

12/May/2024



Amrita Vishwa Vidyapeetham and ELGi Equipments Unveil CATALYST: A New Horizon for Aspiring Engineers

Amrita Vishwa Vidyapeetham is proud to announce a transformative partnership with ELGi Equipments Limited, a global leader in air compressor manufacturing, to launch the CATALYST Scholarship Program—a pioneering Corporate Social Responsibility (CSR) initiative set to redefine the future of engineering education and industry collaboration in India.

Launched for the **2024–25 academic year**, the CATALYST Scholarship Program offers full financial support to a carefully selected cohort of 20 academically meritorious students from economically disadvantaged backgrounds. These students have been enrolled in the B.Tech Mechanical Engineering program at Amrita's Coimbatore campus, gaining access to world-class education and a clear, assured path into the engineering industry.

CATALYST SCHOLARSHIP PROGRAM

TRANSFORMING BRIGHT
STUDENTS TO BRILLIANT
MECHANICAL ENGINEERS

Are you a bright
student unable to
pay for engineering
college fees?

ELGi | **AMRITA**
VISHWA VIDYAPEETHAM

100%
SCHOLARSHIP
FOR B.TECH PROGRAM

APPLY NOW

We are seeking students with exceptional academic performance from economically disadvantaged backgrounds who have the potential to shape the future of engineering. ELGi and Amrita University's CATALYST SCHOLARSHIP will be your gateway to a bright and promising future.

CONTACT: +91 98948 98947

Call between 9 AM - 6 PM (Monday-Saturday)

EMAIL: catalyst@elgi.com

Elgi Equipments Limited

Trichy Road, Singanallur, Coimbatore.

FREE
FEES & STUDY
MATERIAL

INDUSTRY
TRAINING

FREE
ON CAMPUS
ACCOMMODATION

ASSURED
PLACEMENT

What the Scholarship Covers

- 100% Tuition Fees
- Hostel Accommodation
- Academic Materials and Resources
- Meals and Daily Living Support

Beyond a Scholarship – A Pathway to Professional Excellence

The CATALYST program goes far beyond financial aid. It provides a unique, value-rich academic journey that includes:

- **Industry-Integrated Curriculum:** Students receive hands-on training through internships, live projects, and mentorship from ELGi's expert engineers and leadership team.
- **Soft Skills Development:** Communication, leadership, teamwork, and problem-solving workshops prepare students for professional environments.
- **Career Assurance:** High-performing scholars are offered placement opportunities at ELGi Equipments, ensuring a seamless transition from campus to career.
- **Holistic Development:** Regular interaction with industry leaders, exposure to global manufacturing practices, and participation in innovation challenges foster entrepreneurial thinking.

Through this immersive approach, students graduate as well-rounded, industry-ready engineers, equipped with both technical expertise and business acumen—prepared to lead, innovate, and contribute meaningfully to society.

"CATALYST is more than a scholarship. It is a movement to ensure that deserving young minds, regardless of economic background, are empowered to dream big, learn deeply, and lead with purpose," said Prof. C. Parameswaran, Principal Director, Corporate and Industry Relations, Amrita Vishwa Vidyapeetham. "We are honored to partner with ELGi in creating a blueprint for how academia and industry can collaborate to make meaningful social impact."

Selection & Eligibility Criteria

The program is exclusively for B.Tech Mechanical Engineering students at the Coimbatore campus. It is a fully residential program, ensuring a focused, immersive learning environment. Students are selected based on:

- Academic merit (strong performance in 10th and 12th grade examinations)
- Financial need (family income criteria)
- Personal motivation and commitment to engineering excellence
- Performance in entrance examinations and personal interviews

Program Highlights from 2024

The inaugural cohort of 20 CATALYST scholars commenced their journey in **2024**, marking the beginning of a transformative partnership between Amrita Vishwa Vidyapeetham and ELGi Equipments. Throughout the year, students have:

- Completed industry visits to ELGi manufacturing facilities
- Participated in hands-on workshops led by senior engineers
- Engaged in live problem-solving projects addressing real-world manufacturing challenges
- Received mentorship from ELGi's leadership team
- Built foundational skills in mechanical systems, design thinking, and sustainable engineering practices

This groundbreaking initiative exemplifies how strategic partnerships between academia and industry can create pathways to prosperity, equity, and innovation—ensuring that talent, not financial constraints, determines success in engineering education.