

Communication skill training by Marie Normand, CONSULTANT TRAINER / COACH

Resource Person: Marie Normand

Venue: Ammachi labs Conference room

Date: 12-12-2014

Workshop Introduction:

Working in a Global culture of the digital age, where new job roles are created every day, technical skills are not enough to maximize the Lab members' potential. It is increasingly becoming a necessity to regularly update one's skills. Seeing this as our responsibility to help staff members upgrade their skills, we conducted training sessions in various areas ranging from employability skills to photoshop workshops.

As part of Ammachi Lab's R&D training, a communication workshop was held by communications consultant/coach/trainer, Marie Normand from France. Recognizing the importance of effective communication in the workplace to improve employee productivity, this workshop was designed specifically for this purpose. Effective communication in any workplace is the foundation of positive and cooperative working relationships. Communications trainer, Marie, started the session with the basics of communication and explained the various types of communication. She elaborated on the importance of non-verbal communication and body language and also highlighted the importance of listening. The workshop included various activities on improving communication skills. There were engaging group discussions held on the importance of good communication skills and its necessity in today's workplace. The workshop concluded with the participants filling a questionnaire to find their preferred communication style.

Objective:

To implement employability skills training for Ammachi Labs staff members

Outcome:

The participants obtained an insight into the way communication works. It enabled them to analyze their own communication styles and encouraged them to become more aware of their communication with others. The workshop also encouraged them to practice listening skills and they were inspired to put into practice effective communication strategies taught to them by the trainer.

Conclusion:

The workshop was pivotal in giving an in-depth insight into how the Lab members can improve their communication in the workplace environment to ensure a positive work culture.



Marie Normand with AMMACHI Labs staff members

COMMUNICATION TRAINING

by Marie Normand
France- a consultant trainer and coach,

