moved in a better way. I thank our faculties, especially Dr. S. Kanagaraj and Mr. T. Sathish Kumar for giving us this opportunity and for their constant guidance.”

Mr. Sanjay S: “First of all I am thankful to Dr. S. Kanagaraj and Mr. T. Sathish Kumar for their constant support and guidance. Myself and Prakathi were assigned to Arunthathiyar Street of Ettimadai Town Panchayat. We took free tuitions in the village with the help of village volunteers. I thought my language would be a barrier during the field work days, because I am a Malayali and I had to take tuitions for Tamil speaking children. But children were supportive, they tried grasping what I am teaching and that was really a great experience. Then as Prakathi said, we had school drop outs in our villages. So, we explained the importance of education to their parents and with the help of teachers and parents support, two children started their education again. Then we also experienced the existence of caste discrimination in one of the villages. Though we have the right to equality mentioned in our Indian Constitution, social inequality still exists in our society.”

Mr. Shivaratri Avinash: “I had great experience being in the field. I am from Hyderabad and I had the problem of communicating with people. But my friends helped me a lot by translating and helped me interact with the people. My village was Veerappanur and the main problem over there was the existence of caste discrimination. First two weeks I was afraid to do the field work, but slowly we built a good rapport with the people. I still remember, when we went for surveys, we were provided with snacks and water in one of the households. They told us not to take water from the other side of the village when we left that house. This is how the situation was in my village which was disturbing. Apart from that, the PRA workshop and other guidance from Dr. S. Kanagaraj and Mr. T. Sathish Kumar was helpful. With the help of PRA tools and surveys we were able to understand the causes of the community problems. In my village we had no expectation of people participating in PRA, but as we engaged and connected with people the PRA turned out really well in Veerappanur. The village lacks a lot of basic facilities and some interventions are to be done in the village. Finally, I thank our professors for giving us this opportunity.”

Mr. G. Vijayanarayan: “I was assigned to M.G.R Colony near Navakkarai. As my friends said, I was nervous because I had no experience in the field and this was the first field work under direct supervision of our professors. They taught us what we have to do and what not to do in the field. So, I am thankful to Dr. S. Kanagaraj and Mr. T. Sathish Kumar for their constant support and guidance. We conducted a Children's Day program in our village and spoke with the people to start Self Help Groups (SHGs). Conducting PRA was a new experience and I am happy that we were able to interact and build a good rapport with the community.”

Ms. Aswini P V: “First of all I thank the University and Department for giving us this wonderful opportunity. Special thanks and gratitude to Dr. S. Kanagaraj and Mr. T. Sathish Kumar for their support and guidance. The field work days of two months was really a rollercoaster experience for me. Visiting the villages and listening to the conditions of the people reminded me how lucky I am or we are. Just 1-3 km away from our university the conditions of the people are so pathetic. I come from a healthy and wealthy family, I have all the facilities and I seriously thought that with all these luxuries we still hope or wish for more. But these people are happy with whatever they have. As my friends said, there were episodes during the fieldwork which I have only seen in movies. Me being a community development social worker, this is a kind of experience I expected and many of the scenes in villages provoked me to think in a better way and find solutions for their problems. I thank all my fellow social work trainees for the unitedness and that is what helped us work in an effective manner. We shared our feelings, our problems, our love and now we actually became a family. All together it was really a great experience.”

Ms. Swetha K C: “Whatever I was about to say or wished to convey was almost covered by all my friends. I was assigned to Pichanur AD Colony village. The major problem of the village was open defecation. There are still houses in the village with no electricity. There is the existence of labour exploitation and all the experiences that we had during the initial days were so disturbing. Many adolescents in the village find it difficult during their menstruation. They had to do it in open spaces i.e., forest and when men or any male passed by the area they had to walk away. Children grind flour using traditional equipment as there is no electricity. Girls, not even of my age are married, they have kids and stopped their education. The lack of knowledge about different availability or facilities in their villages proves the innocence of these people. These two months' journey was a true learning experience, like each day the conversation that we students had among us in hostel or any

place was all about the situations or what happened in our own villages. And all these experiences used to pop up in our mind every time and it reminds us how lucky or how blessed we are. To sum up, these days were truly a great learning for each of us and I thank Dr. S. Kanagaraj and Mr. T. Sathish Kumar for initiating and coordinating us for the project and all the faculty members for their support and guidance.”

The program was officially ended by taking a group photo and later refreshments were provided for the guest, faculties, and the students.

LEARNING BY TRAINEE

The trainee could learn to a great extent from the internship period. The major learnings for the trainee were:

Having come from urban areas, the trainee has visited and observed a few of the slum areas that are considered to be one of the vulnerable populations in urban areas. Through this open setting field work trainees got an opportunity to witness the living conditions of people in rural areas. The condition of still not having the basic amenities such as sanitation, healthcare, drinking water, shelter, food, clothing, employment opportunity etc.,

Through this field work the trainee got the exposure to professionalism in social work. The



Social Work Trainee sharing her field work experience in the UBA Cell Inauguration

expectations that would be posted by the villagers and how that should be answered or tackled was a new experience in the field. In those helpless situations how, a professional social worker should respond was understood by the trainee.

One of the initial point events, Participatory Rural Appraisal (PRA) was taught to the trainees by Dr. S. Kanagaraj., Assistant Professor & UBA Coordinator. The knowledge of PRA helped the trainee in many ways while working with people in the field and it was helpful to understand the boundary, behaviourism, working style, and structure of the assigned villages.

The quintessential skill of communication and rapport building was a great learning through this field work process. The importance of rapport building to work in the field was understood by the trainee. The kind of rapport among villagers by the trainee in the initial days and final days were completely contrasting. A strong professional bond was created.

Few awareness programs were conducted in villages. The trainee was trained in organizing events and programs in the villages through this field work. Awareness programs, celebration as part of children's day, PRA were conducted in the villages by the trainee under the guidance of Assistant Professor & UBA Coordinator, Dr. S. Kanagaraj and Assistant Professor & Field Coordinator, Mr. T. Sathish Kumar.

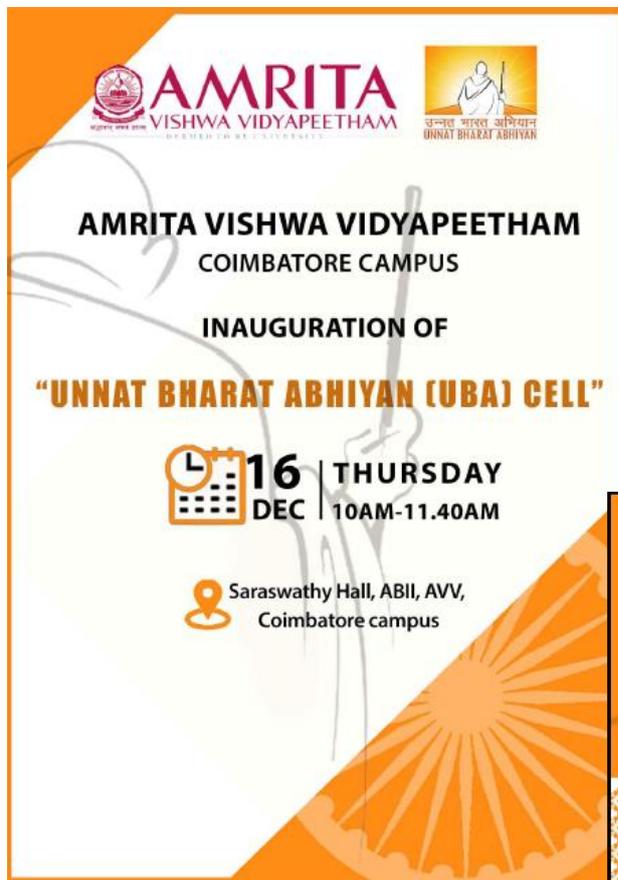
The trainee learned taking baseline surveys and how to intervene in the problems of the villagers by involving them. The trainee understood the importance of a facilitator, one of the roles of social worker through this field work.

Knowledge regarding various schemes and policies available for the poor vulnerable people was analysed and known by the trainee through the process of educating the villagers. Along with that the trainee also got to know about the existence of micro financing in underdeveloped villages.

In addition to the above learnings, the trainee was able to follow and practice certain roles, principles, and skills of social work in the field. While interacting with the villagers, the trainee had to follow the principle of confidentiality - the information shared by the villagers were not disclosed, principle of non-judgemental attitude - the villagers had several problems and those problems were respected by the trainee without a judgemental attitude, and principle of controlled emotional involvement - it is quite natural to feel looking in to the living conditions of people, but as a professional, the trainee had to be empathetic, must listen to them with patience, and as to ensure that they are heard the trainee had to build the trust with the villagers by her communication skills. The trainee played significant roles such as an organizer - trainee organized awareness programs and PRA in villages; educator, motivator, guide - the trainee shared, educated, motivated and was a guide by sharing the knowledge of different schemes and policies that are available for the people by Central and State Government, also the facilities that are available in their locality such as the service of e-sevai mayam, the presence of Village Health, VHN in the nearby elementary school and the provision of sanitary napkins in the school for the teenagers and villagers; initiator; and a facilitator.

CONCLUSION

The field work in Coimbatore was an enriching experience for the trainee. The exposure and experience the trainee gained through this field work compensated half of the virtual learning experience of social work and that made the trainee realize how effective social work learning would be if it is not virtual. There were key learnings such as PRA, Community level awareness programs, and Baseline household survey that the trainee equipped through this field work. The trainee would like to thank Dr. S. Kanagaraj., Assistant Professor & UBA Coordinator and Mr. T. Sathishkumar., Assistant Professor & Field Coordinator for coordinating and initiating open setting field work for the Community Development students also for the support and guidance provided in times of need.



S.No	Particulars	Time
1.	Prayer	10.00to10.05
2.	Welcome address	10.05to10.10
3.	Initiatives of MSW Dept.	10.10to10.20
4.	Introduction of UBA villages adopted by Amrita Vishwa Vidyapeetham and activities carried out in the villages upto date	10.20to10.35
5.	Experience sharing by II MSW students on UBA activities in the villages	10.35to10.50
6.	Introduction of UBA Cell members	10.50to11.00
7.	Presidential address	11.00to11.10
8.	Chief Guest	11.10to11.20
9.	Guest of Honour	11.20to11.30
10.	Vote of thanks	11.30to11.40

ANNEXURE – Village Reflections



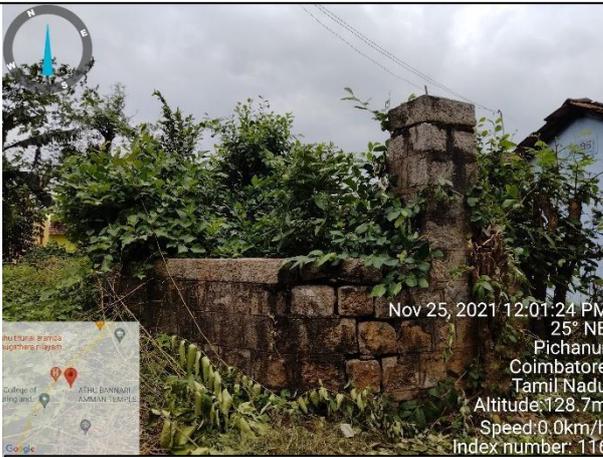
Trainee interacting with the villager while taking survey (Left) | Trainee along with the beneficiary (Community Certificate) (Right)



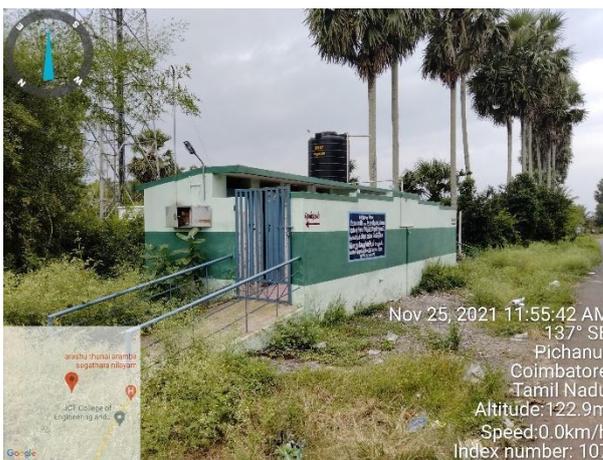
Sri Nanthan Ji., Deputy Manager, Amrita Vishwa Vidyapeetham visited the village to see unused open well (Left) | Trainees interacting with the villagers while taking survey in AD Colony (Muniappan Kovil Street) (Right)



Old Age People involved in pull threading from clothes (Labour Exploitation)



Unused Open Well (Left) | Improper Disposal of wastes (Right) in AD Colony



Public Toilets – Not Used in AD Colony

42.Capacity Building Programme for UBA cell members

The Department of Social Work, Amrita Vishwa Vidyapeetham, Coimbatore conducted a program on “Capacity Building for UBA Cell members” on 05th April, 2022 from 03.00 pm -04.00 pm at Saraswathy Hall, ABII, AVV, Coimbatore Campus. The Resource person was Dr. R. Ramesh, Associate professor and Head, Centre for Rural Infrastructure, National Institute of Rural Development and Panchayat Raj, Hyderabad. Ten UBA members participated in the programme. Ms. Swetha K C of II MSW was the master of ceremony. Ms. Anju Babu of II MSW intoned the prayer song.

Dr. S. Kanagaraj, Assistant Professor and UBA Coordinator, Amrita Vishwa Vidyapeetham welcomed the dignitaries with happiness and gratitude. The activities that carried out by the department through UBA were explained. Through his welcome speech, he mentioned about the project proposal that done by the UBA Cell members where within the short time of period the members written six project proposals.

The felicitation address was delivered by the Dr. P. Rangasami, Chairperson, Department of Social Work, Amrita Vishwa Vidyapeetham. During his speech, he mentioned about the clueless in the initial stage of the Programme. The introduction of Multi-disciplinary experts in the cell were helped to move forward and also it will benefit at future were the integration of various department will make the project more effective and helpful for the society. Dr. P. Rangasami also point out the various activities that carried out through the UBA and also mentioned about the six project proposal that done by the university within the short period of time. The Vision and mission of the Department and the platform it has arranged for the development of students, institution, and all the people associated were explained with immense happiness.



Dr.P.Rangasami delivering the felicitation address

Dr. R. Ramesh, the Resource person briefed about the Importance of UBA, where the issues can be addressed at the national level. Through his various slides he mentioned the mandate of UBA, where it intends to do in the adopted village, identified the problems that relevant to villagers, quality should evidence-based or data supported identification of rural problems. He explained the importance of Higher education and role of various ministry in solving the problems that prevalent in our rural areas of the country. The various projects that are undertaken in collaboration with various colleges and universities were explained in detail during the session. He also explained about the lack of awareness about the schemes and policies that available for the people so such situation with the help of UBA can reduce that gap where connecting the dots and also providing the guidance required for solving a problem in its entirety. After the session he communicate with the cell members, explained how to write a project proposal and what are the procedure that needed to follow while writing a project proposal. In between the session, the UBA Cell members clarified their doubts regarding the projects and ensure the things that needed to follow while writing a project proposal.

Assistant Professor, Mr. T. Sathish Kumar wined up the session by proposing the vote of thanks.



Dr. S. Ramesh delivering the session to UBA cell members



Dr.P.Rangasami presenting memento to resource person

Attendance sheet

S. No	UBA Cell Members	Attendance
1.	Dr. Sasangan Ramanathan., Dean – Engineering	Absent
2.	Dr. A. S. Ramkumar., Professor Students' Welfare	Absent
3.	Dr. P. Rangasami., Chairperson, Department of Social Work	Present
4.	Dr. Anbuudayasankar S.P., Professor, Department of Mechanical Engineering	Absent
5.	Dr. Janci Rani., Assistant Professor (SG), Food Nutrition and Health Education Centre, Department of Sciences	Present
6.	Mr. Ashok Kumar Mohan., Assistant Professor, TIFAC-CORE in Cyber Security	Present

7.	Dr. S. Rajendra Kumar., Assistant Professor, Amrita Centre for Sustainable Future	Present
8.	Mr. T. Sathish Kumar., Assistant Professor, Department of Social Work	Present
9.	Mr. Anu G. Kumar., Assistant Professor (SR), Department of Electrical and Electronics Engineering	Present*
10.	Dr. Gandhiraj R., Assistant Professor, Department of Electronics and Communication Engineering	Absent
11.	Mrs. Aswathi K. B., Assistant Professor, Department of Communication	Absent
12.	Dr. Prema P., Assistant Professor in Physics, Department of Sciences	Absent
13.	Dr. C.S. Sowndaram., Professional Counsellor, Department of English and Humanities	Present
14.	Dr. S. Kanagaraj., Assistant Professor, Department of Social Work, (Campus level UBA Coordinator)	Present
Student Representatives		
15.	Mr. Sanjay S., II MSW (CD) – CB.SW.P2MSW20028	Present
16.	Ms. Swetha K C., II MSW (CD) – CB.SW.P2MSW20036	Present

*Dr.S.R.Mohanrajan attended on behalf of Mr.Anu G.Kumar

43. Plastic Awareness Rally By School Children & Social Work Students 07.04.2022

As part of Unnat Bharat Abhiyan 2.0 implemented by Amrita Vishwa Vidyapeetham, Coimbatore campus conducted “Plastic Awareness Rally” on 07.04.2022 at Pichanur village, Maudkkarai block, Coimbatore. Rally was inaugurated by Ko.Jeyanthimala, Headmistress, Madukkarai Block Panchayat Union Primary school, Pichanur. 63 students from the school and 42 social work students of Amrita Vishwa Vidyapeetham participated in the event. Earlier sensitization on plastic awareness was given to the children as well as to the general public in the village. Many games and activities conducted for the children on various issues of plastic. Gifts were distributed to all the school children for their active participation.



MSW Students and school students at the rally





44. Exposure visit for Panchayat President and Vice President

As part of UBA the Panchayat President Mr. Maruthachalam and Mr.SenthilKumar, Vice President of Pichanur Panchayat taken to Waste Management System of Kunnamkulam Municipality of Thrissur district on 21.06.2022. This municipality is implementing bio waste and plastic waste management in most economical and eco friendly way. It successfully integrates different agencies like IRTC (Integrated Rural Technology Centre), Kudumbasree Self Help Groups, and the concerned waste producers. This visit gave great insight to the visitors and assured to seriously plan to implement the model in their panchayats.



Visitors at the bio waste recycling centre



visitors at the plastic waster management



Group photo

45.Participation in Tech4Seva technology exhibition organised by RCI, TNAU

Amrita Vishwa Vidyapeetham, Coimbatore campus is participating institute (Id no. 5558) from 2021 in Unnat Bharat Abhiyan 2.0. of Ministry of Human Resource Development, Government of India. Three technologies developed by Amrita Vishwa Vidyapeetham represented at “Tech4Seva” exhibition organised by Regional Coordinating Institute (RCI), Tamilnadu Agricultural University, Coimbatore 04th July 2022. Dr.S.Kanagaraj, UBA-Coordinator of Amrita Vishwa Vidyapeetham coordinated the team from Amrita Vishwa Vidyapeetham for participation at the Tech4seva event.

Faculty members represented Amrita Vishwa Vidyapeetham

1. Anu G Kumar , Assistant Professor , Dept. EEE
2. Sajith Variyar V V, Assistant Professor, CEN

Student Participation from Amrita Vishwa Vidyapeetham

1. Vishnu Radhakrishnan, B.Tech CSE(AI)

Projects Presented

1. Sensor based Waste Management – Sajith Variyar , CEN
2. Products from Recycled Plastics – Dr. Shantanu Bhowmik
3. Saukhyam Sanitary pads –Anju Bist

The program was started 10:30 AM at Directorate of Agribusiness Development board at DABD Training Hall. The program was graced by the following personalities.

Dr.K Ravichandran - Gandhigram Rural Institute, RCI co-ordinator
Mr.M.D Jayakanthan – Head, Janani EnvTech
Dr. Balakrishnan Prof and Head, Food Processing, TNAU
Dr. E.Somasundaram, Regional Coordinator of UBA & TNAU, DABD
Dr.R.Balaji, RCI- Regional Associate co-ordinator of UB & TNAU

The event started with addressing the audience from industry and students and faculty from various colleges. Dr. Rangaswami from TNAU, DABD addressed the gathering and gave the importance of rural development through Unnat Bharat Abhiyan scheme. There were 15 participants from various colleges and industries to present the technologies and project ideas for rural development. Each team had 5 mins for presenting the work and 1 minute for Q&A. The evaluation is done by Dr.K Ravichandran, M.D Jayakanthan and Dr.

Balakrishnan. The evaluation results of each project and the selection for national level will be announced later to the respective institution UBA co-ordinator. The program ended up by a group photo session.





Representatives of Amrita Vishwa Vidyapeetham at the event



Group photo with the participants

46.Celebration of Azadi Ka Amrit Mahotsav 75 years of Indian Independence at schools

As part of UBA, Amrita Vishwa Vidyapeetham, Coimbatore campus organized the events for Azadi Ka Amrit Mahotsav 75 years of Indian Independence celebration for the school students of Panchayat Union Middle School, Ettimadai and MPUM School, Chinna Navakkarai on 08.08.2022 Dr.S.Kanagaraj and Mr.T.Sathish Kumar conducted the events at the school. Various competitions conducted such as drawing, speech, essay writing, songs etc., portraying the importance of 75 years of Independence. It gave opportunity to understand the unsung heroes and importance of freedom struggle. Mrs.Jeyalakshmi, Headmistress, Ettimadai and Mrs.Rathamani, Headmistress helped to conduct the programmes smoothly at the schools. The following students were selected for the final felicitation at TNAU, Coimbatore.

AMRITA Vishwa Vidyapeetham
Coimbatore Campus

“Unnat Bharat Abhiyan (UBA) 2.0”

75
Azadi Ka
Amrit Mahotsav

Celebration OF AZADI KA AMRIT MAHOTSAV 75 years of Indian Independence

School Name: Panchayat Union Middle School, Ettimadai

Winners list

Date of the event: 08.08.22

S.No	Name of the student	Event Name
1.	G. DHANUSH - VII	Song
2.	S. ASHU KUMARI - VII	Drawing
3.	S. AKASH - VII	Speech

Selection Jury

School

Headmistress: *[Signature]*

Teacher: *[Signature]*

PI: *[Signature]* Dr.S.Kanagaraj

[Signature] Mr.T.Sathish Kumar

ASSISTANT PROFESSOR
DEPARTMENT OF SOCIAL WORK
AMRITA VISHWA VIDYAPEETHAM
AMRITA NAGAR, COIMBATORE - 641 112

ASSISTANT PROFESSOR
DEPARTMENT OF SOCIAL WORK
AMRITA VISHWA VIDYAPEETHAM
AMRITA NAGAR, COIMBATORE - 641 112

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AMRITA NAGAR, COIMBATORE - 641 112



Events at the Panchayat Union Middle School, Ettimadai



Mrs.Jeyalakshmi, Headmistress organizing the event



Competitions at MPUM School Chinna Navakkarai, Mrs.Rathamani, Headmistress organizing the events

47. UBA Amrita gets recognition for UBA activities

Amrita Vishwa Vidyapeetham, Coimbatore campus is one of the 6 institutes among 186 colleges received appreciation certificate from Dr. V. Geethalakshmi, Vice-Chancellor Tamil Nadu Agricultural University, Coimbatore during Independence day celebration on 15.08.2022 at Anna Auditorium, TNAU Campus, Coimbatore for organizing the events for Azadi Ka Amrit Mahotsav 75 years of Indian Independence celebration for the school students. Earlier Regional Coordinating Institute of UBA assigned selected participating institutes to conduct independence day celebration programmes in two schools of adopted villages. Dr.S.Kangaraj and Mr.T.Sathish Kumar conducted the events at the school. Amrita Vishwa Vidyapeetham conducted independence day celebration in MPUM School, Chinna Navakkarakarai and PUM School, Ettimadai on 08.08.2022.

Dr.S.Kanagaraj, UBA coordinator of Amrita Vishwa Vidyapeetham coordinated and brought all 6 students at TNAU on 15th August 2022. All the students received certificate and medal. The school teachers thanked for getting such platform to receive the appreciation which will motivate them further in their life.



Certificate for Amrita Vishwa Vidyapeetham



Dr.S.Kanagaraj along with School students and regional coordinators



Group photo with Vice Chancellor, TNAU along with prize winners

Picture Gallery



48. Report of UBA orientation meeting' 22

Unnat Bharat Abhiyan (UBA 2.0) orientation meeting for the UBA Coordinators conducted by Regional Coordinating institute (RCI), Tamilnadu Agricultural University, Coimbatore on 12th September 2022 at Anna Auditorium, TNAU, Coimbatore. Representatives from 186 institutes from 10 districts participated in the programme. Dr.S.Kanagaraj, UBA co-ordinator of Amrita Vishwa Vidyapeetham participated in the meeting.

Inaugural programme

Dr.E.Somasundaram, UBA, RCI – Coordinator (Central Zone, TN) and Director (ABD), TNAU delivered the welcome address and thanked the management of various institutes for allowing the UBA coordinators to participate in the programme. He emphasized that the UBA activities help to test the technology at the grassroot level to solve the rural problems and UGC is planning to make mandatory two credit course on UBA. Following to that Dr.V.Geethalakshmi, Vice-Chancellor, TNAU gave felicitation address. She mentioned TNAU's expertise on organic farming, importance of renewable energy etc., she conveyed greetings to all the participants. After that Prof.Indumathi N. Nambi, SEG Coordinator UBA, IIT Madaras joined online and delivered the felicitation address. She explained the expertise available at IIT Madaras. Finally Dr.R.Balaji, UBA RCI – Asso. Co-ordinatory (Central Zone, Tamilnadu) proposed vote of thanks.

Session on organic farming by Dr.E.Somasundaram, he explained the importance of organic farming and natural farming. He is also the national level resource person for organic farming. He clarified many viable opportunities to take up organic farming activities in UBA adopted villages.

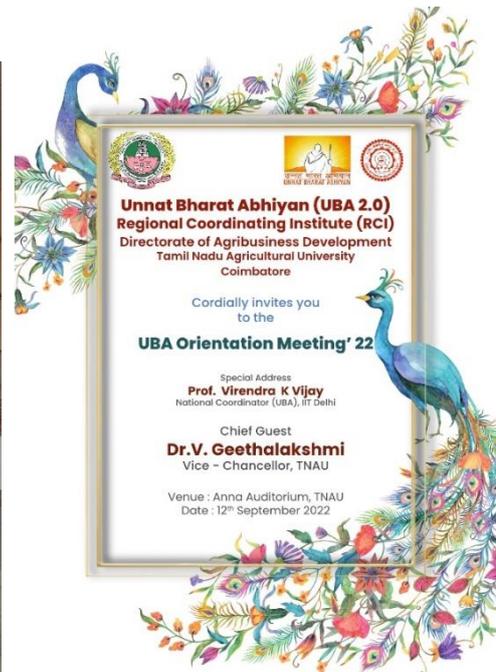
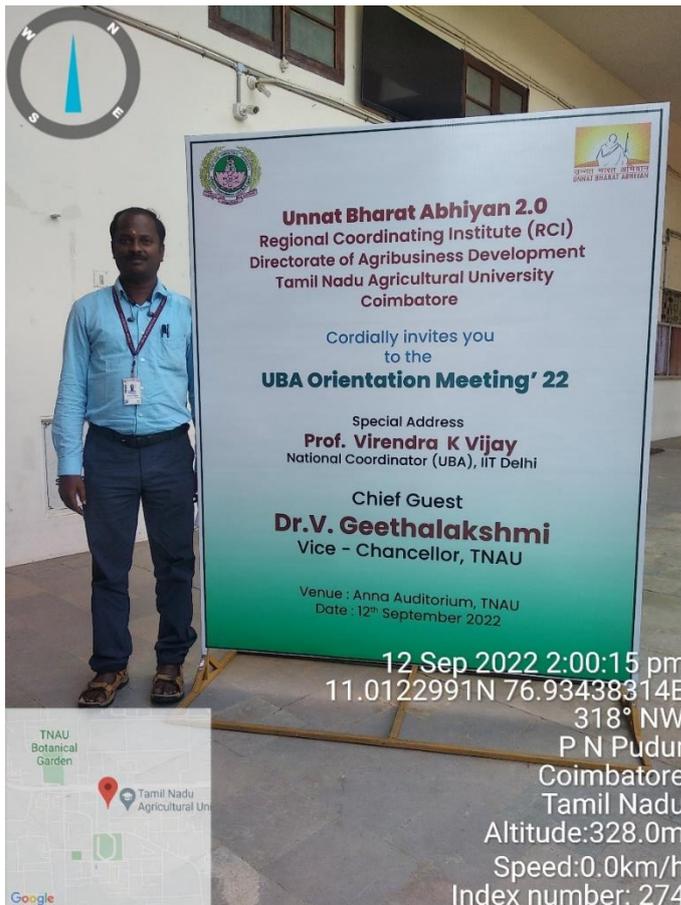
Session by Dr.K.Ravichandran, UBA, RCI – Coordinator (Southy Zone, Tamilnadu) Gandhigram. He gave overview about various initiatives taken by different institutions under UBA for the development of rural people. It was inspiring for many participants to take up such activities. He further explained mapping of programmes of colleges with UBA and SDGs.

Session by Dr.R.Balamurugan, PI Coordinator, Anna University, Coimbatore explained about the overall process of applying UBA and updating the UBA activities in UBA portal. Further explained on tapping CSR fund from national level companies for bigger projects.

Dr.R.Ramesh, Associate Professor & Head, Centre for Rural Infrastructure, NIRDPR, Hyderabad handled session on Project proposal and role of SEG. Mainly he highlighted the potential areas for intervention in the villages in association with local panchayats.

Session by Dr.R.Balaji, UBA, RCI – Associate Coordinator handled session on the role of RCI. He explained viable opportunities working with RCI for implementing UBA activities in the villages. He thanked all the management officials for permitting the UBA coordinators' to participate in the programme. He suggested the following important points for effective implementation

1. UBA orientation should be given during induction programme of the first year students
2. There shall be functioning UBA cell with representatives from all the dept.
3. Each dept shall have departmental UBA coordinator for better coordinator and dissemination
4. UBA banners must be there in all adopted villages
5. UBA volunteers and involved faculty shall be acknowledged and considered for promotion and increments
6. UBA cell meeting should be conducted atleast once in a month



49.UBA Amrita participated In Social Audit held during Special Gram Sabha Meeting 21.10.2022

Mavuthampathy panchayat, Madukkarai panchayat union, Coimbatore District, Mahatma Gandhi National Rural Employment Guarantee Act

The Social Work trainees and UBA volunteers participated in the Special Gram Sabha meeting on the social audit of Mahatma Gandhi National Rural Employment Guarantee Act for the year 2020-2021 and 2021-2022 at

Mavuthampathy panchayat building complex on 21.10.2022 at 11.00 AM .

Mrs.Dhanalakshmi, the **BRP(Block Resource Person)** was the official who conducted the social audit as well as the meeting alongwith panchayat officials and beneficiaries.

In the meeting conducted, it was told that there were flaws found during the social audit of MNREGA and minutes were recorded to resolve all of them.



The resource person Mrs.Dhanalakshmi addressed the social work trainees, UBA volunteers gave some insights on the social audit of MNREGA.

She explained the process undergone by the audit team for the auditing of MNREGA. The following are the activities done by them before conducting the special gram sabha meeting on the last day.

- Regional co-ordination committee meeting was conducted on 10.10.2022.
- They trained the rural resource trainers on 11.10.2022.
- On 12.10.2022 co-ordination committee meeting was conducted at the village panchayat.
- Awareness about social audit was given to the village residents. The documents related to the social audit will be checked and the defects would be identified, rectified and compiled on 13.10.2022.
- Local social audit resource officers met the workers individually on 14.10.2022 and compared the job card with the accompanying documents and later discussed with the beneficiaries and identified the deficiencies and compiled the report.
- On 17.10.2022 the local social audit resource met the workers individually and compared the job card with the attached documents and then discussion happened with the beneficiaries.
- Field survey was conducted to measure and identify the defects and finally made the compiled report on 18.10.2022.
- On 19.10.2022, the performed field measurements and made a report.
- Preparation of social audit report was made done on 20.10.2022.
- The final day of audit was to conduct the special gram sabha meeting on 21.10.2022.



Then the trainees interacted with the President of the Mavuthampathy panchayat and took group photo



Group photo with the officials

50.UBA orientation meeting for the new students 25.11.2022

Amrita Vishwa Vidyapeetham, Coimbatore campus conducted UBA orientation to the students. Around 100 students and faculty attended the program 25.11.2022. Dr.S.Kanagaraj, UBA Coordinator gave the orientation and explained the various opportunities available for the students to participate in the programme. He also highlighted the interventions and activities carried out in the villages.



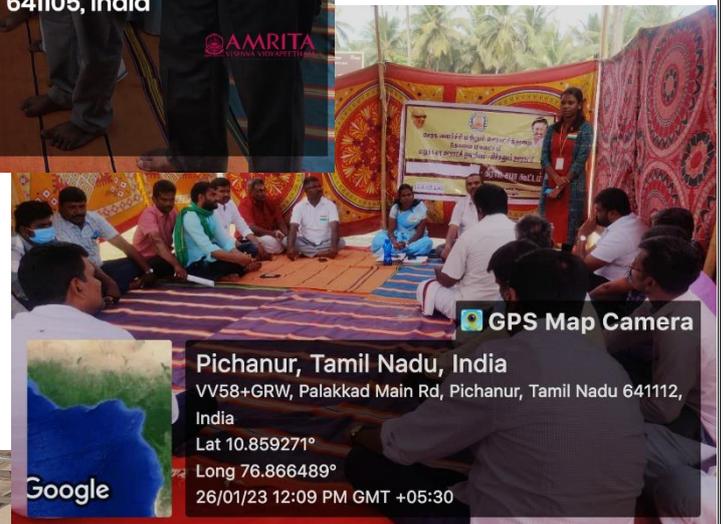


51. Amrita UBA celebrated International day for the elimination of violence against Women

Amrita Vishwa Vidyapeetham, Coimbatore campus conducted sensitisation training on Observance of International day for the elimination of violence against Women on 25.11.2022. Mrs.M.Dharani, Counselling psychologist Assistant Professor, PSGCAS, Coimbatore delivered lecture on Gender based violence. Mrs.Kamali Ananth, Inspector of Police, OCIU- SBCID, Coimbatore delivered lecture on sexual violence against women and it's legal process with case studies and inaugurated the rally.

52.UBA Amrita participates Gram Sabha meeting on Republic Day

On 26th January, 2023, students of UBA Amrita Volunteers attended Gram Sabha meetings at Pichanur and Mavuthampathi Panchayats. As a part of Unnat Bharat Abhiyan, the students conducted surveys and collected data from the attendees as well as the Panchayat officials. Few of the students also talked at the meeting about social issues such as child marriage and child sexual abuse.



53. Unnat Bharat Abhiyan: Awareness program on ill effects of plastics and awareness rally at Kaliyapuram

As part of the Unnat Bharat Abhiyan project, On 2nd February 2023 the students of the Community development specialization of the MSW II conducted awareness programs against plastic at Panchayath Union School Kaliyapuram. The program's core objective in both schools was to generate awareness and conscious use of plastic among children. The students were guided by faculty coordinator Dr. S Kanagaraj throughout the initiative.

The students and the faculty introduced themselves to the school's enthusiastic set of tiny faces. A thought-provoking video was shown about why plastic should be avoided, its ill effects, and waste segregation. The children were keenly observing the actor in the video, a discussion was probed after the video and the children actively participated in it. With help of visual aids such as posters, trainees explained points such as:

- Single-use plastic does not decompose and it settles on the ground for years.
- When the plastics are not disposed of properly and dumped into the ground, they can harm the ecosystem
- Fumes from burning plastics are harmful



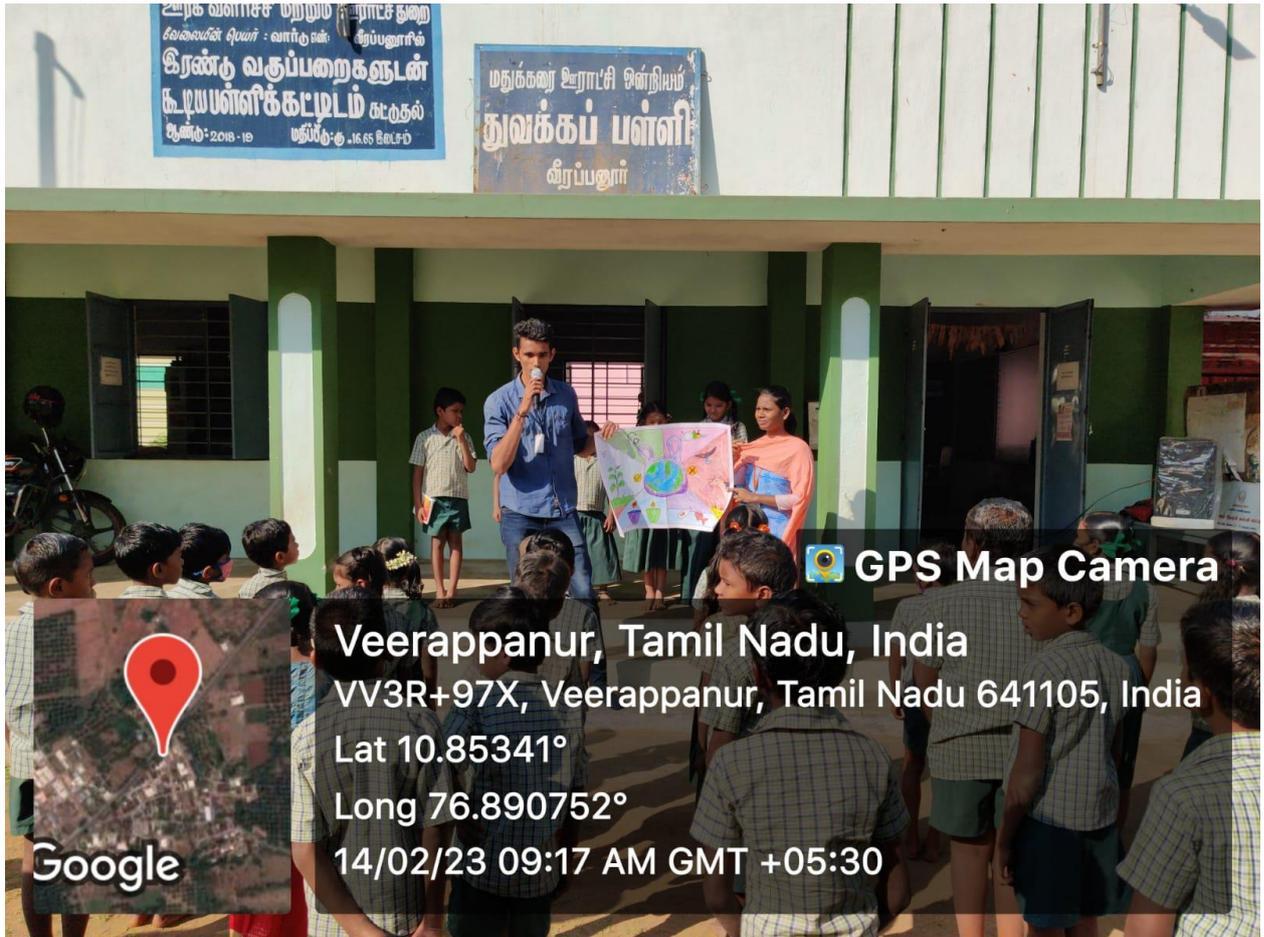
- Segregation of waste

After the session, a rally was taken out around the village to spread the word loudly in the community. The program gained visibility among the community as well as awareness against plastic was generated in the community. After the rally, the children were given stationery kits for their education. The school headmistress and teachers were too happy with the initiative and thanked the students. All primary school children around 50 students attended the programme.

54. Unnat Bharat Abhiyan: Awareness program on ill effects of plastics and awareness rally at Veerappanur – 14.02.2023

As part of the Unnat Bharat Abhiyan project, 14th February 2023, the students of the Community development specialization of the MSW II conducted awareness programs against plastic at Maddukkarai Union school Veerapanur. The program's core objective in both schools was to generate awareness and conscious use of plastic among children. The students were guided by faculty coordinator Dr. S Kanagaraj, UBA Coordinator throughout the initiative.





Awareness programme at Veerappanur

All the school children attended the programme. Around 40 primary school children attended the sessions.

55. Social Work intervention as part of UBA – Facilitating the differently abled persons to avail Government schemes: 25.04.2023

On 31st January 2023, the social work trainees met Renuka and Jagadeeswari for the first time during their orientation visit to Kaliyapuram village. They were referred to the trainees by Mr. Srirangan, a beneficiary of the Old Age Pension. The trainees went to their home and interacted with their mother. Their mother explained to the trainees about the problems faced by the sisters on a day-to-day basis and the financial situation of the family. Both of them are aged 24 years old and seriously ill but they never visited a hospital and they do not have any medical records about their issues. The trainees asked them to come to the Government Medical College and Hospital to apply for Disability Certificate and further for Disability Pension.

On 7th February 2023, the trainees reached GMCH along with the faculty coordinator Dr. S. Kanagaraj. The sisters from Kaliyapuram along with their mother and Mr. Srirangan also reached GMCH. The trainees went and collected Out Patient (OP) tickets for both the sisters. Then the trainees went to ward 100 to get the required forms. After collecting the forms and submitting the identity proofs of both the sisters, the trainees were asked to take them to Ward 97 which dealt with locomotive disability. In Ward 97 the attending doctor did a check-up of the sisters and asked about their history. It was found that the sisters have had speech and walking problems since birth, and in the past 15-20 years it has exaggerated. Then, they were referred to ward 36 (Neurology) for further check-up. In the Neurology department, they were referred for CT Scan to check for any abnormalities in their brains. After getting the CT Scan done, the trainees helped them to board an auto-rickshaw to reach home.

On 11th February 2023, the trainees visited Kaliyapuram village to meet Renuka and Jagadeeswari. Upon meeting them, the trainees tried to persuade their mother to bring them to GMCH on 14th February. Their mother told the trainees about the financial hardships that they are facing and how it is difficult for her to visit the GMCH every time they are called as it is difficult for the old single mother to take both daughters together considering the distance and expenses. However, on the trainees' continuous request, she said that they would be coming to GMCH on 14th February.

On 14th February 2023, the trainees reached GMCH by 8:30 AM. The trainees took OP tickets for both the sisters after which the trainees went to collect the CT scan report and CT

scan film. The sisters were then taken to the neurology department as the reports were to be shown to the doctor. The doctor checked the CT scan reports and said that the reports were normal. The sisters were referred for an IQ test. The IQ test was to be conducted in the Department of Psychiatry (Ward 45). Both the sisters were called one by one for their tests. The IQ test revealed that both of them are suffering from SEVERE INTELLECTUAL DISABILITY with almost 90% disability. Both the sisters were referred to a psychiatrist who will issue them the disability certificate. They were also referred to neurologists to rule out the possibility of cerebral palsy. They were referred to gynaecologists as well, as neither of them had attained puberty yet. The mother was reluctant to accept that her daughters had intellectual disability and continuously asked the trainee if her daughters would be put in custodial care. At one point of time, she was very agitated and wanted to stop the process in between as it was very difficult for her to arrange money to come to GMCH whenever they were called.

On 21st February 2023, the trainees took Jagadeeswari and Renuka to Ward 45 (Psychiatry) to consult the psychiatrist regarding possible mental retardation. On consultation, it was found that both the sisters suffer from 70 - 80% of intellectual disability. Disability certificates were issued for both of them by the Head of the Department. However, the certificates were issued only for intellectual disability and not for multiple disabilities. Both the sisters were then taken to the neurologist to get their CT scan reports checked and to see if there was any possibility to get cerebral palsy added to their disability certificates. Upon check-up, the doctors remarked that the CT scan reports were fine but did not mention anything about Cerebral palsy. Next, they were taken to the gynaecology department for consultation, as they have yet not attained puberty. On consultation, the doctor said that it may happen because of genetic issues and is possibly not an issue with their uteruses, as those suffering from uterus problems do bleed at times, but the sisters have never bled. MRI scan of the uterus was suggested but due to financial constraints it was not done. Then, the sisters were taken to the Disability Welfare Office, District Collectorate to apply for their disability identity cards. Forms for applying to avail disability pension were collected by the trainees. After applying for the ID cards, the sisters were taken to Indian Overseas Bank, Thirumalayampalayam branch, to open savings accounts so that they can apply for their disability pension.

On 28th February 2023, the forms for availing disability pension, along with all the other necessary documents, were submitted at the Disability Welfare Office by one of the trainees.

On 27th March 2023, the trainees visited the Disability Welfare Office to know the status of the pension application and were informed that only after six months or more would the sisters start to get their pension. The same was informed to the mother of Renuka and Jagadeeswari who seemed to be quite upset after hearing that. She was expecting that they would begin to receive the pension immediately after applying for it. The trainees explained to her that it takes some time for processing as theirs is a fresh application.

But all the efforts and persistent hard work for a good cause bore its fruits as on 25th April 2023, it was informed to the trainees by Renuka and Jagadeeswari's mother, that they had received their first pensions (Rs. 2000/- each).



Dr.S.Kanagaraj doing the preliminary assessment alongwith UBA volunteers



At Government Hospital, Coimbatore for medical check up

56.UBA Stall at ANOKHA- NATIONAL TECH FEST 27-29.04.2023

Anokha Techfest, the annual event of Amrita Vishwa Vidyapeetham Coimbatore organized by Amrita School of Engineering, is a 3-day congregation of some of the brightest minds in India. Founded in 2010, Anokha has grown by leaps and bounds and has progressed to become one of the leading tech festivals in India. It provides a unique opportunity for students from all disciplines to participate in fun- filled, challenging events and workshops to showcase their talents. Anokha 2023 happened on 27, 28 and 29th of April 2023.

As a part of Anokha 2023, the Department of Social Work organized a stall and poster making competition. The stall was based on Unnat Bharat Abhiyan, a concept started with the initiative of a group of dedicated faculty members of the Indian Institute of Technology (IIT) Delhi who have worked for a long time in the area of rural development and appropriate technology. Dr.P.Rangasami, Chairperson, Dept. of Social Work inaugurated the UBA Stall. Community Development specialisation students of II MSW organized the stall and volunteers from I MSW assisted them in the same from 27- 29th of April 2023. The stall depicted the works done under UBA in the selected villages namely Arunthathiyar Street of Ettimadai, Kaliyapuram, MGR colony, AD colony and Veerapanur of Pichanur panchayat in Madukkarai block.

The Department of Social Work also conducted a poster-designing event on April 28,2023. The participants for the event registered through online mode and a total of nine groups from various departments participated in the event. The duration of the event was one and a half hours, which started at 11 a.m. The topic given to the students was 'Gender Equality'. Charts were provided to the students by the department. At 12:30 pm the event ended, and the posters prepared by the participants were evaluated by the judges. The judging panel included four judges: Dr. V. Priya, Assistant Professor, Department of Social Work, Dr. Lakshmi R.R, Assistant Professor, Department of Electrical and Electronics Engineering, Mrs. Anjali B.K, Manager, Verbal and Communication Skills, Corporate & Industry Relations, Mr. Anish Mohan, Faculty Associate, Department of Mass Communication.



Dr.P.Rangasami, inaugurating the UBA Stall

Dr. Sasangan Ramanathan, Dean-Engineering, visited UBA stall



UBA volunteers at the stall

UBA Solar Street Light Project team giving orientation on "Cost Effective Standalone Solar Street Light for Village Roads





Dignitaries at the stall

57. Awareness Program Gender Sensitisation, Veerappanur 07.06.2023

As part of UBA, community awareness program on “Gender Sensitization” at Veerappanur village, on 07-06-2023, 3pm. The following are the UBA volunteers Adhivishnu Vinith V, Anjali S, Athira, Shyama Surendran, Devika, Gopika Rajan, Induja S, Namitha K, Namitha R, and Vinaya were tasked with planning and executing the agenda. Following the arrival in the village, the main team interacted with the people and children living on Veerappanur village street in order to acquire basic village information and pressing concerns that the village is currently facing. The questions were categorized into different formats which include the significance of the village, social contracts, isolation & control, occupations & employment and education & health. Along with collecting the data needed for rural immersion report students engaged with the community for mobilizing the people for the awareness programme. Almost 25-30 people along with children gathered to witness the awareness programme.

Dona and Surya, first-year MSW students, performed a riveting dance to mobilize the villagers and attract the children. Vinaya deliver the Welcome Address speech. Vinaya welcomed everyone to the programme and



Date : 07-06-23
Time : 3.00pm
Venue: Veerappanur Village

Team members :

Adhivishnu Vinith V, Anjali S, Athira,
Shyama Surendran, Devika, Gopika
Rajan, Induja S, Namitha Kalyadan,
Namitha R, Vinaya

Faculty incharge : Dr.S.Kanagaraj

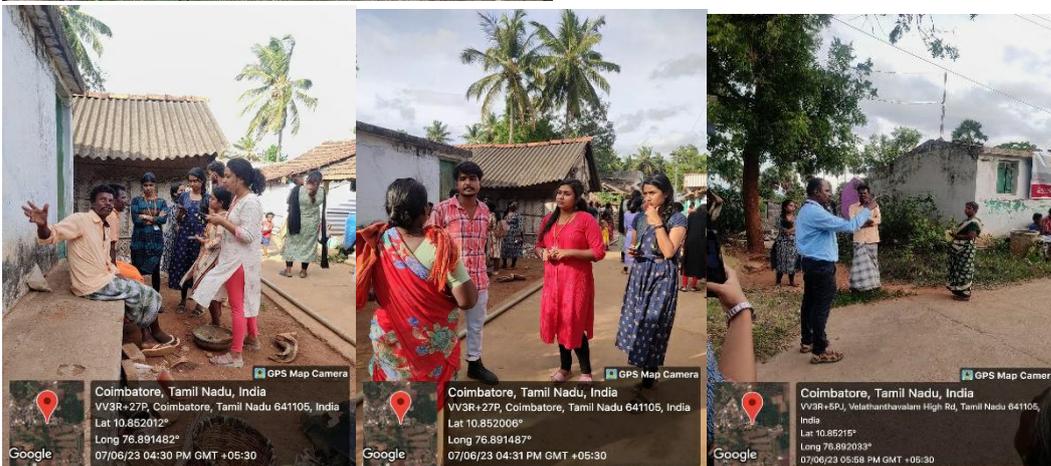
explained why the students had gathered. Following the conclusion of the welcome speech, students performed two well-known cultural art forms, Oyilaatam and Kolattam, as part of the agenda. Undeniably, the villagers enjoyed the program and also danced along with the students. Later, the street play team was called out to perform the act "Gender Sensitisation" which was narrated by Adhivishnu, and the drama team displayed impeccable professionalism in their performance. Overall, the act undoubtedly created a lasting impact on the people who witnessed the street play. Following the drama's narration, Faculty Professor Dr.S.Kanagaraj briefed the audience on the program and highlighted numerous examples of gender discrimination that people face today. Athira then delivered the vote of thanks around 5.50pm. Following the vote of thanks, Anjali S read the pledge of gender sensitisation and asked the villagers to repeat the words to emphasize the importance of gender equality. Everyone who gathered took the pledge and provided feedback to a few students, and the program was unquestionably well received and appreciated by the people. Likewise, Students thanked everyone individually before boarding the bus and returned to the college by 6.45 p.m. Without a doubt, this visit taught everyone how to work together and establish better rapport with the villagers.

Photos Gallery:





UBA activities by Amrita Vishwa Vidyapeetham





58. Awareness programme on Alcoholism at Arunthathiyar Street, Ettimadai – 09.06.2023

As a part of UBA, Awareness programme on alcoholism was conducted in Arunthathiyar Street, Ettimadai on June 9, 2023. Resource persons including the West Coimbatore district Community's Antony Vijay Anand from Alcoholic Anonymous, Mr. Jeyakanthan, and Mr. Ayappan, the Head Constable and Constable of the K.G. Chavadi Police Station were invited to raise awareness about alcoholism. Following that, Chavadi Police Station Constable Mr. Ayappan addressed the community. Then Mr Jayakanthan from Alcoholic Anonymous addressed the crowd, giving a brief history of the AA organisation and how it has been successful in preventing alcoholism by not taking caste, colour, religion, or other factors into account. The ill effects of alcohol



were discussed, as well as family troubles, health problems (liver issues), relationship destruction, behaviour changes, and blackouts. He discussed the withdrawal symptoms. He discussed the withdrawal symptoms. He was a police officer who had been an alcoholic for 36 years. He encountered difficulties at one time, emphasising the importance of an alcoholic's mental health. They disseminated notices with contact information. The program's academic supervisor and student coordinator expressed their thanks to the guests and members of the local community at its conclusion. The students reached the campus by 7:00 Pm.



Mr. Jeyakanthan addressing the villagers



Dignitaries on the stage



Street play during the programme

59. Awareness programme on Importance of Education at Kaliyapuram village on 14.06.2023

As part of UBA an awareness programme on the "Importance of Education" was conducted on 14th June 2023 at Kaliyapuram Village. The students were guided by Assistant Professor Dr. S. Kanagaraj. The programme started by 5.30 pm and was hosted by Mr. Rahul S and Ms. Rithanya K K. The welcome address was delivered by Ms. Pooja Jayaram of I MSW. Later there were cultural events like Kolattam and Oyilattam performed by the students. The children were engaged by a game session which was led by Ms. Dona Jose and Mr. Adhivishnu V. Awareness rally on importance of education and slogans recited on the rights of children. Many children and villagers participated in the rally. The games played were paper dance and passing the ball. After this there was a short video on the importance of education which was shot by Shivansh ICCHA Foundation. This video was watched by the children and older ones of the village along with the students. Dr. S Kanagaraj later addressed the gathering with a story and then he said about the importance of education. Vote of thanks was delivered by Mr. Shijo Kurian Thomas and the programme ended by 7.00 pm.



*Education is the Most Powerful Weapon
Which You Can Use to Change the World*

Nelson Mandela

Date : 14/06/2023

Time : 3.30 pm

Venue : Kaliyapuram



Education awareness rally



Students performing Oyilattam

60. Awareness programme on “Domestic Violence” at MGR Colony on 16.06.2023

As part of UBA, Amrita Vishwa Vidyapeetham organized a community awareness program on “Domestic Violence” at MGR Colony, Pichanur Panchayat on 16th June 2023. The resource person for the program was Ms. Vishnupriya, Police Constable, K. G. Chavadi Police Station. Mr Ragesh M briefed about the Domestic Violence Act, 2005 and Ms Minha Fatima spoke about the importance of the One Stop Centre Scheme. Later Mr. Varunavelu addressed the crowd and also gave awareness to the people and also demonstrated a toll-free helpline call to the people to give them more understanding and clarity on the subject. After the guests addressed the crowd, the event took a cultural turn where the students gave a riveting performance to engage kids and community people with folk dances such as oyilattam and kolattam to emphasize the importance of Tamil culture and traditional values.



Guest Speaker Ms. Vishnu Priya addressed the crowd and gave valuable information and awareness to the people about Domestic Violence. She gave legal awareness on The Protection of Women from Domestic Violence Act. She also shared information about domestic violence cases handled by her. She explained about the POCSO Act to people and made the community people interact throughout the program.

Dr.S Kanagaraj, Assistant Professor, Department of Social Work and faculty Coordinator shared the mic in giving awareness to the community and also explained the importance of participation in such community programs and appreciated the students for their continued efforts and contribution in arranging the program. The guest was felicitated with a memento by the village tuition teacher Ms Anthony Jeeva who cooperated and helped with organizing the program. The official program came to an end after the deliverance of the vote of thanks by Ms Jai Sawthika.

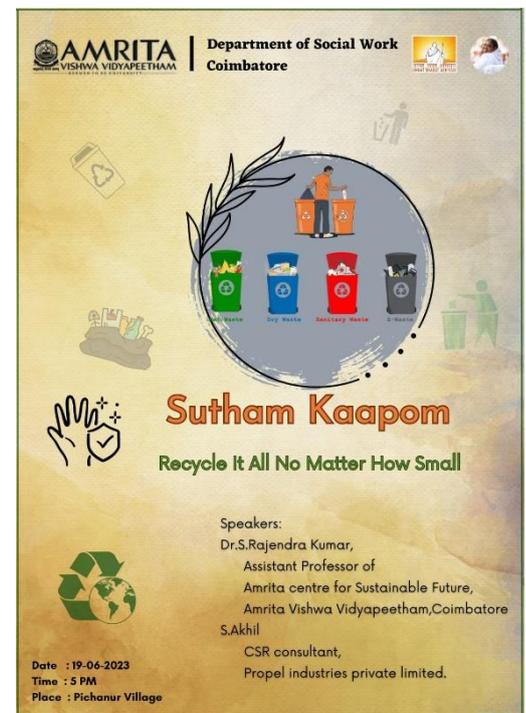
Photo gallery:





61. Awareness Program On Sanitation And Solid Waste Management at Pichanur village on 19.06.2023

UBA, Amrita Vishwa Vidyapeetham, Coimbatore had organized a community program at AD colony, Pichanur on “Sanitation and Solid Waste Management” on 19.06.2023. The event started with Tamizhthai vaalthu followed by a welcome address by Ms. Kavi Priya. Mr. Akhil, CSR consultant, Propel Industries Pvt Ltd. then gave a guest talk on solid waste management in a lively manner by interacting with the children and the villagers making them understand about SWM. After the talk Dr. Rajendra Kumar, Assistant Professor, Amrita Vishwa Vidyapeetham presented a memento to Mr. Akhil. After the session by Mr. Akhil, Dr. Rajendra Kumar engaged the children and the villagers by explaining about sanitation, basic hygienic practices and solid waste management making everyone fully involved in the session. Dr. P. Rangasami, Chairperson, Department of Social Work, Amrita Vishwa Vidyapeetham presented a memento to Dr. Rajendra Kumar.





Presenting memento to Dr.Rajendrakumar



19-Jun-2023 5:45:49 pm
10°50'17"N 76°52'48"E
137° SE
Pichanur
Tamil Nadu
Altitude:129.0m
Index number: 55

Hand washing programme for the children



19-Jun-2023 6:10:35 pm
10°50'16"N 76°52'48"E
125° SE
Pichanur
Tamil Nadu
Altitude:136.0m
Index number: 56

62. Status of the project “Cost-effective Standalone Solar Smart Light for Village Roads” as on 30.06.2023

UBA Village: Kaliyapuram Village , Coimbatore, India

Unnat Bharat Abhiyan 2.0 Program, Project-No: RP-03525G

Principal Investigator:

Mr. Anu G Kumar, Dept. of EEE, 7200396883, gk_anu@cb.amrita.edu

Co-Investigators:

1. Dr.S.R.Mohanrajan, Dept. of EEE, 9842825931, sr_mohanrajan@cb.amrita.edu

2. Dr.S.Kanagaraj, Dept. of Social Work, 9943703604, s_kanagaraj@cb.amrita.edu

As on 30.06.2023

1. The Street Lighting System Design Calculations are completed.
2. A Time series simulation study is completed. Techno-economic **optimal sizing** is verified & **optimal operation** considering solar seasonality is verified(Figure1)



Figure1. Optimal Sizing & Operation – Simulation Study

3. Student teams are selected and are presently working on the Hardware implementation and PCB fabrication. Upon completion of Lab testing, field testing will be done in the village.(Figure 2).

4. The specifications for Mechanical structure (including the pole) and associated foundation requirement (based on the soil type) is decided and approximate costs estimated with help of field engineers.



Figure2 Hardware Study

5. **Optimal siting** discussion is in progress with the village panchayat authorities.

As a part of Anokha 2023, the Annual National Level Techfest by Amrita Vishwa Vidyapeetham, Coimbatore Campus the Department of Social Work organized a stall based on Unnat Bharat Abhiyan (UBA), where an orientation session was conducted on possibilities of “Cost Effective Standalone Solar Street Light for Village Roads”.

63.PRA workshop for UBA volunteers

Dr.S.Kanagaraj, UBA coordinator delivered a talk on “Fostering Social Responsibility & Community Engagement” for the Engineering students of Sri Ramakrishna Engineering College, Coimbatore in two batches between 3rd & 04th August and 10th & 11th August 2023. Around 300 students participated in the lecture. He covered mainly the concepts related to rural development, basics of community development, potential opportunities for engineering students to solve societal problems and workshop on Participatory rural appraisal. The workshop and lectures helped the UBA volunteers to familiarise the basic concepts related to community work in the UBA adopted villages.



64. Meeting with Executive officer of Thirumalayampalayam Panchayat for implementing Solar light project

Mr. Anu G Kumar, Dept. of EEE, Principal investigator of the project “Cost-effective Standalone Solar Smart Light for Village Roads” visited Panchayat office and explained about the project to Executive Officer of Thirumalayampalayam panchayat on 07th August 2023. Dr.S.R.Mohanrajan, Dept. of EEE and Dr.S.Kanagaraj also accompanied the team. The team requested to extend the support to implement the project successfully.



Mr. Anu G Kumar explaining the project

65. UBA volunteers exposure visited to foster home 29.09.2023

UBA volunteers from Amrita Vishwa Vidyapeetham (Ettimadai, Coimbatore) visited Annai Satya Arasu Kulandaigal Kaapagam, a government children’s home in Peelamedu, on September 29, 2023. By 11:00 am, the group of 17 students along with the faculty members Dr. V. Priya and Mr. T. Sathish Kumar arrived at the children’s home. There are 3 boys and 26 girls, altogether 29 children live in this house. As master of ceremonies, Ms. Athira

Nandhakumar presided. The program started with a prayer by Ms. Sanam Shahul. Ms. Shyama Surendran delivered the greeting speech. Smt. Malarvizhi Thangadurai-Superintendent addressed the meeting. The children introduced themselves to Dr. V. Priya. Mr. T. Sathish Kumar served as the game's host. A video was shown to the children about the value of education. The kids discussed what they had learned from the video. The kids talked about their goals with a clear vision and were well-informed on education, child labour, etc. They also discussed working for the country, aiding family, and other people. Ms. Shyama Surendran and Ms. Sanam Shahul gave the kids chocolates. After lunch, the volunteers hosted a variety of games for the children like Sparrow and the Nest, Chinese Action Communication, Balloon-Bursting, Musical Chairs. Gifts including stationery were distributed to all the children. The program was concluded with a vote of Thanks by Ms Athira.



66. WORLD MENTAL HEALTH DAY 13.10.2023

As part of UBA (Unnat Bharat Abhiyan), World Mental Health Day is observed on October 10, 2023. A person's complete health and well-being depend on their mental health. However, there are still mental health issues that affect people all over the world and can have an adverse effect on their physical health, general well-being, interpersonal relationships, and ability to earn a living. People in our society are not comfortable sharing their problems. They are scared of being judged by others. "Mental health is a universal human right" is the theme for this year. Through individual education and outreach activities, this day's goals are to increase public understanding of the mental health continuum, lessen the stigma associated with mental illness, encourage help-seeking behaviours and practices, and prevent suicide.

On October 13, 2023, the Department of Social Work at Amrita Vishwa Vidyapeetham, Coimbatore conducted a programme in honor of World Mental Health Day. The programme was conducted in front of Academic Block II. A flash mob and skit were the show's opening acts. The theme of the day was "Mental health is a universal human right," which served as the inspiration for all the people. Through the skit, the students depicted how mentally ill people are being viciously treated and how they are seen in our society. They depicted that there is still much work to be done to ensure that those with mental illness receive the respect, dignity, and care they deserve. Also, the Department of Social Work organized a best quote competition.



Group photo with the participants

67. Expoure visit for UBA Volunteers 19.10.2023

UBA Volunteers from Amrita Vishwa Vidyapeetham visited Smile foundation and interacted with the beneficiaries of mobile medical van and other projects 19.10.2023. This helps to implement similar projects in UBA villages. Around 48 volunteers participated in the event



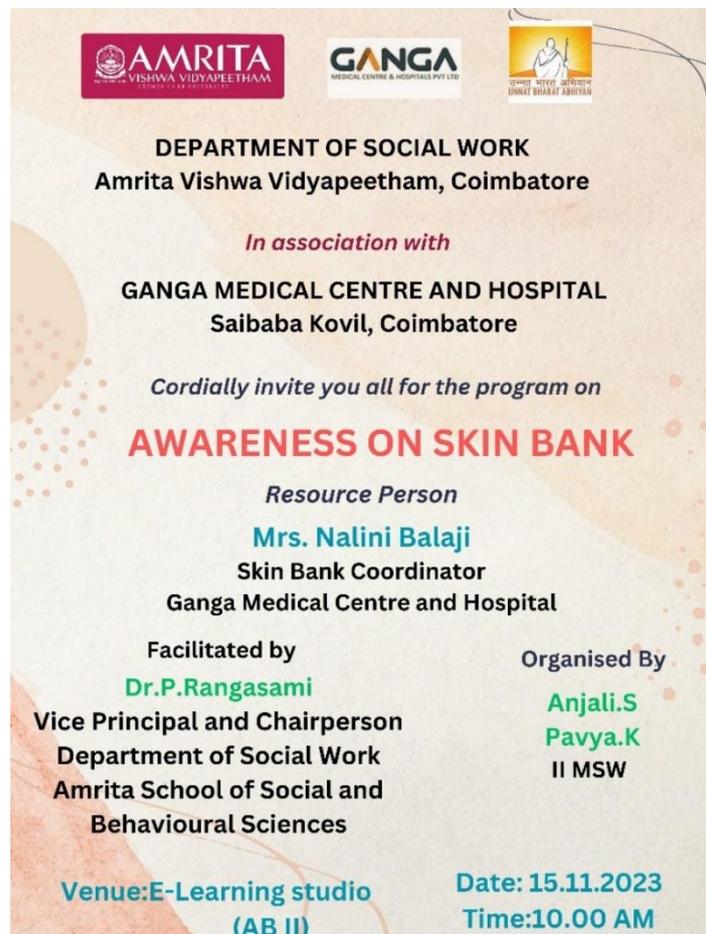
68. AWARENESS ON SKIN BANK 15.11.2023

As part of UBA, an Awareness program on Skin Bank was organised on 15.11.2023. The program was conducted in Sandeepani hall, in Academic Block II, Amrita Vishwa Vidyapeetham. The resource person of the program was Mrs. Nalini Balaji, Skin Bank Coordinator, Ganga Medical centre and Hospital, Coimbatore. All the faculty members, students of I and II-year MSW and a few BTech students participated in the program.

The program began at 11 am with the prayer song by Miss Athira, II MSW and welcome address was given by Miss Pavya, II MSW. Dr P Rangasami, Chairperson of Department of

Social Work felicitated the program. He explained the importance of the skin donation, mentioned about the lack of awareness among people about skin bank as compared to other organ donations like eye donation.

Mrs.Nalini Balaji, Skin bank coordinator addressed the gathering. She explained in detail about skin bank, its importance, the procedures involved in skin donation, steps in skin harvesting, skin storage in skin bank, skin transplantation and mentioned about eligibility to donate and receive skin. She explained in precise about skin bank and skin donation using PowerPoint presentation. After that there was an interactive session with the students where she clarified the doubts put forwarded by the students .After that the students gave feedback about the program .The session was really informative and gave an insight about a concept that was not aware to many. The participation of students made the session impactful. Pamphlets about skin bank were distributed among students and interested students pledged for skin donation. Dr. V Priya, Assistant Professor, honoured the guest with the memento



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SCHOOL OF BEHAVIOURAL SCIENCES

DEPARTMENT OF SOCIAL WORK
Amrita Vishwa Vidyapeetham, Coimbatore

In association with

GANGA MEDICAL CENTRE AND HOSPITAL
Saibaba Kovil, Coimbatore

Cordially invite you all for the program on

AWARENESS ON SKIN BANK

Resource Person

Mrs. Nalini Balaji
Skin Bank Coordinator
Ganga Medical Centre and Hospital

Facilitated by

Dr.P.Rangasami
Vice Principal and Chairperson
Department of Social Work
Amrita School of Social and
Behavioural Sciences

Organised By

Anjali.S
Pavya.K
II MSW

Venue:E-Learning studio
(AB II)

Date: 15.11.2023
Time:10.00 AM

and Miss.Anjali 2nd year MSW delivered the vote of thanks and the session ended up with a group photo.



Group photo with the resource person and participants

69. Plantation of Bamboo samplings 17.11.2023

As part of UBA, Amrita Vishwa Vidyapeetham (AISHE Code: U-0436) planted 150 bamboo trees under National Bamboo Mission on 17.11.2023 at Amrita University campus.

UBA volunteers of Amrita Vishwa Vidyapeetham Campus participated. Dr.P.Rangasami, Chairperson, Mr.Suresh, Assistant Horticulture Officer, Mr.Karthikeyan, Assistant Agri officer, Dr.Kanagaraj UBA coordinator participated in the event.





Dignitaries inspecting bamboo saplings

70. INAUGURAL PROGRAM OF SOLAR STREET LIGHT PROJECT AT KALIYAPURAM VILLAGE 21.12.2023

As part of UBA (Unnat Bharat Abhiyan), Amrita Vishwa Vidyapeetham (Deemed to be University) (AISHE Code: U-0436) completed Solar street light project called “Cost-effective Standalone Solar Smart Light for Village Roads” at Kaliyapuram village, Thirumalayampalayam panchayat, Madukkarai block, Coimbatore district. It was inaugurated by Dr.E.Somasundaram, Director - ABD & Nodal officer (UBA), TNAU, Coimbatore on 21.12.2023 in the presence of Mrs.Manimekalai, Ward councillor, Mr. Anu G Kumar (Principal investigator), Dept. of EEE, Dr.Mohanrajan S.R (Co – Principal Investigator) Dept. of EEE and Dr.S.Kanagaraj, Department of Social Work, (Co – Principal Investigator), School children, villagers, UBA volunteers.

The project was highly appreciated by the villagers as it solving the issue of street light. Mostly underprivileged Scheduled Caste people in the village. The street lighting installation is completed in association with Kaliyapuram panchayat which will ensure the sustainability and maintenance of the project. The street lighting infrastructure will help Night travel, early morning travel.

The details of the project are as follows:

1. **Name of the Institute (in Block Letters):** Amrita Vishwa Vidyapeetham, Coimbatore
2. **AISHE Code:** U-0436
3. **Title of the Project:** Cost-effective Standalone Solar Smart Light for Village Roads
4. **Name of SubjectExpert Group (SEG):** Rural Energy Systems (IIT Delhi)
5. **Name of the Regional Coordinating Institute (RCI):** Tamil Nadu Agricultural University, Coimbatore
6. **Name of village(s) where project development activities were carried out:** Kaliyapuram, Thirumalayampalayam Panchayat, Coimbatore District
7. **Project Duration (with date):** 8 Months (17.03.2023 to 30.11.2023)
8. **Program Project-No:** RP-03525G

Technology (Development/Customization): Technology Customization



Cost-effective Standalone Solar Smart Light at Kaliyapuram Village



Inauguration of Cost-effective Standalone Solar Smart Light in the presence of Director ABD & Nodal Officer (UBA), Principal and Co-Principal Investigators from the department of EEE & Social Work, Ward Councilor and Villagers of Kaliyapuram.



Successful Outcome of the UBA Project at Village Kaliyapuram

71. Report on Training Cum Workshop on GPDP and LSDGs for Unnat Bharat Abhiyan(UBA) Participating Institutions from 8 –9 January 2024 at National Institute of Rural Development & Panchayati Raj, Hyderabad.

Amrita Vishwa Vidyapeetham is one of the two institutions represented among the two hundred participating institutions in the Tamil Nadu Agriculture University, Regional Coordinating Institutions for this training. After completing the two-day training program at the National Institute of Rural Development and Panchayati Raj (NIRDPR), Hyderabad, focused on Gram Panchayat Development Plan (GPDP), Mr. T. Sathishkumar, Unnat Bharat Abhiyan Member and Assistant Professor, Department of Social Work represented Amrita Vishwa Vidyapeetham and participated in the training programme. The following are the a comprehensive report summarizing the key takeaways and outcomes:

Training Overview: The training program, held on January 8th and 9th, 2024, aimed to enhance participants' understanding of GPDP and thematic Localized Sustainable Development Goals (SDGs) for both Regional Coordinating Institutes (RCIs) and Participating Institutes (PIs). It featured expert-led sessions, interactive discussions, and opportunities for networking and collaboration among attendees.

Key Sessions and Learnings:

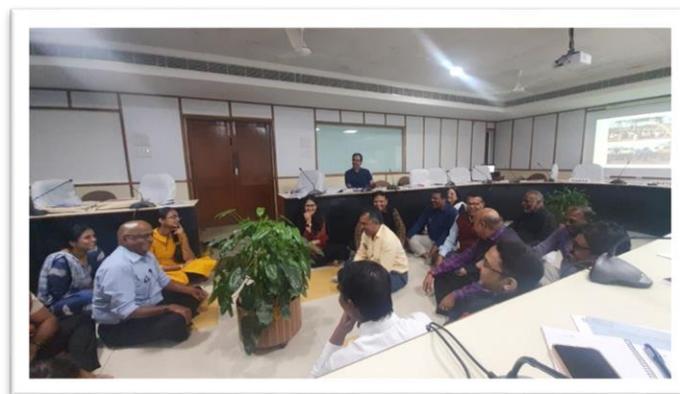
GPDP Understanding: Participants gained a deeper understanding of the importance of GPDP in rural development planning and implementation. Sessions conducted by experienced professionals elucidated the process of formulating GPDPs, mapping local needs, and aligning development efforts with the priorities of Gram Panchayats.





Localized SDGs Alignment: The training emphasized the significance of aligning GPDPs with Localized Sustainable Development Goals (SDGs) to ensure targeted and sustainable development outcomes. Through case studies and discussions, participants learned how to integrate SDGs into GPDPs effectively.

Best Practices Sharing: Experience sharing sessions, particularly from practitioners involved in GPDP implementation, provided valuable insights into successful strategies and best practices. Participants learned from real-world examples and gained practical knowledge applicable to their own contexts.



Networking and Collaboration: The training facilitated networking opportunities with participants from various RCIs and PIs. Collaborative discussions and exchange of ideas occurred, fostering partnerships and potential collaborations for future rural development initiatives.

Outcomes:

Enhanced Understanding: Participants developed a comprehensive understanding of GPDP and its role in rural development planning. They gained insights into effective strategies for GPDP formulation, implementation, and monitoring.

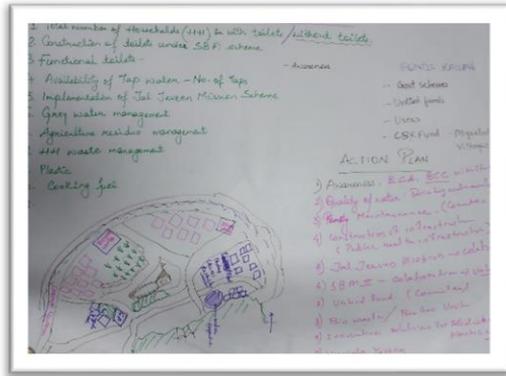


Skill Enhancement: The training enhanced participants' skills in GPDP preparation, data analysis, participatory approaches, and aligning development efforts with SDGs. Participants are now better equipped to contribute effectively to rural development initiatives in their respective areas.

Networking and Collaboration: The training facilitated networking and collaboration among participants, leading to the establishment of connections and potential partnerships for future projects and initiatives.



Motivation and Empowerment: Participants left the training feeling motivated and empowered to apply their newfound knowledge and skills in their work. They expressed enthusiasm for implementing GPDPs and contributing to sustainable development in their communities.



In conclusion, the two-day training program at NIRDPR proved to be a valuable learning experience, equipping participants with the knowledge, skills, and motivation to contribute effectively to rural development efforts through GPDP implementation and SDG alignment. The training fostered collaboration, networking, and capacity building, laying the groundwork for sustainable development initiatives at the grassroots level.

Sessions Overview

Day 1:

Welcome and Purpose of the Programme, Participants Introduction by Dr. R Ramesh and Dr. Lakhan Singh from NIRDPR, Hyderabad. Opening Remarks by Dr. R Subramanyam IAS, Secretary (Retd) to GoI, discussing the Vision of UBA and the scope of work for UBA Institutions. Dr. R Ramesh, Associate Prof. at NIRDPR, introduces Rural Development & Panchayati Raj System. Dr. C Kathiresan, Associate Prof. at NIRDPR, presents on Data sources for rural development planning, focusing on Mission Antyodaya & e-gramswaraj. Prof. P SivaRam, Professor (Retd) at NIRDPR, discusses Mapping and Assessing Local Needs through Participatory Rural Appraisal (PRA). Dr. R Chinnadurai, Associate Prof. at NIRDPR, explains GPDP (Gram Panchayat Development Plan) and the process of preparing a quality GPDP. Dr. Anjan Kr Bhanja, Associate Prof. at NIRDPR, presents on Localised Sustainable Development Goals (SDGs).

Day 2:

Dr. Pearly Antony, Assistant Professor at St. Teresa's College, Ernakulam, Kerala, shares experiences from UBA – PI (Kerala) on involving in GPDP-LSDGs exercise with a service village. R N Bera, GP President from Digambarpur, W.Bengal, discusses Best Practices in GPDP preparation & Implementation. Sri S M Vijayanad IAS, Former Secretary, GoI, elaborates on how UBA Institutions can work with Gram Panchayats in preparing and operationalising GPDP online session. Dr. Lakhan Singh, Asst. Professor at NIRDPR, presents Sansad Adarsh Gram Yojana (SAGY) – An approach to Model Village development. Review, Summary, and What's next? by Dr. R Ramesh. Plenary Presentations and Action Plan preparation by Participants. Thanks and discussion on next steps by Dr. R Ramesh & Dr. Lakhan.

This comprehensive training covers various aspects of rural development, from understanding local needs to implementing sustainable development goals and preparing action plans. It fosters knowledge sharing and collaboration among participants for effective rural development initiatives.



Group Photo

72. UBA Capacity Building Program At Veerappanur Village

On 06th March 2024, as part of Unnat Bharat Abhiyan (UBA), a capacity building training on organic farming was conducted at Veerappanur village of Coimbatore. Dr. S. Kanagaraj, UBA coordinator from the department conducted the program, and Mr. T. Satishkumar from UBA cell along with UBA volunteers and a PhD scholar from the department of social work of Amrita Vishwa Vidyapeetham participated in the event of capacity building training. Organic farming practitioners Mrs. Pushpa Nandhini and Mr. Senthilkumar shared their experience and success in their ventures at the event and there were nearly 20 farmers participated in the session. Farmers who participated in the capacity building training program, assured to come together for collective efforts in the future. Mr. Jnavel, a farmer from Veerappanur lead the farmers for organizing the program and all the participants effectively participated in the program. At the end of the training program, free saplings were distributed to all the farmers who attended the session.



Dr.S.Kanagaraj, UBA Coordinator conducting the programme



Mr. T. Sathishkumar, Asst. Prof. from department of social work presenting the saplings



73. Awareness on Ill effects mobile addiction among children on 12.03.24

On 12th March 2024, as a part of Unnat Bharat Abhiyan (UBA), Amrita Vishwa Vidyapeetham, Coimbatore (U-0436) conducted an awareness program among the children in the Kaliyapuram village of Coimbatore district. Students from second year MSW organized and conducted an awareness session among the children on the topic of “Ill effects mobile phone addiction” in the village. During the awareness, it was shocking to discover the rate of addiction among children at Kaliyapuram village.



UBA volunteers conducting the programme

74. Disability Intervention By Second Year Msw Students

The second year MSW students placed in the community settings for their fieldwork made a disability intervention in the community on March 14, 2024. The hearing-impaired people of the community were identified by the students and took them to the Government hospital of Coimbatore to help them receive a medical certificate from the Doctor. This initiative was to support the people in receiving benefits from several schemes with the help of the certification from the health practitioner.



Students proceeding with the necessary requirements for the disability certificate



Second year MSW students in the field along with faculty Dr. S. Kanagaraj

75.Dr.S.Kanagaraj participated in UBA workshop

Dr.S.Kanagaraj UBA Coordinator & Asst. Professor, Department of Social Work, Amrita Vishwa Vidyapeetham participated in the regional Workshop cum Orientation programme” for the UBA (Unnat Bharat Abhiyan) coordinators of Participating Institutes (PIs) held on 27.3.2024 at Vanavarayar Institute of Agriculture (VIA),Manakkadavu, Pollachi organised by Regional Coordinating Institute (RCI), TNAU (Tamilnadu Agriculture University), Coimbatore



Dr.S.Kanagaraj UBA Coordinator at the workshop

*** End***